

PDG BILL SYPHERS, Cabinet Secretary/Treasurer

REMINDER TO CHECK YOUR MEMBERSHIP ROLL

June is the time when all clubs should be checking their rolls and removing any members who are no longer active. Some clubs are still carrying members, hoping that they will return to active status, even though those members are not paying their dues. A lot of clubs are still carrying members who have passed on.

Lions International will charge your club dues based on the number of members showing on your roster as of 12:01 AM on July 1st. The district will also be assessing your club based on that number. You will be required to pay that amount to the district. The state will be assessing the district based on that number. The district will also be required to pay that amount to the state.

Do you really want to pay for members who aren't really members? Do you expect the district to? Check your roster this month. Clean it up. Make any necessary changes before June 30th. You can help to make the collection and payment of dues easier for everybody.

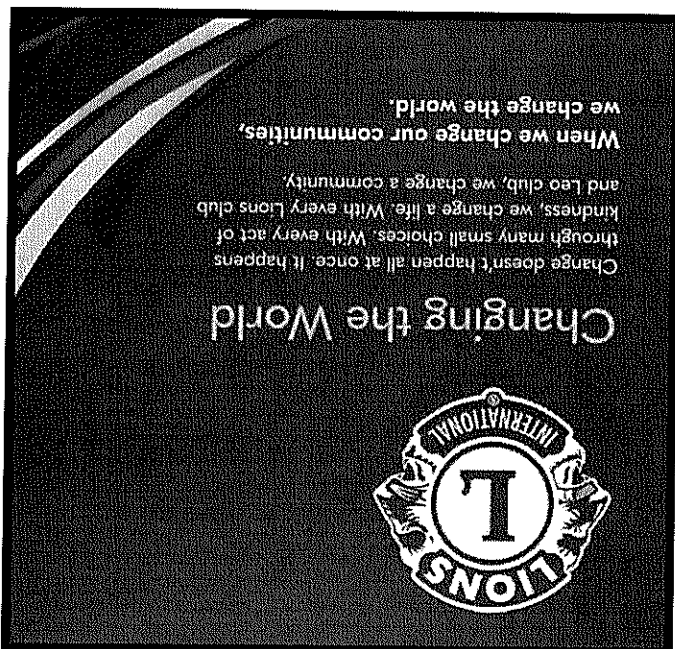
Lion Bill Syphers

990-N Non-Profit Tax Reporting

Lions Clubs whose gross receipts are normally \$50,000 or less must file Form 990-N, Electronic Notice (e-postcard).

A Lions Club that fails to file the required e-postcard (or annual return) for three (3) consecutive years automatically loses its tax-exempt status. The first time to be re-instated will cost a club \$400, the second time will cost the club \$800.

Filing period begins on July 1st and ends on November 15th of each year. PLEASE DO NOT WAIT UNTIL THE LAST MINUTE TO FILE! Contact District Administrator, PDG Ramona Sago, at 304-662-6265 or rsago1959@gmail.com if your club does not know how to file.



The following information

can be used for introduction purposes:

*** * * * ***

KIM EBERT

**2025—2026 DISTRICT GOVERNOR
DISTRICT 29-L, WEST VIRGINIA**

Kim Ebert became a member of the Morgantown Area Lions Club in 2015 while working at the West Virginia University Eye Institute. She attended her first West Virginia State Lions event, the 2016 Leadership Retreat, and soon took on leadership roles, including serving as first vice president of the Morgantown Area Lions Club. She is a Leonard Jarrett recipient and has received the International President Certificate of Appreciation twice. Kim now serves as 2025-2026 District Governor for WV District 29L.

With a strong commitment to vision care, Kim has dedicated significant efforts to supporting children with vision difficulties. While at the Eye Institute, she contributed to the Appalachian Vision Outreach Program. In addition to her work with the Lions Club, Kim has served as the Secretary/Treasurer of the West Virginia Sight Conservation Foundation for five years. Currently, Kim works at the West Virginia University School of Dentistry in the Academic Affairs office.

Kim resides in Fairmont, WV, with her husband, Bill, and two dogs, Bucco and Scarlett.



Make Your Service Activities Magnets for New Members

One of the most important reasons to recruit new members is to increase the impact of your club's service. More members means more volunteers are available to serve and more diversity of your club's knowledge and skills. Try these ideas to make your club more attractive before, during and after serving your community.

