

MAÑANA

INNOVATION & SUSTAINABLE CITIES

Circular Economy | Sustainable Tourism | ClimateTech

09:30 09:50	APERTURA Y REGISTRO
10:00 10:10	<b>ACTO INAUGURAL</b> Aurea Rodríguez (Innovation Unit Director, ACCIÓ)
10:10 10:50	<b>"El compromiso con el reciclaje y la economía circular"</b> André L. Vanyi-Robin (Founder & CEO, NOZAMA)   Marie Anne Jaillot (CEO, HEART N DESIGN)   François Van den Abeele (CEO, SEA2SEE) Modera: <i>Juan Zaffora</i> (Tech4Climate Manager, Ship2B)
11:00 11:25	<b>"El potencial del turismo para contribuir a los ODS"</b> Patrick Torrent (Executive Director, CATALAN TOURISM BOARD)   Xavi Font (Cap de l'Oficina Técnica Turismo, DIPUTACIÓN DE BCN)   Silvia Villaró (Dirección de Turismo, AYTO. DE BARCELONA)
11:25 11:50	<b>"Catalyzing innovation for sustainable cities"</b> Esteban Redolfi (Head of Innovation FIRA BARCELONA)   Entrevistado por: <i>Juan Zaffora</i> (Tech4Climate Manager, Ship2B)
12:00 13:00	<b>"Ecosistema de apoyo a los emprendedores"</b> Itziar Blasco, (Head of Startups Programs, BARCELONA ACTIVA)   Javier Martínez (Executive Director, SHIP2B)   Oriol Pascual (Director General, IQS TECH FACTORY )   Adriá Leira (Head of Investors Network, LA SALLE TECHNOVA)   Modera: <i>Esther Cid</i> (CEO, TIPSCOOL)
13:20 13:50	<b>"Tecnología y consumo consciente"</b> Monica Mansó (Region Lead, TOOGOODTOGO)   Jorge Marin-Camba (Co-Founder & CEO, ROBINDATAHOOD)   Diana Moret (Founder),   Cecilia Tham (Senior Social Technologist, Alpha) PANDORA HUB)   Modera: <i>Mohammed El Youssefi</i> (Sostenibilidad, OUISHARE)

WORKSHOPS

10:00 - 14:00 – De los ODS a la Acción

TARDE

CLIMATE

Energy | Forest & Water | AgroTech | CO2

15:30 15:50	APERTURA Y REGISTRO
16:00 16:50	<b>"ODS 11 - Movilidad, Cultura y Comunidades sostenibles"</b> Francesc Queralt (Co-Founder & CEO, SOCIAL CAR)   Lukas Reichel (CEO, THE MOBILITY FACTOR)   Gabriele Palma (Managing Director, CASA SEAT)   Timo Buetefisch (Co-Founder & CEO, ECCOLTRA)   Gregorio Magno (Founder & CEO, CICLOGREEN)   Modera: <i>Judit Batayé</i> (OUISHARE Mobility)
17:00 17:30	<b>"Desafíos y soluciones energéticas para el cumplimiento de los ODS"</b> Rodrigo París (Investment Associate, REPSOL Impacto Social)   Massimo Angelini (Co-Founder, MAICHINERY)   Pep Salas (Innovación y Estrategia, KMO.ENERGY)
17:40 18:10	<b>"Retos y oportunidades en la agricultura y su contribución a los ODS"</b> David Olmo (CTO & Co-Founder RAWDATA)   Raúl Martínez (CTO, ETHICHUB)   Anneke Stolk (Co-founder, INSTAGREEN)   Jonathan Minchin (Coordinador, ROMI)   Modera: <i>Adela Martínez</i> (Founder, HUERTOS IN THE SKY)
18:10 20:00	<b>PARTY AFTERWORK</b> Jow Moor & DJ Derartz

WORKSHOPS

10:00 - 14:00 - Descubre tus Talentos para el Impacto Social

STARTUP ZONE

Kuwai.dev | OK LOCATED | Maichinery | Bumerang takeaway SL | eways | Sustainable Tapas Project | Design + Business Intersection  
 3D CLICK | Opportumeety | Envjoy Nature | NightWay. | EcoRegió | Guilt Free Libre de Culpa | Maichinery | Blaine box | Alpha Analytics | Gastrocampo  
 Hoop Carpool | POiN, la vida con niños. | RobinDataHood | Dothegap | Maichinery | Alpha9 | SmartFincas | Transformants  
 Sens Solutions | EthicHub | InstaGreen.eu | ROMI | Movinhood | Apadrina un olivo

