



DISTRICT 29-L (WV/USA) OCTOBER 2024 Newsletter

David Roberts District Governor



2024—2025 29-L CABINET

David Roberts, Governor
Kim Ebert, 1st VDG
Bill Syphers, Secy / Treas
Bernice Pitcock, GLT Chair
Linda Leasure, GST Chair
Gary Pitcock, GMT / GET Chair
Tony Vandenberg, LCI F Chair
Dan Heintzman, IPDG

ZONE CHAIRS:

John Porco, Zone 1
Kristine Quinn, Zone 2 / 3
Scott Beaver, Zone 4
Vincent Post, Zone 5
Robert Brummage, Zone 6
Bernard Whipkey, Zone 7
Virginia, Dickens, Zone 8

Ramona Sago, Administrator
Phyllis Amrhein, Newsletter Editor
Kathy Syphers, IT
Amy Houser, Environmental
Eva Dague, LEO
Paul Amrhein, Sight & Hearing /
WVU Liaison
Patty Nutter, Youth Exchange (E)
Michelle Harshbarger, Youth Ex (A)
Lori Roberts, District Conference
Dave Shelton, Reading Action Prog.
Jay Houser, Marketing

Greetings fellow Lions!

I hope you all are well, happy and excited to be a Lion! Lion Lori and I have been busy with many Lion events and duties. Many Clubs have scheduled a District Governor Night to celebrate and share ideas for serving and growing the local Lions Club.

I am excited for our District for many reasons:

- ◆ First, the clubs that we have visited are all doing great work. The joy and fellowship of being a Lion has been felt and shared by so many and it is contagious!
- ◆ Second, your District Cabinet is ready to help you and your club by providing training and support for the many areas we serve. The Global Action Team is available to help your club grow in new members.
- ◆ I am also excited for the many people working hard on your behalf behind the scenes that just enjoy being a Lion.

PDG Jay Houser and Lion Tony Vandenberg are putting together a district-wide project that we believe will encourage and increase the number of individual Lions and Clubs to raise funds to support your Lions Club International Foundation (LCIF). More information will be available soon.

I am happy to announce that Lion Kim Ebert was nominated to fill the vacancy of First Vice District Governor and was confirmed by the 29L PDG Association. Lion Kim is a member of the Morgantown Area Lions Club, and I know she will serve you well. We received the confirmation from Lions International that her appointment was accepted.

The Lions Club Motto is “We Serve”, and we do! As Lions Clubs there really is no limit to what kind of service and projects your club is willing to do and participate in. I do know when your Lions Club does something good, we all get the credit because most people we serve don’t remember which club did what, they just know “the Lions did that”.

As we continue in this Lion Year, I would like to ask each club to invite new people to their club meeting, service project, family night, or meet and greet and try to complete the year with at least one net new member. I know this can be a challenge, but I know you can do it! Remember Mission 1.5!



***“We made a difference
for “That One”!***

District Governor Dave's Message (continued):

Lion Lori, District 29-L Conference Chair, has been busy planning for an exciting weekend in March 2025, and would like to invite each and every one of you to attend. It is being planned for March 14th and 15th in Parkersburg WV, and will take place at the Historic Blennerhassett Hotel. Our theme is The "Roaring" Twenties and will be a lot fun. Also, plans are being made to have a River Boat Cruise with a Dinner and a Show on the Ohio River on Friday Evening for those arriving on that day. This will be an extra activity and the cost to attend will be in addition to the Conference registration fee. More information will be available soon.

The USA/Canada Lions International Leadership Forum was held September 5th thru 7th at Louisville Ky. Approximately 2,000 Lions from all over attended this Forum. Twenty eight WV Lions participated at this event. It had been well promoted and well attended. It was a great opportunity to learn new ideas and more about Lions. There were many sessions available to choose from all giving insight to serving our communities better. It provided a great place to see and meet many new Lion friends and some the Past International Directors and current leadership, including Lion International President Fabricio Oliveira. There was plenty of free time to see some of the sites of Louisville and some of its rich history on the Ohio River. There were many great places to eat. Many Lions took a tour of the Louisville Slugger Factory and Museum. In addition to this, the Savannah Bannas baseball team was in town and had evening fireworks following the games.



If you haven't scheduled your DG Visit yet, send me a text or call me and I will be happy to set a time. My cell number is 304 482-2410 or E-mail is: parkersburgbenefits@cascable.net

Remember together we can make a difference for **"that one"**!