Before serving

- **Create social interest.** Post photos of the current situation and describe what you will achieve. Share volunteer photos with quotes on why they serve.
- **Involve traditional media.** Ask the local press to promote your activity. Invite them to attend so they can share a good news story.
- **Include your community.** Ask local businesses to post flyers about your activity. Request a notice on electronic event calendars. Invite community leaders to speak.
- **Leverage personal networks.** Ask your club members to talk about your activity with their friends, family and neighbors. Invite them to join you in service.

While serving

- **Raise your banner.** Place signs so everyone sees the name of your club when they see Lions and Leos acting in your community.
- **Show your pride.** Request every volunteer wear a Lion or Leo shirt, vest or hat. Branded items, like stickers or pins, are great for guests and giveaways.
- **Prepare for interest.** Bring information about Lions International and your club. Designate a club member to speak to prospective members.
- **Make a record.** Take photos of your club in action. Ask individuals how they feel about your activity. Request permission to use their quote and photo or invite them to make a short video.

After serving

- **Leave a marker.** A plaque or sign will continue to promote your club long after your service is complete.
- **Share the joy.** Post quotes from club members, the people who benefited and community leaders.
- **Publish the details.** Announce the number of people served and any funds raised or donated, along with anything else counted, like items recycled or trees planted.
- **Invite to serve.** Thank everyone who participated and invite them to continue to serve with your club.



Telling Your Story

How to create an elevator speech

An elevator speech is a short, 30-second story you can use to spark interest in joining your club. Rather than sharing facts and figures, focus on what being a Lion means to you personally — and the impact your club's service has had on others. Don't worry about being perfect. Just be honest and heartfelt.

Step-by-Step Guide:

1. Who are you?

Start by introducing yourself and your club in a friendly way:

Example: "Hi, I'm Sara Smith and I'm a member of the East Coast Lions Club."

2. How has being a Lion made your life better?

Talk about a personal benefit you have gained by being a Lion. It could be:

- Feeling a sense of belonging
- Making lifelong friends
- Gaining personal or professional growth through networking, mentorship or leadership roles

Example (Belonging): "When I first moved here, I didn't know anyone. Joining our club connected me with people who truly care about me and my family. Some of my best friends are now fellow Lions."

3. What service has your club done?

Now, briefly share a story about how your club is making a difference. Think about a project you're proud of.

Example: "You know that new playground at the school? Our club helped raise the money to build it. I feel so proud every time I see kids playing there—it reminds me why I'm a Lion."

4. Invite the other person into the conversation

End by asking a question that encourages them to share their interests. This will help you find common ground and guide how you talk about membership.

Example: "What kind of service are you interested in?" or "Have you ever volunteered for something that made you feel really good?"

Be Yourself!

Remember, this isn't about delivering a perfect speech—it's about sharing why being a Lion matters to you. Keep it genuine, keep it simple, and most importantly, let your passion for service shine through.

New Membership Dues Billing and Fees --Effective July 1, 2025, \$50.00

Billing for a new member begins the first of the month in which the member enters a club at the average rate of \$4.17 per month and billed through the end of that semi-annual period. Billing is issued semi-annually thereafter. Below is a schedule of the new member dues throughout the year:

Member accepted by club in the month of...	Billing date for new members	Semi-annual dues billed for each new member	New member entrance fee (not pro-rated)	Total dues & fees billed
July	July 1 st	\$ 25.00	\$ 35.00	\$ 60.00
August	August 1 st	20.84	35.00	55.84
September	September 1 st	16.68	35.00	51.68
October	October 1 st	12.50	35.00	47.50
November	November 1 st	8.34	35.00	43.34
December	December 1 st	4.17	35.00	39.17
January	January 1 st	25.00	35.00	60.00
February	February 1 st	20.84	35.00	55.84
March	March 1 st	16.68	35.00	51.68
April	April 1 st	12.50	35.00	47.50
May	May 1 st	8.34	35.00	43.34
June	June 1 st	4.17	35.00	39.17

Billing for a new Family or Student member begins the first of the month in which the member enters a club at the average rate of \$2.09 per month and billed through the end of that semi-annual period. Billing is issued semi-annually thereafter. Below is a schedule of the new member dues throughout the year:

