





# Adopt-an-Apiary





# About Global Health Connections

Global Health Connections is an organization on a mission to empower individuals to improve the health and sustainability of their villages. Our Community Health and Empowerment Clubs (CHECs) address the issues of health, economic instability and sustainable governance through empowerment, and are designed to build and maintain an improved standard of living, as well as cultivate a shared sense of improved social well-being within the entire village.

What once was a small organization with one village in Kisii County has now grown to fifteen villages in three different counties —all in under 2 years.



#### What We Do...



We are focused on an entirely new way of providing assistance--we don't give or do, rather we teach and empower communities to solve both current and future problems. Improved health, economic and social empowerment, and sustainable governance are the 4 pillars that make up our CHEC model. We believe apiaries can not only generate significant economic opportunities, but also contribute to the social well-being of our villages.

## Why Beekeeping?

The demand for honey in Kenya has been rising with each passing year. The local markets can only produce 20 percent of the demand, thus Kenya imports about 80 percent of its honey. This problem presents empowering economic development opportunities for rural Kenyans, especially women. The entire apiculture value chain has potential to create livelihoods for vulnerable groups of rural villagers who are unable to step into traditional agriculture or other rural livelihoods.

Beekeeping helps address the issue of economic instability too often seen in rural villages, all while emphasizing community involvement and increased biodiversity, both which encourage long-term stability.

It's hard to imagine what our world would look like without beekeepers or without bees. So our mission is to make sure that

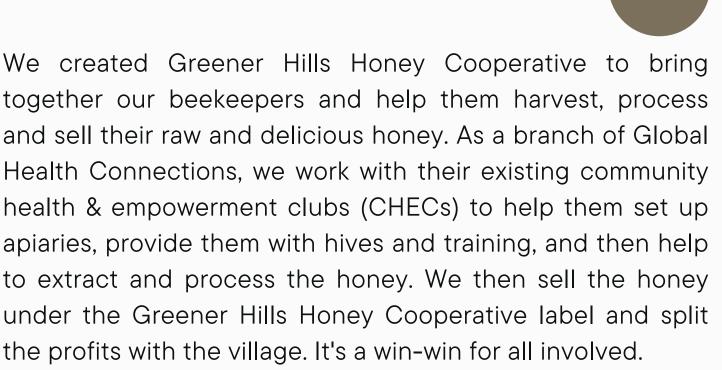
our beekeepers get the support needed to carry on doing what they know best - keeping healthy bees and planting native flora they love. Without a shade of doubt, bees - and other pollinators – are essential to our life on Earth.

Bees alone are responsible for the pollination of about 1/3 of the food we eat!





### An Idea is Born...









Since our Adopt-a-Village program has been so successful, we wanted to introduce the same concept for our burgeoning apiaries. *Thus, Adopt-an-Apiary*.

If you are ready to embark on an exciting journey where you'll be part of a buzzing community, then consider adopting one of our apiaries. With Greener Hills Honey Adopt-an-Apiary program, you can now adopt an entire apiary and support local bees and beekeepers in western Kenya.



The idea is the same as our Adopt-a-Village program. At its core, the program offers the opportunity to adopt either an existing village apiary or to help build an apiary from scratch. Both allow sponsors to actively involve themselves in the maintaining or building of an apiary and to directly affect the economic well-being and sustainability of a village.

The program can be tailored specifically to the sponsor's wants and needs. Greener Hills can personalize the overall experience to ensure sponsors feel they are playing a part in the building and maintenance of an apiary. Options include:

- A Quarterly newsletter on the progress of the adopted apiary + all the other Greener Hills apiaries
- Videos and Photos of the apiary and honey harvesting
- A Virtual Meeting with the apiary manager(s)
- Jars of honey shipped to the donor's home
- Opportunity to visit the apiary in Kenya



# Adopt-an-Apiary Costs: By the Numbers

Full Adopt-an-Apiary program is **\$5,000**. Partial adoption is an option whereby several clubs or individuals adopt one village together and split the cost.

After Year 1, we ask that sponsorship continue with a \$750 yearly donation to keep the Apiary stable and running or to expand it.

#### How is the money used?

**Education:** Funding a 3-Day intensive theory and practical beekeeping workshop conducted by consultants from the National Beekeeping Institute of Nairobi - **\$1,000** 

• Training can accommodate up to 28 beekeepers

Land Lease: Land is leased from a villager. Costs vary, but range between \$400-\$500 per year

Materials: Apiary building materials - \$300 Apiary Set-up - \$200 Catcher Boxes - \$200 for 10 Hives - Range from \$750 for 50 hives all the way to to \$1500 for 100 hives Protective Gear (Suits/Boots) - Range from \$500 to \$800 depending on number Harvesting Tools - \$100 Portable Extracting Mechanism - \$400

# The GHC Difference

Our experienced on-the-ground beekeeping team oversees and monitors the apiary and coordinates the harvests and honey processing. They also identify apiary needs and growth opportunities, such as adding more hives, apiary expansion, etc. They work closely with the manager(s) to ensure that our apiaries will remain self-sustaining when the direct support concludes. They ensure prompt payment for honey. And, they ensure the biodiversity in and around the apiary is suitable for honeybees, while preserving the native flora. Most importantly, they involve YOU.

We want people around the world to be able to experience firsthand how beekeeping can transform lives. We want people to immerse themselves in Kenyan village life and to help make a difference. But most of all, we want people to understand that it's not just about giving-it's about equipping members with the right knowledge and tools to empower and support their communities.

Please consider joining us and adopting an apiary–after all, transforming lives and creating lasting, sustainable change is much more meaningful together.

> To learn more, please contact us at info@globalhealthconnections.org