District Governor Dave

**KIM EBERT,
1st VICE DISTRICT GOVERNOR**



Hello, Fellow Lions!

As I begin my journey as our First Vice District Governor, I would like to express my gratefulness to the Members and Leadership of District 29L. I will work for this District and continue the excellent work that DG Dave Roberts has started.

I had the pleasure of attending my first USA/Canada Leadership Forum at the beginning of September. Wow! What an experience! I met so many Lions from all over and learned so much from table-side discussions. Choosing from their great sessions was difficult, but I attended a seminar on the Lion Portal (hoping to feel a little less confused) and a session on using CANVA for marketing purposes. If you have the chance to attend a Leadership Forum, please do. I can guarantee you will not regret it. We had a good showing of WV Lions this year, but I would love to see a more significant showing of District 29L members next year. Next year's Forum is in Atlantic City at Harrah's. DG Dave Roberts tells me the water is still warm in September! I would love to see all of you there.

I will close by telling you I will be working for you. I can visit your club or do a Zoom call with you. I would like to hear about your successes, concerns, and issues. Please feel free to email me at kimwvlscf@gmail.com or by phone at 304-657-7755. Together, we can grow our District and have fun doing it!



USA / CANADA LIONS LEADERSHIP FORUM * West Virginia Lions

**Lion Tony Vandenberg, 29-L
LCIF Coordinator 2024-25**



**Lions Clubs International
FOUNDATION**

PRESIDENTIAL LCIF SUPPORTER

Lions Clubs International Foundation blesses us with an opportunity to help share in being a healing presence in the midst of an often traumatized world. By donating to LCIF annually you become an integral part of **YOUR** Foundation. Your generosity not only earns you well-deserved recognition but also helps us make a lasting difference in the lives of those in need.



One-time donations by individual Lions are eligible for Presidential Supporter Recognition:

- \$50 to \$99.99 Bronze;
- \$100 to \$199 Silver;
- \$200 or more Gold.

If you're making your contribution online and your one-time donation amount meets the recognition levels, remember to select "Yes" in the third step titled "Who is the donor?"

If you contribute through 29-L, and I am notified, I can provide your pin.

Melvin Jones Fellowship (MJF) credits are also earned.

Remember that 100% of donations go towards LCIF grants and programs. All administrative costs are covered through interest on previous investments.

You can share love, peace, and cooperation worldwide by donating to the Empowering Service Fund for any of LCIF's causes, or more specifically to LCIF's Disaster Relief Fund.

LCIF's Facebook address is <https://www.facebook.com/LCIFLions>

At <https://lcifpride.org/> you can see recent LCIF Stories of Pride, such as:

- ◆ Kitchen renovation, equipment addition for specialty impaired school, Jakarta, Indonesia
- ◆ Sharing happiness with Cancer Warriors in Happy Homes Housing Cooperative, Philippines
- ◆ Inclusive Playgrounds in District 12N Tennessee

Ways to give:

- ◆ Donate on line at <https://www.lionsclubs.org/en/donate>
- ◆ By check, use the [Single Donor Form](#) to:
Lions Clubs International Foundation
Department 4547
Carol Stream, IL 60122-4547 USA
- ◆ Or see <http://lionsclubs.org/waystogive>

Lion Tony Vandenberg, LCIF District 29-L Coordinator

**PDG BERNICE PITCOCK,
DISTRICT LEADERSHIP CHAIR**

Congratulations to Lion Kim Ebert of Morgantown Area Lions who was appointed to serve as District 29L 1st Vice District Governor for 2024-25. Lion Kim had been elected to serve as 2nd Vice District Governor for this Lions year. Another Past District Governors meeting will convene on October 5th to fill the now vacant 2nd Vice District Governor position.

Scheduled trainings for Zone Chairs have been completed at this time. Scheduled Officer trainings are also completed – turnout for officer trainings was minimal at best. Thank you to PDGs and past officers who were in attendance and who contributed to the discussions that we had. I have received many positive responses – even though a lot of the information presented hadn't changed much over the years. If any of your clubs would like a quick officers training – please contact me at bpit@comcast.net. I can come visit you in person, or we can do a Zoom training. WHEN we put together any new clubs or branches, officer training will be conducted then as well.

At our most recent Past District Governors meeting, we discussed all the crazy acronyms that Lions use in their everyday activities. I found a listing of common Lion acronyms online, reviewed and revised it and have included it in this newsletter. I hope it is of help!!