Member accepted by club in the month of...	Billing date for new members	Semi-annual dues billed for family qualifying member	New member entrance fee (not pro-rated)	Total qualifying family member dues & fees billed	Student member pro-rated dues with entrance fee waived.
July	July 1 st	\$ 12.50	\$ 35.00	\$ 47.50	\$ 12.50
August	August 1 st	10.42	35.00	45.42	10.42
September	September 1 st	8.34	35.00	43.34	8.34
October	October 1 st	6.25	35.00	41.25	6.25
November	November 1 st	4.17	35.00	39.17	4.17
December	December 1 st	2.09	35.00	37.09	2.09
January	January 1 st	12.50	35.00	47.50	12.50
February	February 1 st	10.42	35.00	45.42	10.42
March	March 1 st	8.34	35.00	43.34	8.34
April	April 1 st	6.25	35.00	41.25	6.25
May	May 1 st	4.17	35.00	39.17	4.17
June	June 1 st	2.09	35.00	37.09	2.09

NOTE: INTERNATIONAL DUES DO NOT INCLUDE DISTRICT OR MULTIPLE DISTRICT DUES.



Club Activity Calendar

You are invited to use this calendar to help plan and share service, fellowship and management activities with your club. All activities below are ideas to consider. Review the resource and edit the ideas to make this organizational tool work for you!

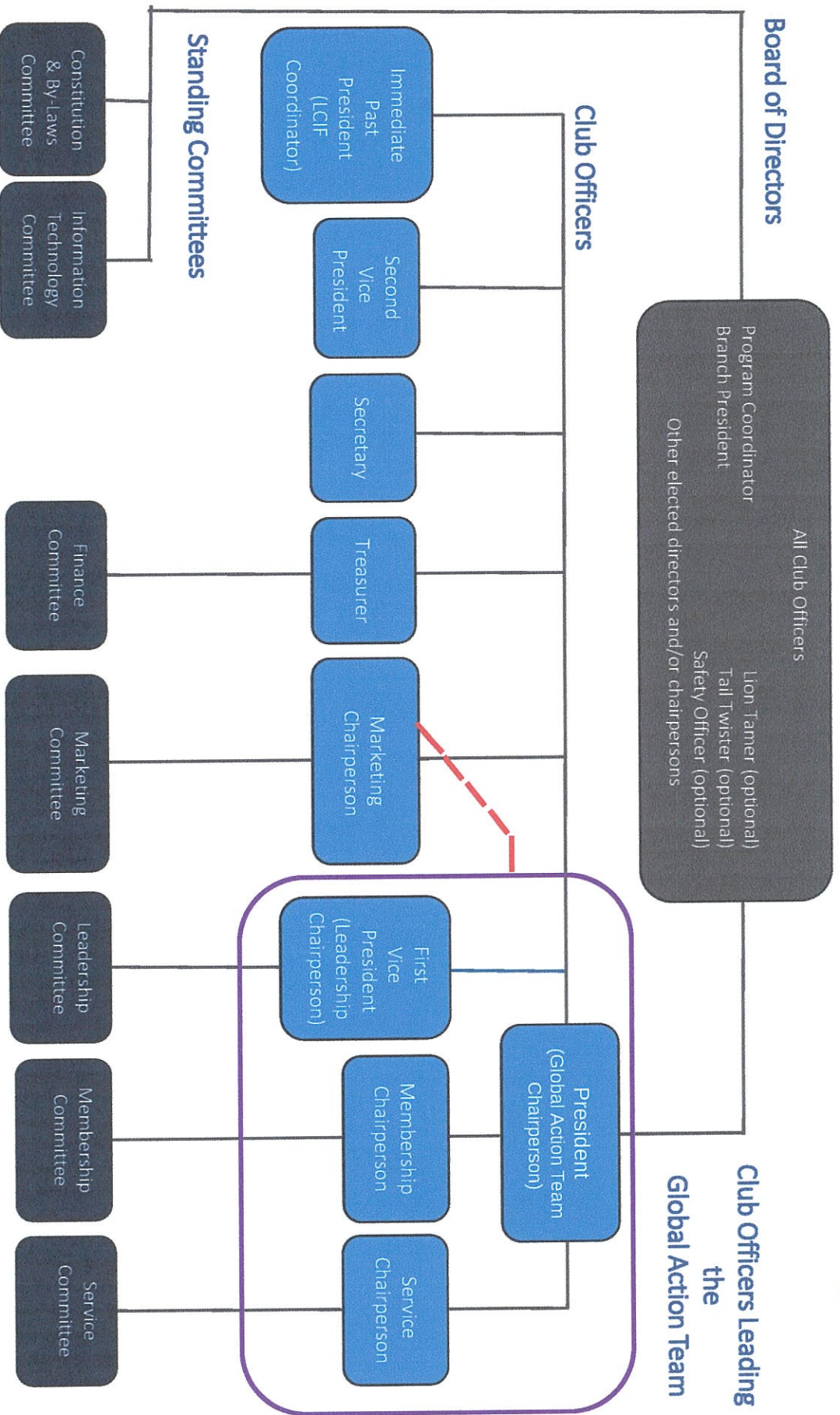
July	August	September
Start your club year with a celebration that includes recognition of incoming and outgoing officers	August 12 is International Youth Day. Host a social event like "Lion Day in the Park" with activities for young people.	Involve a local school in Lions' mission to encourage peace. Get started with a <u>Peace Poster</u> kit and <u>Peace Essay</u> rules.
Build your <u>club committees</u> and ensure future Lion leaders are in them.	Identify learning needs and wants in your club. Talk to your district GLT about their training schedule and how best to provide.	Tailor your club meetings to fit your club members. Find a fun exercise to get started in <u>Your Club, Your Way!</u>

