



WHY TAKE PART IN THE 2025 CONFERENCE?



Member's Conference | 2025

ORGANIZED BY  VIRGINIA TECH.

BUILD VALUABLE
RELATIONSHIPS
AND BECOME A
PREFERRED
PROVIDER

SHOWCASE YOUR
SOLUTIONS TO AN
INTERNATIONAL
AUDIENCE

PARTICIPATE IN
DISCUSSIONS RELATING
TO THE FUTURE OF THE
PACKAGING INDUSTRY

BENEFIT FROM
LEARNING ABOUT
INNOVATIVE
PACKAGING
SOLUTIONS

BUILD LONG-LASTING
CONNECTIONS WITH
PACKAGING INSTITUTES
AND UNIVERSITIES
ACROSS THE WORLD

INCREASE BRAND
AWARENESS

MAKE AN IMPACT
THROUGH ONLINE
AND OFFLINE
COMMUNICATIONS

IAPRI brings together
more than 80 scientific
and technological
packaging organizations
from 30 countries.



For further information, contact the IAPRI 2025 Planning Committee at IAPRI2025Roanoke@vt.edu
or sign up to be a sponsor at iapri2025roanoke.com/sponsorship



Member's Conference | 2025

ORGANIZED BY  VIRGINIA TECH.

June 9 - 13, 2025
Hotel Roanoke · Roanoke, Virginia

The Future of Packaging is Circular



HOW TO PARTICIPATE?

- Attend the conference
- Become a sponsor

For more information visit: iapri2025roanoke.com



WHY BECOME A SPONSOR?

The vision for the IAPRI 2025 Member’s Conference in Roanoke, VA is to collaborate on solving the most pressing packaging challenges and complex supply chain and distribution problems that affect our world.

In attendance and presenting the results of their research will be scientific bodies, innovative companies involved in the manufacture and end-of-life of packaging, as well as companies in which packaging is a key element.



TRENDS

- Sustainability
- Circularity
- Digitalization
- Smart packaging
- Artificial Intelligence
- New and advanced materials
- New properties

TOPICS

- Active and intelligent packaging
- Distribution and transport packaging
- Packaging design, ergonomics and human factors
- Medical, cosmetic, and pharmaceutical packaging
- Packaging for food and agriculture
- Packaging materials
- Packaging sustainability

Sponsoring this conference will get your name in front of dozens of worldwide institutes, universities, and companies including, but not limited to:

PACKAGE TESTING & DESIGN COMPANIES

RESEARCH INSTITUTES

UNIVERSITIES

2025 SPONSOR BENEFITS

How to Support?	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
ON-SITE RECOGNITION	Events <ul style="list-style-type: none">• Social dinner and welcome reception recognition• Logo displayed on the screen and 2 minute speech• Recognition as the dinner sponsor• Logo displayed on printed dinner menu	<ul style="list-style-type: none">• Recognition as the lunch sponsor• Logo displayed as the lunch sponsor	<ul style="list-style-type: none">• Recognition as the coffee break sponsor• Logo displayed as the coffee break sponsor
	Exhibition in the hallway <ul style="list-style-type: none">• Large display kiosk	<ul style="list-style-type: none">• Small display kiosk	<ul style="list-style-type: none">• Small display kiosk
	Abstract booklet <ul style="list-style-type: none">• Full-page advertisement	<ul style="list-style-type: none">• Half-page advertisement	<ul style="list-style-type: none">• Quarter-page advertisement
	Plenary session <ul style="list-style-type: none">• Mention in the opening and closing plenary sessions	<ul style="list-style-type: none">• Mention in the opening and closing plenary sessions	<ul style="list-style-type: none">• Not included
	Conference poster <ul style="list-style-type: none">• Gold-size logo on conference posters	<ul style="list-style-type: none">• Silver-size logo on conference posters	<ul style="list-style-type: none">• Bronze-size logo on conference posters
	Hand-outs <ul style="list-style-type: none">• Logo on the conference lanyard, bag, and printed welcome guide	<ul style="list-style-type: none">• Logo on the conference bag, and printed welcome guide	<ul style="list-style-type: none">• Logo on the printed welcome guide
ONLINE RECOGNITION	Materials <ul style="list-style-type: none">• 2 leaflets and sustainable mechanizing (provided by the sponsor) included in the welcome pack	<ul style="list-style-type: none">• 1 leaflet and sustainable mechanizing (provided by the sponsor) included in the welcome pack	<ul style="list-style-type: none">• Not included
	Website <ul style="list-style-type: none">• Logo in first position on the sponsor list and on the website	<ul style="list-style-type: none">• Logo in second position on the sponsor list and on the website	<ul style="list-style-type: none">• Logo in third position on the sponsor list and on the website
	Conference e-mailings <ul style="list-style-type: none">• Logo in first position on the sponsor list and link to sponsor website with short description	<ul style="list-style-type: none">• Logo in second position on the sponsor list and link to sponsor website with short description	<ul style="list-style-type: none">• Logo in third position on the sponsor list and link to sponsor website with short description
	Event App <ul style="list-style-type: none">• Sponsor profile included plus networking with registered attendees	<ul style="list-style-type: none">• Sponsor profile included plus networking with registered attendees	<ul style="list-style-type: none">• Sponsor profile included plus networking with registered attendees
SPECIAL DISCOUNTS	Social Media <ul style="list-style-type: none">• 5 photos on social media and/or mentions on LinkedIn	<ul style="list-style-type: none">• 3 photos on social media and/or mentions on LinkedIn	<ul style="list-style-type: none">• 1 photo on social media and/or mentions on LinkedIn
	IAPRI golf outing <ul style="list-style-type: none">• Free green fees for 2 people	<ul style="list-style-type: none">• Not included	<ul style="list-style-type: none">• Not included
	Training Courses <ul style="list-style-type: none">• 50% off registration for training courses after the conference for 4 people	<ul style="list-style-type: none">• 20% off registration for training courses after the conference for 4 people	<ul style="list-style-type: none">• Not included
	Free/Discounted Registrations <ul style="list-style-type: none">• Free registration for 2 people, including dinners• 20% discount on additional registrations	<ul style="list-style-type: none">• Free registration for 2 people, including dinners• 10% discount on additional registrations	<ul style="list-style-type: none">• Free registration for 1 person, including dinners• Additional registrations available at full price

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