



**TAPESTRY**

CONSULTING LLC

Connections Beyond Borders

# **Sponsor & Partner PROPOSAL**

**Prepared By**

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Tapestry Consulting, LLC



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# SPONSORSHIP PROPOSAL

We are on the precipice of a new generation in our global society.

We are the changemakers, the voters, those who care about the world around us and those who are actively engaged in making a difference in our communities.

While the shift that sought to eliminate Diversity, Equity, and Inclusion from American institutions made some strides, it has not eroded the destiny we aim to realize – one that reflects the resolve of our ancestors to hold our Justice system and other institutions accountable for its many promises of equality, democracy, and humanity.

This sponsorship proposal is designed to introduce our new Global Intercultural Inclusive Leadership framework, **Conversity® Learning – Inclusive Leadership on the Global Stage**.

Thank you for your support since our inception. We are grateful for your partnership in our commitment to make a positive impact in the world around us.

Yours in action & service,

Ayanna



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# ABOUT

**Conversity® Learning is a Global Intercultural Inclusive Leadership Certification Institute** designed to instill core competencies in inclusive leadership for people leaders on the global stage.

We will leverage a Pre-Test/Post-Test research design methodology that employs training, coaching, and mentoring interventions led by experts in their respective fields to maximize the following core competencies among participants:

- Cultural Fluency Master
- Inclusive Decision-Making
- Cross-Cultural Communications
- Cultural Awareness
- Empathy & Respect
- Adaptability
- Team Collaboration
- Self-Awareness



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# Conversity® Learning

## PURPOSE

The purpose of the present research investigation is to pilot a 360-degree global intercultural inclusive leadership assessment that will codify intercultural inclusive leadership behaviors within a global learning platform.

The web-enabled, mobile-responsive learning platform is designed to train leaders and develop such behaviors through the following mechanisms:

1. Micro-modular video- and workbook-based asynchronous curricular content on Intercultural Inclusive Leadership assigned to all participants with Pre-test, Post-Test quantitative and qualitative survey + 1:1 interview design;
2. Stochastically assigned, Between-groups, Counterbalanced comparisons among 1:1 (i.e., individual) vs. 1:5 (i.e., group) coaching vs. no-coaching (i.e., control) group; and
3. Demonstration of knowledge transfer using a cross-cultural Mentoring approach for participants to mentor other professionals who wish to become effective intercultural people leaders.



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# Our Impact

## Upskill

Assemble and upskill a learning consortium of professionals dedicated to advancing the trajectories of underrepresented minority and marginalized groups in global organizations who are adept at leading inclusively in diverse cultural settings.

## Advance

Advance the career trajectories of historically marginalized and underrepresented groups in global organizational settings through inclusive decision-making, coaching, and cross-cultural mentoring.

## Unite

Create a unique platform to engage, collaborate, exchange, and share best practices and experiential learning among leaders for maximum synergies.



# SPONSORSHIP TIERS

## Sponsorship Opportunities

	Platinum \$5000	Gold \$2500	Silver \$1000	Bronze \$500	CEI&JBA Champion \$100
<b>Sponsorship Benefits</b>					
<b># of Free Platform Registrations</b>	25	20	15	10	5
<b>Pre-Event Recognition</b>					
Social Media Promotion (LinkedIn)	Yes	Yes	Yes	Yes	Yes
Website Presence	Yes	Yes	Yes	Yes	Yes
Email Blasts	Yes	Yes	Yes	Yes	Yes
Certification Institute Flyer	Yes	Yes	Yes	Yes	Yes
Press Release	Yes	Yes	Yes	Yes	Yes
In-App Sponsorship Page Recognition*	Yes				
<b>Day of Event Recognition</b>					
Program Inclusion	Yes	Yes	Yes	Yes	Yes
Inclusion in Sponsorship Page on Event Website	Yes	Yes	Yes		
<b>Post-Event Recognition</b>					
Outgoing Press Releases	Yes	Yes	Yes	Yes	
Company LinkedIn Newsletter	Yes	Yes	Yes	Yes	Yes
Thank You Email Blast	Yes	Yes	Yes	Yes	Yes





# PARTNER WITH US



**Promotions via Email, Social Media, and/or Website**



**Connections to Additional Potential Sponsors for Proposal Review & Consideration**



**Presenting Sponsorships that enable visibility of the Sponsor organization's brand by engaging our audience as Session Leaders and Presenters.**



**Consulting Sponsors who advise and consult with the Host on strategy, promotion, marketing, advertising, and overall event outcome success.**





## Event Timeline

**January 2025 – August 2025**    *Sponsorship, Partner, & Participant Outreach*

**August - September 2025**    *Live Virtual Participant Orientation & Kick-Off*

**October 2025 – March 2026**    *Live Virtual Facilitator Sessions, Coaching,  
Mentoring, and Self-Paced Micro-Learnings*

**April 2026**    *Live Graduation Ceremony*



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**CONVERSITY® LEARNING** ●  
**PRESENTS**

**Global  
Intercultural  
Inclusive Leadership  
Training**



● **ONLINE WORKSHOP**

*\*Intended for People Leaders who want to lead with impact on the global stage.*

**LEARNING OUTCOMES**

- Analyze and reflect on cultural biases.
- Apply intercultural leadership strategies.
- Explore critical incidents to reframe discriminatory practices.
- Strengthen competencies using the 4R methodology.

**KEY BENEFITS:**

- Enhanced leadership effectiveness in diverse contexts.
- Improved workplace culture and reduced conflicts.
- A more inclusive environment boosting team performance.

**25 August, 2025**

**Starts At 9:00am**

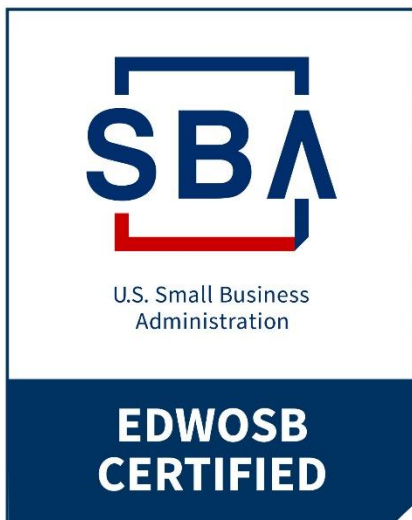
**VIRTUAL VIA ZOOM**

**REGISTER NOW!**



[www.conversitylearning.net](http://www.conversitylearning.net)

# Presented and Hosted by Tapestry Consulting, LLC



## Contact Us



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**Dr. Ayanna R. Cummings, PhD, MBA, CDE®, SPHR**  
Owner | CEO | Principal

## Our Mission:

Creating a Tapestry that defines our ideals.

## Our Vision:

Making the case for DEI in every aspect of our lives.

Tapestry Consulting, LLC is a Diversity, Equity, & Inclusion consulting firm in Atlanta, Georgia, which seeks to utilize inferences drawn from scientific data collection methodologies to deliver valuable diversity, equity and inclusion strategies that improve overall company growth and performance for clients in small, medium, and large businesses and governmental entities internationally.



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