October	November	December
October is World Sight Day. Start on our <u>Vision webpage</u> to find service project ideas and planning tools.	November 14 is World Diabetes Day. Visit our <u>Diabetes webpage</u> to learn how your club can help fight this global epidemic.	December 5 is International Leo Day. Partner with your Leo club on a holiday project. Don't have a Leo club? <u>Start one!</u>
Re-engage inactive members by sharing the service activities your club has planned and ways they can contribute.	Involve your whole club in identifying opportunities for improvement through the <u>Club Quality Initiative</u>	Thank your club leaders on reaching the half-year milestone! Share your club's accomplishments and plans.

January	February	March
January 13 is Melvin Jones' birthday. Honor his legacy with an open forum night to identify community needs for service.	February 15 is Childhood Cancer Day. Show how your club cares for children with a Valentine themed fundraiser	March 8 is International Women's Day. Host a <u>Women's Symposium</u> or a meeting topic on growing women Lion leaders.
All club events are great opportunities to get your club known. Our <u>Marketing Communications Guide</u> has ideas and resources to help.	Lions are people who care. Make sure your <u>fundraiser</u> invites all who attend (and those who don't) to become Lions.	Form your <u>Nomination Committee</u> to begin preparing for club officer elections.

April	May	June
April 22 is Earth Day. Find service ideas to protect and restore the environment through our <u>Environment webpage</u> .	May is world Hunger Day. Start on our Hunger webpage to identify ways to serve in providing access to nutritious foods.	June 7 is Lions Clubs Birthday! Hold a party to appreciate your club members and celebrate your club accomplishments.
Join Lions worldwide in welcoming new members to their clubs. Celebrate <u>Worldwide Induction Day</u> on last Saturday of April.	Elect club officers for next year, so they can learn their positions and develop plans for your club's future achievements.	With your club's excellence in membership, service, leadership & organizational excellence and marketing communications, apply for the <u>Club Excellence Award</u> .

Standard Club Structure



COMMON LIONS CLUB ACRONYMS (District 29L)

CC	Council Chair
CSC	Club Service Chair
CEP/COI	Club Excellence Process, Club Quality Initiative
COG	Council of Governors
CS, DS	Cabinet Secretary, District Secretary
CT, DT	Cabinet Treasurer, District Treasurer
DG	District Governor
DGE	District Governor Elect
GAT	Global Action Team
GMT/GMC	Global Membership Team, Global Membership Coordinator
GLT/GLC	Global Leadership Team, Global Leadership Coordinator
GST/GSC	Global Service Team, Global Service Coordinator
GET/GEC	Global Extension Team, Global Extension Coordinator
GSCC	Global Service Club Chairperson
ID	International Director
IP	International President
IPCC	Immediate Past Council Chair
IPDG	Immediate Past District Governor
IPID	Immediate Past International Director
IPIP	Immediate Past International President
LI	Lions International
LCIF	Lions Clubs International Foundation
LIONS	Liberty, Intelligence, Our Nations Safety
MD	Multiple District
MJF	Melvin Jones Fellow
MMR	Monthly Membership Report
PCC	Past Council Chair
PCT	Past Cabinet Treasurer
PDG	Past District Governor
PID	Past International Director
PIP	Past International President
PMJF	Progressive Melvin Jones Fellow
RC	Region Chair
TT/LT	Tail/Twister, Lion/Tamer
VDG	Vice District Governor 1st, 2nd
VDGE	Vice District Governor Elect
ZC	Zone Chair

