



**GLOBAL HEALTH  
CONNECTIONS**



**Adopt-a-Village**



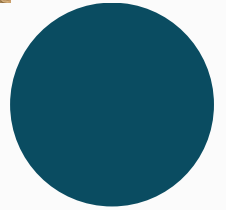
## About

Global Health Connections was founded to connect, engage, and empower individuals to improve the health and sustainability of their communities. What once was a small organization with one village in Kisii County has now grown to fifteen villages in three different counties —all in under 2 years.

Our Community Health & Empowerment Clubs (CHECs) focus on a holistic approach, using educational teachings as well as group activities to empower communities. CHECs aim to improve health and economic behaviors through community participation, mobilization, and empowerment. We want to change individual behavior, but also move beyond single households and into the larger community.



## An Idea is Born...



It was through these CHECs that the Adopt-a-Village idea came to light. We quickly realized there was a gap between what we wanted to accomplish in our villages and the funding and resources that were currently available. We also realized there were individuals and organizations around the world that wanted to help improve the health and economic well-being of those most in need, but didn't know how.

All that was missing was a program to connect them—a system that allows individuals, clubs, or other groups to sponsor and fund a CHEC, bringing about meaningful change TOGETHER.



# Adopt-a-Village Costs: By the Numbers

Full Adopt-a-Village program is \$10,000. Partial adoption is an option whereby several clubs or individuals adopt one village together and split the cost.

After Year 1, we ask that sponsorship continue with a \$1,500 yearly donation to keep the Community Health and Empowerment Club and economic projects stable and running.

## How is the money used?

### **Education:** Funding 24-Week Health Training Curriculum - **\$3,000**

- WASH Training (Education on better water sources, water filters, etc.)
- Nutrition Training (Demonstration Model: Kitchen Garden)
- Malnutrition Screening
- Household Training (Demonstration Models: Latrine & Hand Washing Station, Hygiene, Malaria Prevention)
- Community Exchanges (interactions with community leaders/community events/cultural events)

### **Education:** Funding 10-week Financial Literacy Training Curriculum- **\$400.00**

**Income generation projects:** Each project includes videos, photos (harvesting, land agreements, etc.). This is for a village with approximately 75-100 members in the CHEC.

All projects combined - **\$3,500 to \$4,000**






### Examples:

- Beekeeping (Apiary set-up, Hives, Protective Gear, Honey Processing) - Range **from \$750 for 50 hives all the way to to \$1200 for 100 hives**
- Detergent/Cleaning Products (Materials, Training Costs) - **\$325**
- Farming
  - Millet (Seeds, Fertilizer, Facilitation Cost) - **\$250**
  - Fruit/Vegetables (Seeds, Fertilizer, Land Lease, Facilitation Cost) - **\$300**
  - Napier Grass (Seeds, Fertilizer, Land Lease, Transport Cost) - **\$550**
  - Rice Farming (Seeds, Fertilizer, Land Lease, Transport Cost) - **\$300**
- Poultry Raising (100 Chickens, Vaccines, Feed) - **\$450**
- Goat Keeping (2–3 Starter goats, Vaccines, Feed) - **\$500**

**Surveying for Change** (Village Households) - Includes 3 surveys conducted at 3 different times: Baseline (beginning), Midline (15 month mark) and Endline (24 month mark), and is done over 3 days-- one day dedicated to each survey.

All surveys combined - **\$3,150**

- Economic – Analyzing changes, consider interventions (e.g., expanding a current income generation project) - **\$1,050**
  - Health – Analyzing changes, consider interventions (e.g., improving kitchen gardens) - **\$1,050**
  - Empowerment – Analyzing changes, consider interventions - **\$1,050**
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# Adopt-a-Village: Benefits

Adoption of the village can be tailored specifically to your Club's wants and needs. Options include:

- A Quarterly newsletter on the progress of the villages and other GHC happenings in Kenya
- Videos and Photos of the various health training sessions and hand-on experiences (e.g. planting a kitchen garden and a discussion on the various crops that Kenyans grow and how they use the crops; or the details of beekeeping and harvesting honey)
- A Quarterly Virtual Meeting with the Village participants including:
  - CHEC members showing their household improvements, their kitchen gardens, their economic projects, etc.
  - A two-way cultural exchange where, for example, Kenyans ask US Club members various questions on daily life and vice versa
  - Members discuss their crops and how they use them to make traditional Kenyan dishes
  - Kenyans teach a traditional song and dance

These meetings can be tailored to fit the needs of each Club.



- Exchange of ideas on Community Development, which could include ways to improve on water collection and storage, sanitation, health, transportation and education.
- Exchange of ideas on Economic Opportunities, which could include generating new business ideas, helping locals promote and market their businesses, accessing new markets, etc.
- Setting up a local village visit for sponsors and others. This visit would be hosted by Global Health Connections Kenya and includes multiple village visits, history and culture meetings, a safari in Masai Mara game park and relaxation at a resort at Lake Victoria. - Depending on # of participants, this could range from \$2,500 to \$5,000 per person.



# The GHC Difference

Our experienced on-the-ground teams oversee project implementation, monitoring and evaluation. They also identify community needs and future growth opportunities, and undertake outreach activities. They work closely with the members of communities and local leaders to ensure that our projects will remain self-sustaining when the direct support concludes. Most importantly, they involve YOU.

We want people around the world to be able to experience this first-hand and be a part of a Village transformation. We want people to immerse themselves in Kenyan village life and to help make a difference. But most of all, we want people to understand that it's not just about giving—it's about equipping members with the right knowledge and tools to empower and support their communities.

To learn more, please contact us at  
**[info@globalhealthconnections.org](mailto:info@globalhealthconnections.org)**

