

# WHY

## Safari

An African safari is an unforgettable experience. The continent has a special superpower. It transforms people.

Beyond the many bucket list experiences found in one trip, here are a few more reasons why a safari needs to be the top of a list.



### #1 REASON

A safari offers something for everyone



#### NEW DISCOVERIES

Africa is a bucket list destination with experiences for every interest and travel style.



#### BIG 5 GAME VIEWING

Extraordinary game viewing of Africa's endemic wildlife by land, air and water.



#### ANCIENT CULTURES

Connect with diverse ancient cultures to learn about their way of life and rich traditions.



#### WORLD WONDERS

Discover World Heritage sites and natural wonders across the magnificent continent.



#### WELLNESS

Relax and rejuvenate, enjoying open spaces, while connecting with nature and others.



#### SUSTAINABLE

Every safari supports local communities and wildlife conservation.

### Plus, There is The World's Best...

- From Cairo to Cape Town, Africa's has some of the world's most dynamic cities
- Cultural experiences that embrace both the ancient and modern
- Beautiful beaches & uncrowded islands

### What People Say...

"Fabulous trip, from start to finish. Excellent and very knowledgeable guides. Beautiful accommodations. Wonderful people! Everyone who helped us was extremely nice and made our honeymoon amazing!"

Chris K.

"Everyone is saying it was the best trip of their life. I feel the same. I don't think I will be able to match this trip!"

Marcie K.

### Life-Changing

Is most often word used to describe a safari.

An African safari gives you the ability to connect with nature, difference cultures and each other.