**COMMON LIONS CLUB ACRONYMS
(District 29L)**

CC	Council Chair
CSC	Club Service Chair
CEP / CQI	Club Excellence Process, Club Quality Initiative
COG	Council of Governors
CS, DS	Cabinet Secretary, District Secretary
CT, DT	Cabinet Treasurer, District Treasurer
DG	District Governor
DGE	District Governor Elect
GAT	Global Action Team
GMT / GMC	Global Membership Team, Global Membership Coordinator
GLT / GLC	Global Leadership Team, Global Leadership Coordinator
GST / GSC	Global Service Team, Global Service Coordinator
GET / GEC	Global Extension Team, Global Extension Coordinator
GSCC	Global Service Club Chairperson
ID	International Director
IP	International President
IPCC	Immediate Past Council Chair
IPDG	Immediate Past District Governor
IPID	Immediate Past International Director
IPIP	Immediate Past International President
LI	Lions International
LCIF	Lions Clubs International Foundation
LIONS	Liberty, Intelligence, Our Nations Safety
MD	Multiple District
MJF	Melvin Jones Fellow
MMR	Monthly Membership Report
PCC	Past Council Chair
PCT	Past Cabinet Treasurer
PDG	Past District Governor
PID	Past International Director
PIP	Past International President
PMJF	Progressive Melvin Jones Fellow
RC	Region Chair
TT / LT	Tail Twister, Lion Tamer
VDG	Vice District Governor 1st; 2nd
VDGE	Vice District Governor Elect
ZC	Zone Chair

Prepared by Paul Walters, Secretary, El Cajon Valley Host Lions, 09-21-17
17-18 SEC LION ACRONYMS C/DOC/LIB UPDATED 05-23-18
PCT/GLT/SCC Jay Ruiz, Sr., added a few more, 05-24-2018
District 29L GLT PDG B. Pitcock reviewed/revised 06-26-24, 09-16-24

**PDG Gary Pitcock,
District GMT / GET Coordinator**

We are already into the month of October – wow!! I hope you are finding the ideas I have posted in past newsletters useful. If you are a Zone Chair or a

Past District Governor, please try and get to your clubs and talk with them about membership. Ask the clubs for their strengths and weaknesses and any pros & cons. Then work with the clubs on an action plan to address these things to improve membership. At this time, we need all the help we can get.

This month I am giving you an example of a sample letter you could send to a friend, neighbor, family member. You could also send the letter to someone who holds a public office in your town or even to a clergyman. Good luck!!



[Name of Club]
[Address] [City] [State] [Zip code]
[Contact: Phone Number] [Email]

Date: [Day] [Month] [Year]

[First and Last Name of Prospect Member]
[Address] [City] [State] [Zip code]

Dear [First and Last Name of Prospect Member],

Lions Clubs International members meet the needs of their local communities and impact the world at large. Our 1.4 million members—who perform community service in more than 200 countries and geographic areas—are different in many ways, but share a core belief:

Community is what we make it!

The [Insert Name of Club] has been serving the community for more than [Number] years. Our members are involved in projects, such as collecting eyeglasses, supporting local high school students through Leo Clubs and providing extensive assistance to those impacted by natural disasters. Ask yourself these questions:

- ✓ Are you interested in serving your community?
- ✓ Are you interested in having the opportunity to network with key people in your community?
- ✓ Are you interested in meeting people and having fun?

In celebration of the 100th anniversary of our association,
and the 50th anniversary of our foundation,
we want to expand our projects, and we would like for you to be a part of our team!

We would like to personally invite you to join [Insert Name of Club] on [Date: Day] [Month] [Year] for [Name of Event] at [Location]. During this special event, you will be able to join others in your community who share a passion for service, and learn about the world's largest service organization—Lions Clubs International – and how Lions are helping out both locally and globally!

[Name of Event] will be an event with great food and fellowship. You will also have the chance to listen to our guest speaker [Name of Speaker], who has served (his or her) community as a member of Lions clubs for [Number] years. Our other guest speaker, [Name of Speaker], is an outstanding individual from [Name of Community organization] who will share his (or her) experience of serving and partnering with Lions.

We hope you can join us on [Date: Day] [Month] [Year] to enjoy an evening of fellowship and learn how you can help serve the citizens of [Community], its surrounding areas and the world!