Prepared by: Paul Walters, Secretary, El Cajon Valley Host Lions, 09-21-17.
17-18 SEC LION ACRONYMS C/DOC/LIB UPDATED 05-23-18

PCT/GLT/SCC Jay Ruiz, Sr. added a few more. 5-24-2018

District 29L GLT PDG B. Pitcock reviewed/revisted 06262024, 091624

Lions Club Exit Interview



Club Name: _____ District _____ Date of Interview: ____/____/____
 Interviewer's Name: _____ Interviewer's Title: _____
 Former Member's Name: _____
 How long was the Lion an active member of your club? _____

Please check the box below (as listed on the M & A report) that indicates the one reason why the Lion dropped membership:

- ☐ Resigned in good standing
- ☐ Dropped for non-payment
- ☐ Dropped for non-attendance. Missed _____ meetings/activities
- ☐ Dropped for non-payment and non-attendance
- ☐ Transferred to _____ Lions Club
- ☐ Moved with payment outstanding
- ☐ Other (be specific) _____

Ask the Lion whether this is in fact the real reason for the departure. Uncover more detailed information by probing for issues that may have made membership unappealing.

The former member cited the following reason(s) for leaving the club:

- _____ Did not feel part of the group
- _____ Was not aware of the responsibilities before joining
- _____ Meeting day/time was not convenient
- _____ Meeting place/food was unsatisfactory
- _____ Cost prohibitive
- _____ Health reasons
- _____ Time demands
- _____ Not further educated about Lions after joining
- _____ Disorganized leadership
- _____ Unhappy with current leadership
- _____ Skills/talents not utilized
- _____ Club did not effectively provide community service
- _____ Too many work activities
- _____ Too much time away from family
- _____ Other (not listed): _____
- _____ Not asked to help or be involved
- _____ Members resisting change
- _____ Not enough social events
- _____ Use of improper language
- _____ Uncomfortable table discussions
- _____ Minority group insults
- _____ Spouse unsupportive
- _____ Poor communication
- _____ Not enough recognition
- _____ Age differences too great
- _____ Gender differences
- _____ Philosophical difference
- _____ Foreign language problem

Provide further detail concerning the former member's primary reason for leaving the club: (Please be as thorough in your answer as possible.)

Provide further detail concerning any other reasons for leaving the club: (Please be as thorough as possible.)

Is there anything within reason that could be done to prevent the loss of this member?

New Address

Name	_____
Address	_____
City	_____
State, Zip Code	_____
County	_____
Home Telephone Numbers:	
Home	_____
Home fax	_____
Business	_____
Business fax	_____
Sponsor's name	_____
Sponsor's phone	_____

If Dropping Due to Non-Payment

How long was this Lion in non-paying status? _____

Did any club officer/member contact the former member about non-payment of dues? Yes _____ No _____

If yes, what help was offered? Explain: _____

How long was this Lion in non-attending status? _____

Did any club officer/member contact this person about non-attendance? Yes _____ No _____

If yes, what was the response? _____

If Dropping Due to Non-Attendance

If the Lion has left as the result of a job transfer, is he/she joining at the new location? Yes _____ No _____

Name of new club: _____

If no, what is the reason for not rejoining: _____

Did the former member try to take an active role in your club by:

- _____ attending regular meetings
- _____ attending board meetings
- _____ participating in club discussions
- _____ holding a leadership position
- _____ participating in community projects
- _____ helping with fundraising projects
- _____ other (please explain): _____

Did the former member know the responsibilities of the club before joining? Yes _____ No _____

Does this former member have any interest in joining a different Lions club which may better suit his/her needs? Yes _____ No _____

Would this former member consider rejoining the club in the future? Yes _____ No _____ When: _____

What could the sponsor have done to prevent the member from leaving? _____

Did the sponsor fulfill his/her responsibilities? Yes _____ No _____

Is there anything that the club should consider changing that may increase retention? _____