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Twas the Week before Christmas!

1 message

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Personal Best Racing LLC

**Twas the week before
Christmas and all through
our minds were races in
2022 of all certain kinds!**

As we sit here reflecting on the year that has past (that's for another newsletter!) we are also forward looking to just a few weeks from now when we get to be Unicorns, then we Commit To FIT, and THEN....not too long after, we get ZEN EVO CHOCOLATE as a finishers prize!
But before we even mention that....



We are so excited to announce our newest #PBRPartner Visit Knoxville Sports! We have been working a little with them in the past year, but for 2022 they are an official PBRP and have some pretty cool offerings for our friends!

Please visit our Landing Page at this LINK

You can book travel, plan your pre and post race meals, discover fun things to do while you're here OR even if you live here you can discover new ideas to play with your family here locally!

Now on to the business of the races!



January 8th, 8am kicks off the 4th year of I Just Want to Be A Unicorn Half Marathon and 5k!

Join PBR and Patdome Promotions as we raise awareness of DIPG Brain Tumors and Julia Barbara Foundation! Lots of schwag to get you all unicornd up!

TITLE SPONSOR



logo apparel corporate giveaways custom swag



5K MEDAL



HALF MEDAL



Physio Lab will be onsite to help you feel better about yourself! Stretching, short consultations, and they will help you feel better about yourself for sure!

Register at [THIS LINK](#)

SHIRT MODEL!



iFIT & Dick's Sporting Goods Presents

January 15th, 9am at
Dick's House of Sport
West Town Mall
A Free 5k to celebrate a
FIT NEW YEAR!



Directed and Timed by Personal Best Racing!

Register BY CLICKING THIS LINK



Register Early to guarantee your jacket size and secure your finishline chocolate!

That get's us to February! But we know the Triathlon season starts in April! So Check alllllll disss out!



Grand Shizzle Pool Sprint Series

Sponsored by C. John Chavis, Attorney

April 10th - North Knox Triathlon - Sprint 150yd swim/10 mi Bike/5k Run
 June 18th - Secret City Sprint Triathlon - Sprint 500 yd Swim/15 mile Bike/5k Run
 July 23rd - Sweetwater Sprint Triathlon & 5k - 150yd Swim/12 mi Bike/5k Run
 September 3rd - Tomahawk Sprint Triathlon - 150yd Swim/10 Mi Bike/5k Run
 Also Featuring the Tomahawk Super Sprint - 90yd Swim/5 mi Bike/2k Run x3!

And if you're into more than just Chlorine.....

The LB Endurance Lab Open Water Series






ENDURANCE LAB

May 14th - Spirit of Kona Sprint & Olympic Triathlons + 5k/10k Runs
 July 10th - Heart of a Lion Triathlon Sprint & Olympic & Sup-er-Yak adventure
 August 13th - K-Town on the River Triathlon Sprint, Olympic, & Half Iron Distances

Check out the special offer from Whitestone Inn!

Book your rooms now for the July 10th weekend and receive 20% off your stay! Book now while rooms last. Call 865-376-0113 and ask for Sherri. The suites can be viewed at www.whitestoneinn.com

We are not going to be bored in 2022....

RiverStone
RESORT & SPA

June 26th, 7:30am
Meads Quarry
Knoxville, TN

Featuring
Short Course
team and
individual and
long course
team and
individual!

PBR
SWIM RUN KNOX

And neither will you! Check out this link to find out what Swim Run is all about!

We have a few more exciting partnerships to tell you about! So don't close this email just yet.

We've covered the RUN...We've covered the Swim Bike Run....We've covered the Swim Run

What about BIKE? What about MOUNTAIN BIKING?




BAKER CREEK
3 & 6 HOUR MOUNTAIN BIKE RACE

3700 LANCASTER DR.
KNOXVILLE, TN - SATURDAY, JUNE 11TH, 2022

Directed and Presented by Personal Best Racing

For Registration and more information, click the pic above!

Ok, Ok, Ok, let's not forget about our adventure seekers....



BAKER CREEK
DIRTY SOUTH
ADVENTURE RACES
KNOXVILLE, TN
SUNDAY, JUNE 12TH, 2022

Timed by Personal Best Racing Directed by Rev 3 Endurance

In addition to all of this wonderful PBR Owned or Managed event opportunities, we also have our #PBRPartners to keep you busy! We work with all sorts of great organizations that are looking to cure diseases, raise awareness, and just build a great community! Check them out on our calendar of events on our webpage by clicking the picture below:



And with that, I'll shut up now....Merry Christmas, Happy Holidays, Happy Hannukkah, Happy Kwanzaa, and Happy Happy!

**We are super thankful for this year and our favorite gift has been YOU (but we still take all sorts of gifts) (jk)(I like purple and red!)
But our gift to you, is a super awesome coupon code! Use the code christmas21 for a 10% discount on all our events good until December 26th!**

Thanks guys, we love ya, mean it!

Muna and the ladies of PBR (and Keith!)

Contact Personal Best Racing LLC

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