Please RSVP to [Lion Sponsor] on [Date: Day] [Month] [Year]. Follow us on Facebook at [Name of Club] District] Multiple District Facebook page] to stay up to date on all of our Lions activities!

We look forward to serving with you!

Yours in service,

[First Name | Last Name], [Title]
[Name of Club]

**Lion Amy Houser,
District Environmental Chair**

**Nextrex
Recycling Challenge Program**

Did you know that most plastic store bags and packaging film is not recyclable through curbside recycling programs or at conventional recycling stations? The plastic is very thin and easily gets caught in the machines that sort other recyclables such as paper, cans and bottles. Trex is the largest recycler of PE film in the United States and has a program where organizations can collect plastic bags and packaging films and receive a bench in return.

The requirements are:

- Register online at Nextrex.com by clicking on “Recycling Challenge Program”.
- Choose a 12 month time frame to do your collection
- Collect a minimum of 1000 lbs. of plastic
- Weigh, record and attach photos to their website
- Deliver the plastic at your local retail partner (Kohl’s, Kroger, Giant Eagle, Food Lion, Martins, Weis or Giant)



For more information, please visit their website. You’ll find a complete list of acceptable items.

Happy Recycling!
Amy Houser 29L Environmental Chair



Marketing 101, Part 2: Telling a Good Story

It’s just that easy, marketing your club is telling **your** story, your success and your wins, so make it a good one! But who will you get to tell your story? Every Lions Club should have a **Marketing Chair** as one of your officers. In fact, LCI has learned the importance of having

a Marketing Chair by listing the position as one of the club officer positions. Marketing Chairs are so important to the future of your club and deserve all the support you can give them. Find a member who is tec savvy and is willing to put some time into promoting your Club to your community. If you don’t have anyone like that in your Club, here are some suggestions:

1. Think outside the box, find a candidate not in your Club and entice him/her with a year’s free membership. Most area businesses have a marketing team find a civic minded person and recruit them.
2. Call a local college and offer a free year’s internship as the marketing director for your Club. Business, marketing and many other majors are always looking for internships to help them gain contacts and get experience.
3. Partner with another Lions Club! Look on e-clubhouse sites or social media to get marketing ideas. Usually clubs who aren’t local will be happy to share ideas. Don’t reinvent the wheel and **always ask permission first.**

Stayed tune for more ideas!

Thanks for all you do,
PDG Jay Houser

Gijay180@yahoo.com 304-580-6322





**WELCOME
NEW LIONS**



**TRACI
RITNER**
Ohio County Virtual



VIRGIL LEONITAS "Lonnie" KELLY
Ravenswood Lions Club

BRENT HART
Southeast Huntington Lions Club

DANIEL EUGENE McPHERSON
Washington Lions Club



LIONS INTERNATIONAL PEACE POSTER CONTEST

PDG Ramona Sago
DISTRICT 29-L ADMINISTRATOR

International Lions Peace Poster Contest
Theme: PEACE WITHOUT LIMITS

Students ages 11, 12 or 13 as of November 15th are eligible to participate in the International Peace Poster Contest. Entries not meeting the following deadlines will be disqualified.

- **January 15:** Kits go on sale from the Club Supplies Sales Department at International Headquarters. 1-800-710-7822 or 630-571-5466.
- **October 1:** Deadline to purchase kits from the Club Supplies Sales Department at International Headquarters.
- **November 15:** Postmark deadline for a club to send one winning poster (per contest sponsored) to 29L district governor Dave Roberts @ P.O. Box 1372 Parkersburg, WV 26102
- **December 1:** Postmark deadline for a district governor to send one winning district poster to multiple district council chairperson.
- **December 1:** Postmark deadline for a district governor not belonging to a multiple district to send one winning poster to the Brand & Creative Department at Headquarters.
- **December 15:** Postmark deadline for the multiple district council chairperson to send one winning poster to the Brand & Creative Department at International Headquarters.
- **February 1:** International winners notified on or before this date.

