

Graphic Designer

PATRICK SWEAT

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www.standback.graphics

design

Project management
Outdoor/indoor advertising
Vehicle wrap design
Logos and corporate branding
Banners, trade show displays, backlits
Wide format printing
Vinyl prep and installation
Website design • Email marketing
Magazine composing, brochures, bc's, postcards, etc.

abilities

Industry proven design skills with the ability to organize workflows and manage large projects. Team player, cool under pressure. Confident in sales and client interactions. Wide format printer and RIP operations, spot color separations, trapping, file prep. Vinyl installation, Mac and PC maintenance.

history

July 2021 – Present | Thomas Sign & Awning and Freelance Graphic Designer

Project Manager for a national sign manufacturing company. Manage projects from sale through completed installations. Responsible for tracking the status of projects and communicating with both customers and internal personnel. Served as the interface with subcontract installers and service providers in remote locations.

May 2018 – June 2021 | Affordable Signs and Wraps

Graphic Designer for a sign and vehicle wrap company. Designed vehicle wraps logos and various print materials. Co-operated three wide format printers, laminator and plotter. Prepped wrap prints for installation. Installation of vinyl on different substrates and vehicles. Assisted in sales, worked one-on-one with customers throughout the design process.

August 2015 – April 2018 | Freelance Graphic Designer, Stand Back Designs

Clients: CJ Publishers, Jacobsen Home Builders, Fast Signs, Tampa Bay Newspaper Group, Big Fish Co, Blossom Florists, many more.

Sept 2005 – Aug 2015 | CJ Publishers, Inc.

Graphic Designer in the tourism industry publishing 6 magazine editions updated quarterly, both in print and on the web. Designed print ads, large format signage and company promotional pieces. Designed and maintained 6 company websites. Created and launched email campaigns, SEO, and maintained Mac production machines.

Sept 2000 - 2005 | Community News Publications

Graphic Designer for newspaper publisher with 9 editions. Designed advertisements. Directed the design team in creative marketing projects for company image and ad sales. Designed newspapers and routed finished pages through prepress and printing stages. Worked with writers and editors. Maintained and repaired all computers, printers, and network.

June 1999 - Sept 2000 | Carrollwood Copy Center

Graphic Designer at main stream print shop. Worked with clients to design logos, and print materials. Responsible for all incoming customer file processing. In charge of prepress, color separations, film imaging, film processing, and direct to plate output. Wide format printing. Maintenance and repair of computers and printers.

Jan - June 1999 | AMC Publishing

Internship with a fast paced advertising agency designing and preflighting ads for multiple publications. Worked with editors, copywriters and promotional marketing agents. Acquired a sound knowledge of the ad publishing industry.

July 1994 - Dec 1999 | StandBack Audio Duplication | Freelance Musician

Graphic Designer Worked with clients to design graphics for CD, cassette, and VHS sleeves, directed jobs through conception, design, prepress, film and press.

education

1994 - A.A. Degree, St Petersburg Junior College • 1999 - A.S. Degree, Tampa Technical Institute