



## Suffering from dry, itchy, red or burning eyes?

This may be caused by skin and eyelid inflammation, that affects millions of Americans every year<sup>1</sup>.

In fact, over 85% of skin and eyelid inflammation patients also suffer from inflammatory ocular conditions, such as dry eye<sup>2</sup>.

Lumenis Optima™ IPL is a revolutionary treatment for skin and eyelid inflammation, which in many cases is the root cause of your ocular problem.

<sup>1</sup>National Rosacea Society, Barrington, Illinois; NRS; 2012.

<sup>2</sup>Viso E, Millán AC, and Rodríguez-Ares MT, Rosacea associated meibomian gland dysfunction - an epidemiological perspective, Eur Ophthalmol Rev, 2014; 8(1):13-16.

*"I felt excruciating scratching pain every time I blinked. My doctor said I was suffering from dry irritated eyes, yet none of the drops and treatments provided a solution. **I finally found relief with Lumenis Optima™ IPL treatment.**"*

*– Charlene Tilton, Actress, TV show Dallas*

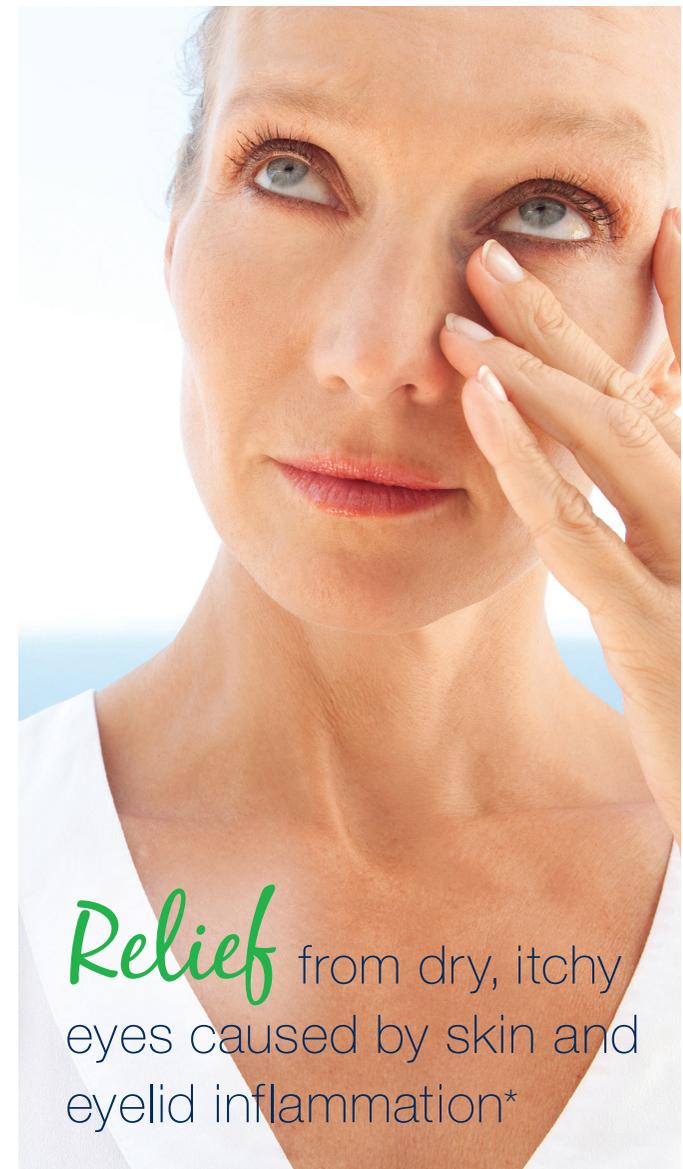
*"As a pilot, having dry irritated eyes is unacceptable. Drops provided a temporary solution but putting drops in my eyes all day was a big inconvenience. **After a few treatments with Lumenis Optima™ IPL my vision was back to normal.** I have recommended the treatment to all my coworkers who suffer from the same problem."*

*– Josh Bauer, Commercial Pilot*



**Lumenis®**  
Energy to Eye Care

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**Relief** from dry, itchy eyes caused by skin and eyelid inflammation\*

# Optima™ IPL

\*Erythema of rosacea cleared under K142860

**Lumenis®**  
Energy to Eye Care

## Lumenis Optima™ IPL

# The right choice for me

Treats the root cause of the problem

Provides immediate relief

Safe and comfortable

A fast “lunch-time” treatment

Improves skin appearance

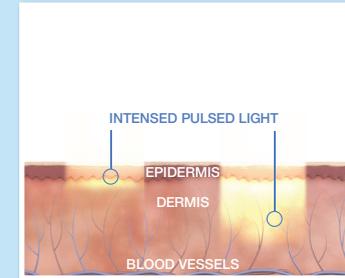
## How does it work?

### IPL Technology

With IPL technology, light pulses penetrate the tissue and create heat, targeting the abnormal vessels that are the root cause of the inflammation. The body's natural reaction to the treatment removes the abnormal vessels and heals the inflammation threatening the skin and eyelid. IPL technology treats your skin and eyelid inflammation while improving overall skin appearance.

### Optima™ IPL Treatment

To ensure utmost comfort, your physician will apply coupling gel on the treatment area. For your eyes safety, you will be wearing IPL protective goggles/pads during the whole treatment session. Each session lasts approximately 15 minutes. During the treatment, you might experience a warm sensation as light is applied to the skin, but the treatment is gentle and should not feel uncomfortable. Following the IPL treatment, your physician may perform meibomian gland expression, which is an optional procedure to accelerate your skin and eyelid healing process.



*IPL targets the pigment on the surface of the skin or blood vessels below the surface*



*IPL treatment for skin and eyelid inflammation includes gentle pulses from ear to ear*

## What is it?

IPL is Intense Pulsed Light, a technology used for various skin treatments. Lumenis Optima™ IPL revolutionary treatment gently and effectively treats your skin and eyelid inflammation with maximal safety, comfort and full customization to your skin type and condition.

### Is It Safe?

Lumenis IPL is trusted by leading professionals around the world and is FDA cleared for over 20 different skin indications.

Lumenis energy-based treatments must be performed by a physician or an authorized provider in your region. Be sure to consult with your treatment provider before choosing this treatment.



## What should I expect?

### What Should I Expect After Treatment?

Immediately following treatment, you may experience some redness around treated areas that will usually disappear within a few hours. In most cases, makeup may be applied immediately, and daily activities can be resumed the same day. Your physician should advise to stay out of direct sunlight for a few days following the treatment and apply sun screen.

### Treatment Schedule

Skin and eyelid inflammation can be relieved with as few as 1-2 treatments. Typically 4 sessions with 3-4 weeks in between are needed to achieve optimal results. Following the full treatment session, it is recommended to consult your physician on maintenance treatments for optimal long term results (usually once every 6-12 months).