WEIRTON LIONS CLUB



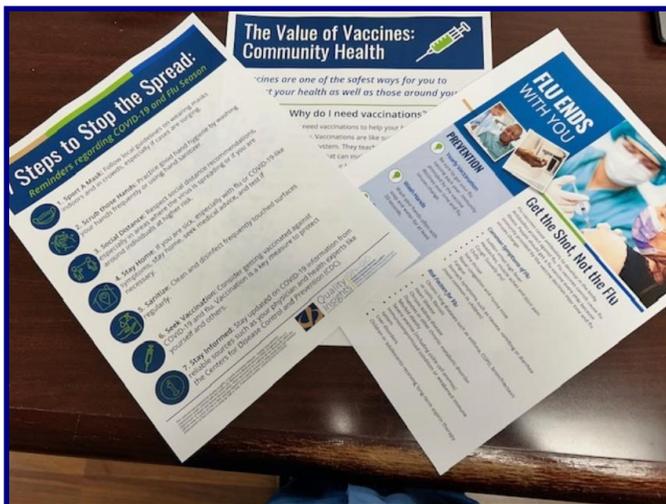
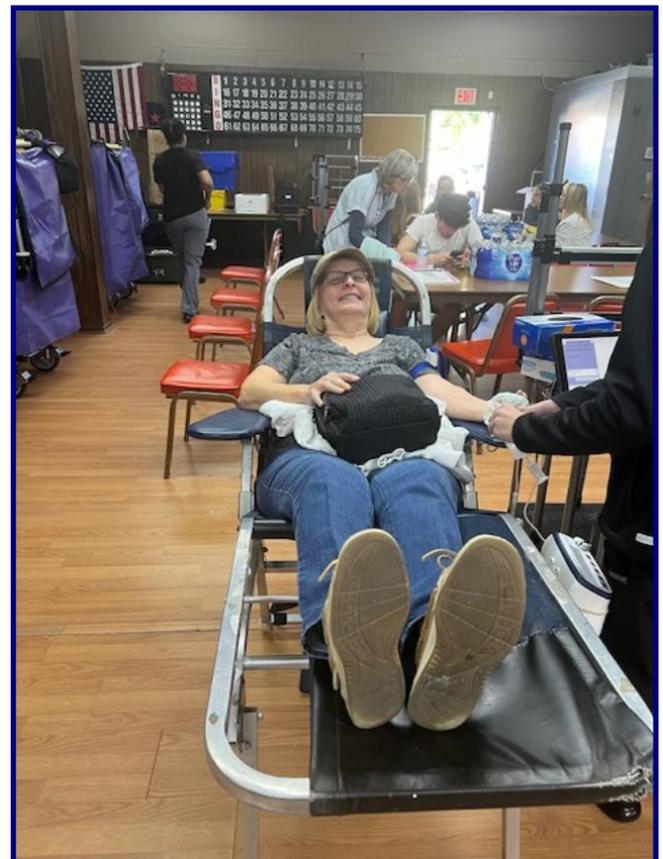
Weirton Lions work at FRN Backpack Fair: Lions Mark (Mouse); Cindy; Madona; Carolyn; Theresa and Lion Rachel from Follansbee Lions.



Lion Rachel signing up Lion Mouse for next Weirton Lions project - blood drive on Sept 9th.

Weirton Lions Club recently hosted a Blood Drive to support our own Lion Linda Howell. Twenty-two units of blood products were collected.

Lions information and flu and immunization flyers were available. Former Lion Linda Petrelle was one of the donors.



MT. OLIVET LIONS CLUB

The Mt Olivet Lions recently presented dictionaries to the third grade classes at Our Lady of Peace and Hilltop Elementary schools. They really enjoyed getting their books!



OUR LADY OF PEACE



SHERRARD ELEM

Mt Olivet Lions

Semiannual Spaghetti Dinner

Curbside pick-up

Wed, Oct 16th, 3:00 pm–6:00 pm
Mount Olivet Methodist Church

Come 'N Get it!

Great sauce!

- Served with meat sauce or marinara
- Cole slaw
- Bread and butter
- Dessert

Bring us your used eyeglasses and exchange for sunglasses!

Donation: \$12.50 \$8 Students

Orders taken and paid for at top of parking lot, then picked up at bottom of parking lot.
(Proceeds benefit our Scholarship Fund and community projects)

CHESTER LIONS CLUB

The Chester Lions Club held its second annual "Pumpkin Patch" on September 14 at Virginia Gardens park, a small park maintained by the club. The event was a combined community event and fundraiser. We sold pumpkins, mums, straw bales, and corn stalks. We also served hot dogs, donuts, apple cider, chips and popcorn. We had free pumpkin painting for the children and many photo opportunities. It was a beautiful day and well attended.

