

The Isle of Man Post Office 45th Anniversary Publication – & the Official Manx Stamps & Coins Commemorative Showcase

Isle of Man stamp and coin collecting has long been accepted as the perfect way to discover what makes the Isle of Man so special. Unique, distinct and incredibly diverse, they are justifiably famous the world over.

Now, to celebrate 45 years of postal independence, and as an integral part of the government's Year Of Our Island initiative, a very special showcase publication has been commissioned, to commemorate some of the most superbly designed stamp & coin collections of the past 45 years.

There will never have been a commemorative publication quite like this one before; and it will be vigorously promoted both at home and abroad, showcasing not just the very best of the stamp and coin collections themselves, but through their subject matter – the people, the events, the identity – the Isle of Man itself.

The Isle of Man Post Office will be distributing around 5000 copies direct to potential customers, key sponsors and supporters, and to other important stakeholders. In addition, the publishers, West Argyll, who are renowned specialists in this field, will be distributing many thousands more, at specialist trade and tourism events, around the UK. Copies will also be available through a network of dedicated internet sites.

Advertising space has been strictly limited by agreement to no more than 25% of the total pagination and will be allocated strictly on a first come, first served basis; so do not delay. You will not want to miss out on the superb marketing opportunities which this unique publication affords.



Published by West Argyll Technical Publications Ltd on behalf of the Isle of Man Post Office

Isle of Man
Post Office
Oik Postagh Ellan Vannin

Isle of Man
STAMPS
& COINS
Cowraghyn Post as Cooinaghyn Ellan Vannin

ADVERTISING COSTS

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Pro Forma

A 15% pro forma discount will be offered on all orders in return for prompt payment. Otherwise payment will be due strictly upon publication.

COPY SPECIFICATIONS

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Portrait: 277mm x 93mm

Quarter Page

Portrait: 131mm x 87mm

Preferred Supply Format

High Resolution PDF: 300dpi: CMYK Colour Range/Outlines On All Text

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