

Sydney Schiavone

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PROFESSIONAL SUMMARY

Results-driven digital marketing specialist and graphic designer with experience developing social media campaigns, branded content, print marketing materials, and presentation designs for universities, sports organizations, and corporate clients. Strong background in visual storytelling, audience engagement, and cross-functional collaboration, combined with technical expertise in Adobe Creative Cloud, Canva, and Figma. Proven ability to balance leadership and creative problem-solving in fast-paced environments.

EDUCATION

The University of Alabama in Huntsville

Pursuing a Masters of Business Administration in Marketing

Huntsville, AL

August 2026

The University of Alabama in Huntsville

Bachelor of Fine Arts in Graphic Design

Minors in User Experience and Art History

Huntsville, AL

August 2022 - May 2026

3.97 G.P.A.

RELEVANT SKILLS

- **Technical:** Adobe Creative Cloud, Canva, Figma, Microsoft Office, HTML/CSS, Video Production & Editing, SEO analytics, social media analytics, copywriting, presentation design, research & writing
- **Professional:** Visual storytelling, content strategy, critical-thinking, problem solving, time management, collaboration and strong communication

PROFESSIONAL EXPERIENCE

Huntsville Museum of Art

Curatorial Intern

Huntsville, AL

January 2026 - May 2026

- Conducted installation and removal processes of permanent collection and traveling exhibitions as museum's first intern
- Wrote exhibition proposals, essays, and artwork labels to engage public audiences
- Managed and cared for collections using best practices in conservation, preventative care, and ethical handling of artworks

Advanced Entertainment Technology, Image Engineering

Marketing and Creative Services Intern

Curtis Bay, MD

June 2025 - August 2025

- Designed request-for-proposal presentations and company coffee table book showcasing capabilities to prospective clients
- Produced print templates for large-scale soft goods fabrication for NFL teams ensuring brand consistency, including the Baltimore Ravens and San Francisco 49ers
- Developed and designed social media campaigns across Instagram, LinkedIn, and Facebook to increase engagement and brand visibility

The University of Alabama in Huntsville, Athletic Communications**Huntsville, AL***Athletic Communications Employee**August 2023 - May 2026*

- Key member of game day operations team responsible for video production, camera operation, and statistics and scoreboard management for NCAA Division II teams

*Graphic Design Intern**August 2024 - August 2025*

- Executed billboard campaign to promote the university's athletics on 7 billboards located across Huntsville, AL
- Created 7-10 graphics weekly for university-affiliated Instagram, X, and Facebook accounts supporting audience growth and client outreach initiatives
- Designed printed brochures, posters, and pamphlets targeting corporate sponsors

Big Noise Inc.**Towson, MD***Graphic Design Intern**May 2024 - August 2024*

- Designed social media content for local clients including Mucho Gusto Restaurant Group, Dunkin', Jack Heit Music, and Cobalt Renovations
- Shadowed private marketing consultant in branding discussions with clients

LEADERSHIP AND DEVELOPMENT

The University of Alabama in Huntsville NCAA DII Women's Lacrosse Team**Huntsville, AL***Team Captain**August 2025 - May 2026*

- Resolved conflict within the team to ensure a healthy environment
- Completed leadership course with coaching and communications specialist
- Adapted to changing environments to lead team to achieve a common goal

The University of Alabama in Huntsville Research Horizons Week**Huntsville, AL***Undergraduate Research Spotlight**March 2025*

- One of two art students selected to present research in undergraduate poster sessions for research in Ancient Mycenaean Funerary Art

AWARDS AND RECOGNITIONS

- **Academic:** President's List (2023 - 2026); Intercollegiate Women's Lacrosse Coaching Association Honor Roll (2025); College Sports Communicators Academic All-District Team (2024, 2025); Gulf South Conference (GSC) All-Academic Team (2025); GSC Honor Roll (2023, 2024, 2025), D2 Athletic Directors Association Academic Achievement Award (2025)
- **Athletic:** GSC First-Team All-Conference (2025, 2026); GSC Preseason All-Conference (2025, 2026); GSC Second-Team All-Conference (2024); GSC Top Newcomer Watchlist (2023)