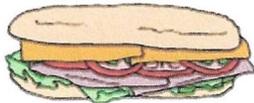


WEST LIBERTY LIONS CLUB The West Liberty Lions Club Family Support Center is a non-profit organization geared towards assisting families with their specific needs through education, preparedness, family fun, and support. This partnership has been very beneficial to residents of West Liberty, Bethany, and the surrounding areas .

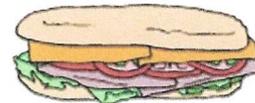


One of their most recent **TEEN GROUP** activities was working together with the [Ohio County Solid Waste Authority](#) to perform a litter walk along the main road and throughout the [West Liberty University](#) campus! Our Teen's were able to fill up multiple big trash bags! This was an absolute blast and the teens were rewarded with some incentives after their hard work in the sun.

WHEELING ISLAND LIONS CLUB



Hoagie Sale



Wheeling Island Lions Club

Hoagies will be ready for pick up on

Monday, October 21st at 6:30 pm at St. Luke's Church

OR delivered Tuesday morning, October 22nd .

\$7.00 each

Please order by Wednesday, October 16th

by contacting a club member or

Lion Bill Syphers-304-233-0199.

Proceeds to benefit Lion charities. Thank you!

RAVENSWOOD LIONS CLUB

We are sorry to announce the passing on September 24, 2024, of a long-time member of the Ravenswood Lions Club, Virgil Leonitas "Lonnie" Kelly (89) of Huntsville, Alabama. Lonnie served the Ravenswood Lions Club for over 52 years.

Tentatively, there will be a Memorial Service in Ravenswood at the Roush Funeral Home on October 10, 2024.





KINDLY JOIN US

*Wheeling Island
Lions Club
40th Anniversary*

*Monday
November 4th, 2024
6:00 PM*

*Generations Restaurant
338 National Road, Wheeling*

Cost \$30 per person

Serving:

Roasted Pork Loin, Chicken Marsala
Roasted Red Potatoes, Glazed Carrots
Tossed Salad, Rolls, Coffee, Tea
Anniversary Cake

*RSVP by October 28th
to PDG Bill Syphers
call 304-233-0199
or billsyphers@comcast.net*



District 29-L
Newsletter

Lion Phyllis Amrhein
Newsletter Editor
4957 Glen Dale
Heights Road
Wheeling WV 26003

pamrhein25@att.net

Fellow Lions, If you have received an email from me, wondering how you are doing since we have not been in contact for a while, please **DO NOT** open it! My personal email account was hacked. I do not know how many scam e-mails were sent out; however, I do know that they took my Address Book with several contact groups included in it. This hack did **NOT** include the newsletter account on att.net..

I have been working with Comcast and they have reassured me that my personal account with them is now safe, and extra actions have taken place to prohibit this from occurring again.

I apologize for any inconvenience this may have caused you. Thank you for your understanding.



Photos needed!

Did you attend the WV Lions Leadership Retreat this past January? Do you have photos you can share with the planning committee? We would love your photos to use as promotional materials for the January 2025 WV Lions Leadership Retreat!

Please contact Amy Houser at
WilliamstownLionsClub@yahoo.com.



Mark your calendar NOW!

MARCH 14 — 15, 2025

**DISTRICT 29-L CONFERENCE
Parkersburg, West Virginia**

Details to come soon.

You don't want to miss it!!

DISTRICT GOVERNOR'S CALENDAR

October 2	Weirton Lions Club
October 3	Mt. Olivet Lions Club
October 5	29L PDG Meeting
October 14	Grantsville Lions Club
October 16	Morgantown Area Lions Club
October 17	Washington Lions Club
October 19	District C Conference
October 20	MD 29 Cabinet Meeting
October 21	Putnam County Lions Club
November 4	Wheeling Island
November 7	Williamstown Lions Club
November 11	Warwood Lions Club
Jan 24-26	WV Lions Leadership Retreat in Flatwoods, WV

OCTOBER

Vision Awareness Month

Oct 4th—World Animal Day

Oct 8th — Lions World Service Day

One Person Can Make a Difference

One morning a man walked along a beach covered with thousands of starfish that had washed up during a storm. Now they lay dying in the sun.

He saw a young girl picking up the starfish one by one and tossing them into the sea. As he approached her he couldn't help but ask,

"Why bother? There are too many of them.

You won't make much of a difference."

She picked up another starfish and tossed it into the water. Then she turned to the man and said,

"I made a difference to that one."

*Thanks for Making
a Difference Every Day*

