



TOYOTA DALLAS HOLIDAY PARADE

Saturday, December 2, 2023
Downtown Dallas

HTEDance & Spirit Group proudly presents the Dallas Holiday Parade, LIVE at The Adolphus Hotel!

For 35 years, the Dallas Holiday Parade has celebrated the magic and merriment of the holiday season and has served as the official kick-off to Christmas in the North Texas area.

For the last three years, we have had a successful event in Main Street Gardens. And now, we are moving to a major activation and planning on growing this event as a major downtown Dallas festival.

SCHEDULE

The park opens at 6:00am and the festival will begin at 6:30 a.m.

The festival will continue until 3:00pm.

The parade will step-off at 8:30 a.m.



CONTACT

Jesse Mejias

Director of Vendor Assignments

210-573-8677

Sydney Rokas

Schedule of Events and Entertainment

254-652-0563

Jessica Simpson

Committee Chairman

Day of Event Director

214-516-1111

Please remember: All vendors must be able to present your Certificate of Insurance and food vendors must be able to present your Food Permit upon demand!



Tents are 10 x 10. Allow for 10' between each tent. 40' wide.

18 Food Trucks total. Allow for 20' truck width (5' in between trucks).





TOYOTA
DALLAS HOLIDAY PARADE
Rules & Regulations

- The Dallas Holiday Parade is an outdoor event regardless of weather conditions.
- Vendors are accepted on a first come, first-serve basis and Vendor fees are non-refundable.
- Booth placement is at the discretion of the event management. Vendors are responsible for draping their tables and decorating their booths.
- All vendors must be 18 years or older.
- All vendors must collect and report sales tax from the event. Vendors are required to have a Texas State Sales and Use Tax Permit clearly showing their tax ID # posted in the booth in plain sight.
- Vendor setup will be allowed beginning at 7 p.m. Friday, December 2, 2022. Vendor sales must begin by 7:30 a.m. Saturday, December 3. Vendors move-out will begin immediately following the event at 3:00 p.m.
- Vendors are responsible for the cleanup of the trash in and around their booth. Trash Receptacles will be located throughout the event.
- Portable restrooms will be available, but location is NOT guaranteed.
- Vendors must adhere to all statutes, ordinances, rules, regulations and directions issued by any authorized authority of the federal, state or city governments.
- Event management reserves the right to remove any vendor displaying behavior or products which is in the opinion of the management objectionable. THERE ARE NO REFUNDS OR EXCEPTIONS. This includes but is not limited to displays of iconography considered objectionable, alcohol, tobacco or firearms.
- Use of any political sign, social or political material, or improper use of the American flag is not permitted. "Proper" use of the flag is based upon U.S. flag policy set forth in the U.S. Code.
- Event management reserves the right to decline a vendor's application if they deem the product or service not suitable.
- Property brought onto the event premises by any vendor is at the vendor's sole risk. Security is provided during setup and throughout event.
- Vendor retains liability and assumes all risks of loss and/or damage on site or in connection with transportation, display, storage and sale of merchandise.
- Painting, mixing of chemicals or possession of explosive materials is not allowed at any time.

Agreement of Liability Waiver

I hereby release, waive, discharge, covenant not to sue and agree to hold harmless for any and all purposes HTEDance & Spirit Group, Inc., Dallas Holiday Parade Leadership Committee, Downtown Dallas, Inc. and The City of Dallas, Texas, its officers, employees, successors, assigns, sponsors and volunteers from any and all liabilities, claims, demands, personal injury including death, or property damage that may be sustained by me while participating in the event.

Contract Agreement

I have read the Rules and Regulations. By paying the vendor fee, I agree to adhere to the conditions and terms of this contract. It is understood and agreed by applicant that this entire document constitutes a contract between Vendor and HTEDance & Spirit Group, Inc. upon confirmation of this contract. Confirmations may be mailed, faxed or emailed.

I have read the Rules and Regulations and agree to the terms and conditions as they are written. I further agree to scan and email to Office@DallasHolidayParade.com.

Organization Name

Printed Name

Date

Signature