

R. Varney
MARKETING + PHOTOGRAPHY
SOCIAL MEDIA MANAGEMENT

BASIC: Get Noticed

\$ 99 Per Month

3 Custom Created Posts Per Week
Up to 2 Social Media Platforms (Choose from Facebook, Instagram, Twitter)
Engaging Captions with Call-to-Action
Trending Hashtag Research
Content Marketing Strategy
Social Media Page Creation
Dedicated Social Media Manager

STANDARD: Build Your Presence

\$ 199 Per Month

5 Custom Created Posts Per Week
2 Stories/Reels Per Month
Up to 2 Social Media Platforms (Choose from Facebook, Instagram, Twitter)
Engaging Captions with Call-to-Action
Trending Hashtag Research
Content Marketing Strategy
Dedicated Social Media Manager
Social Media Page Creation
Monthly Analytics Report

PREMIUM: Capture the Audience

\$ 299 Per Month

7 Custom Created Posts Per Week
3 Stories/Reels Per Month
Up to 3 Social Media Platforms (Facebook, Instagram, LinkedIn, Twitter)
Engaging Captions with Call-to-Action
Trending Hashtag Research
Content Marketing Strategy
Dedicated Social Media Manager
Social Media Page Creation
Monthly Analytics Reports

NEW FOR 2024: Just the Essentials

\$ 69 Per Month

10 Customized Graphics Per Month
Includes Creative, Engaging Captions and Trending Hashtags

PACKAGE ADD-ONS

- 30-Minute Corporate Branding Photography Session - \$50/hour (Travel Fee May Apply)
 - 1 Professionally Written SEO Article or Blog (500 Words) - \$75

Business-related photographs and videos used for content are provided by the client.
Captions, graphics, stock images, and all other content are generated by the social media manager.