CONEXION ZONE

ODS MATCH

FOODTRUCKS

ETHIC MARKET

ROOFTOP & SUNSET  
MUSIC EXPERIENCE

MAÑANA

THE IMPACT JOURNEY

Impact Investment | Women & Diversity | ClimateTech

09:30 09:50	APERTURA Y REGISTRO
10:00 11:00	<p><b>“Tech, diversity and the future of work”</b>  <b>Kimberly King</b> (CEO &amp; Global Innovation, <b>HUMANTEC</b>)  <b>Gilad Bornstein</b> (Co-Founder, <b>FLATWORLD</b>)  <b>Carla Echevarría</b> (Design Lead Google Assistant, <b>GOOGLE</b>)  <b>Francesca Gabetti</b> (Co-Founder &amp; CEO, <b>Team-EQ</b>)</p>
11:10 11:50	<p><b>“Climate Tech: Can it help prevent a climate breakdown?”</b>  <b>Benjamin Tincq</b> (Founder <b>GOODTECHLAB</b>)  <b>Manuella C. Brito</b> (Co-Founder <b>GOODTECHLAB</b>)</p>
12:00 12:30	<p><b>How to measure impact to raise funds from impact investors</b>  Juliana Cadavid (Impact Manager, <b>SHIP2B</b>)</p>
12:30 13:00	<p><b>Impact Investment: Success stories</b>  Helena Torras (Miembro Junta Directiva, <b>BARCELONA TECH CITY</b>)</p>
13:10 14:00	<p><b>Impact Investing: SDG solution or greenwashing?</b>  Lisa Hehenberger (Directora <b>ESADE Entrepreneurship Institute</b>)  <b>Guillermo Casanovas</b> (<b>ESADE</b> Post doctoral research impact investment &amp; social entrepreneurship)  <b>Fabrizio Ferraro</b> (Profesor <b>IESE Business School</b>)</p> <p><i>Moderator: Xavier Pont (Co-founder, <b>SHIP2B</b>)</i></p>

WORKSHOPS

10:00 - 14:00 – Pitch to Win

TARDE

DIGITAL TRANSFORMATION TOWARDS IMPACT

15:30 15:50	APERTURA Y REGISTRO
16:00 16:20	<p><b>“Agile con Conciencia: Cómo crear negocios mas sostenibles y resilientes”</b>  Xavier Albadalejo (Executive Transformation Coach, <b>VOXEL</b>)</p>
16:20 16:30	<p><b>“Exponential Transformation: Transformando el mundo para un futuro mejor”</b>  Francesc Saldaña (Presidente <b>ACMES Catalunya</b>)</p>
16:30 17:00	<p><b>Digitalización de la administración pública y su impacto social</b>  Michael Donaldson (CTO &amp; CIO, <b>AJUNTAMENT BARCELONA</b>)  Carina Lopes (Directora, <b>DIGITAL FUTURE SOCIETY</b>)</p>
17:00 17:30	<p><b>Revolución Educativa en torno a los ODS</b>  Oscar Fuente (Director, <b>IEBS</b>)</p>
17:45 18:15	<p><b>Disruptive Health&amp;Care Management</b>  Laia Arnal (Business Development Director en <b>VALL D’HEBRON</b>)  Julio Lorca (Director de Desarrollo Salud Digital en <b>DKV SALUD</b>)  <i>Moderator: Adriá Escola (Tech4Health Manager, <b>SHIP2B</b>)</i></p>
18:15 20:00	<p><b>CLOSING PARTY AFTERWORK</b>  DJ The Swift Indian Bat &amp; DJ Derartz</p>

STARTUP ZONE

Berrly | Pacer Smart Beat | Maichinery | Design + Business Intersection. | USOdy | Cargobici | Dothegap | Maichinery | Alpha9. | Hoop Carpool | Guilt Free Libre de Culpa | Maichinery | Ecohuellas. | RobinDataHood | TechBloom | Fitenium | PLURALL | SeniorDomo | The ValueSquares Methodology. | Yo también leo | EthicHub

CONEXION ZONE

ODS MATCH

FOODTRUCKS

ETHIC MARKET

ROOFTOP & SUNSET  
MUSIC EXPERIENCE