

GUEST MEDIA KIT

Where Wired Meets Wireless

The podcast where technology meets humanity —
real leaders, real stories, no strings attached.

● www.thewirelessway.net

HOSTED BY CHRIS WHITAKER · 25+ YEARS IN WIRELESS, MOBILITY & IoT



THE PHILOSOPHY

Why The Wireless Way?



The Wireless Way is more than a podcast — it's a mindset.

Wireless means more than connectivity. It means conversations with no strings attached — no agendas, no judgment. A place where ideas are explored freely, experiences shared honestly, and technology is discussed without turning every conversation into a sales pitch.

The Way is the path. The journey. The adventure. Every leader has a story. Every innovation begins with curiosity. Every career is shaped by experiences worth sharing.

Together, The Wireless Way is where technology meets humanity.

Where Wired Meets Wireless.



THE EXPERIENCE

Why Guests Love the Show



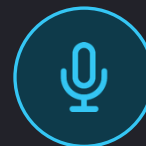
A Conversation, Not a Commercial

The mic stays on your story — never on a quota. Guests speak freely, not from a script.



No Agendas, No Judgment

No strings attached. Explore ideas openly and share experiences honestly.



Your Story Leads

Every leader has a story. This is a platform built to share yours with the world.



Collaborative by Design

We plan together before we ever hit record, so you walk in set up to shine.



Curiosity-Driven

Every innovation begins with curiosity — we chase what makes your journey interesting.



Human First

Where technology meets humanity: real people, real careers, real lessons learned.

HOW IT WORKS

The Format

Easy, polished, and worth your time.



30–60 Minutes

A relaxed, conversational length that respects your calendar.



Two-Segment Structure

One flowing conversation in two parts — your journey, then your insights.



Collaborative Pre-Show

We align on themes and talking points together before recording.



Studio-Grade Production

Recorded on Riverside for broadcast-quality audio and video.

REACH & DISTRIBUTION

Heard Around the World



100+

COUNTRIES



1,700+

CITIES

68%

Listen on mobile devices

55%

Listen on Apple iPhone

38%

Tune in via Apple Podcasts

AVAILABLE EVERYWHERE YOU LISTEN



Apple Podcasts



Spotify



YouTube



Amazon Music



iHeartRadio

FEATURED CONVERSATIONS

A roster built on caliber — published authors, world-class athletes, and the industry's most-quoted voices.

You Should Be Next!

Every guest has a story worth sharing. We would love to feature yours.



AUTHORS

Rick Jervis

Pulitzer Prize winner

Kevin Dias

"Problem First Method"

Rex A. Davis

Author of "Freefall"

Erik Qualman

Bestselling author, "Equalman"

Hendrith V. Smith

Finance author · 2× guest



ATHLETES

Ruben Gonzalez

4× Olympian

Lauren Tanner

NCAA All-American, soccer

Ryan Reisbeck

Pro golfer & speaker

Jason Vonk

Sports to executive



THOUGHT LEADERS

Jay McBain

Forrester analyst

Evan Kirstel

B2B tech influencer

Hyoun Park

VP, Calero

Blaise Brady

Graphiant

Greg Plum

CompTIA emerging tech

IN THEIR WORDS

What Guests Are Saying



This podcast is full of conversations with real folks, doing real work, in our tech-infused economy. No sales pitches, controversy for the sake of drama, or an overabundance of technical jargon. To listen in on some casual conversations on thought provoking topics, mostly related to today's emerging technologies, this is the place to be!

Greg Plum

PODCAST GUEST



Chris Whitaker has amassed a wealth of knowledge from a substantial career in the wireless industry, channel sales, and leadership. He's incredibly creative and super-interesting to listen to. The [The Wireless Way Podcast, with Chris Whitaker](#) is a "must follow!" 😊

Bill Stinnett

PODCAST GUEST



Chris had me as a guest earlier this year. He is well prepared and we never ran out of things to talk about. Plus he brings his business insights into every conversation and is willing to challenge his guests on occasion. I can't believe how quickly the time went as we discussed comedy, business and everybody's annoying neighbor with a leaf blower. Highly recommend listening and subscribing

Greg Schwem

PODCAST GUEST



Chris Whitaker

Host & Founder

The Wireless Way

ABOUT THE HOST

The Voice Behind the Way

A telecom and channel veteran with 25+ years spanning wireless, mobility, IoT, and partner ecosystems, Chris has led national channel programs and advanced-solutions teams across the industry.

A U.S. Army veteran, he brings the same discipline, curiosity, and respect for people to every episode — pulling out the human story behind the technology.

25+ Years in Telecom

Wireless · Mobility · IoT

Channel Leader

U.S. Army Veteran

Connect: YouTube @Wirelesswhit · LinkedIn · Personal brand: Wireless Whit

LET'S TALK

Let's Have a Conversation.

Every leader has a story worth sharing — we would love to hear yours.

www.thewirelessway.net

[Click here to book a time](#)

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THE WIRELESS WAY — *Where Wired Meets Wireless*

