





















Preliminary Outline

"McCulloch The Man" Documentary Exhibit

Storyboard # and Name	image #	Text	Notes
1. The Beginning	family crest		
	RP's grandfather	John I. Beggs	family heritage, education, early intrest in outboard motor boat racing, marrage
	RP parents	Richard McCulloch & Mary Grace Beggs	
	RP (young man)	(2 siblings) Stanford	
	Basie's father	Stephen Foster Briggs	
	RP & Basie	married	
2. McCulloch Engineering Co. (WI)	midget engine	  	Founded 1943, Milwaukee, WI
McCulloch Aviation (WI)	superchargers		manufacturer racing engines for
	drone engines		midgets, also superchargers and
	logos		drone engines
3. Move to CA (1946)	facility	 	drone engines, turbochargers,
McCulloch Motors, Corp.	Chainsaws 5-49 & 3-25		first chainsaw 1948 (model 5-49).
	advertising		1949 model 3-25 revolutionized
	logos		market with one man ligfhtweight
4. McCulloch Aircraft, Corp (1951)	MC-4	 	MC-4 and J-2. Superchargers (57
Paxton Automotive	MC-4 w/ RP		Thunderbird & Studebaker,
	J-2		Golden Hawk, Kaiser Manhattan)
	J-2 w/ RP		Ford V8 supercharger kit
	Detroit autos		
	supercharger kits		
	logos-advertising		
5. Innovations and Technologies	steam car	  	Steam powered car, battery tech,
	Palm Springs house		electric car, gadgets, patents. Go
	electric car		Karts. PS house, electric golf cart
	Go Karts		snowmobile.
	promo-advertising		
6. McCulloch Outboard motors (1956)	outboard motors	  	aquization of Scott 1956- test
branded outboard motor oil	motor oil		facility started LHC 1956
	LHC test facility		
	logos- advertising		
7. McCulloch Oil, Corp. (1960)	logos - graphics	  	Oil, gas, geothermal, pipeline,
(merger)	available pics?		silver and coal mining.
8. McCulloch Properties, Inc. (1961)	logos	 	land development, LHC, Fountain
	London Bridge		Hills, Pueblo West, Holiday Island
	Fountain (Hills)		Spring Creek,
	site maps		
9. McCulloch International Airlines	logos	 	support for land sales & charter
	LHC Connnie		
	Electra		
	Rolling Stones		
10. Epolog-RP's legecy	RP & family photos	family quotes about RP	RP's family legecy, children, grandchildren