

## **Print**

The Town Planner calendar is a traditional but popular family-friendly resource distributed by mail and also left in key pick up locations, FREE every year to residents in many towns. For homeowners, the Town Planner provides year-round information on what's happening in their community, great savings from local merchants, and beautiful full color photography of the most scenic spots in their hometown.

## **Online**

Easily found through top SEO ranking, The **Town Planner Community Event** website is an extension of the calendar ([www.townplanner.com](http://www.townplanner.com)) and allows us to promote local events, local deals and local resources - all day, every day.

## **Mobile**

Available FREE in the Apple App Store and Google Play Store, **TODAY by Town Planner** is a very handy personal calendar that allows for quick voice entry of personal appointments and reminders. Contains local, regional and national events and money saving coupon offers.

## **Weekly Email**

Not just your typical newsletter ....but a quick list of next week's local events, with hyperlinks to the **Town Planner Community Event** website. Local events and local and national grocery coupons straight to your inbox!

## **Social Media**

Town Planner's social media platforms are engaging, well designed and dedicated to the cause of encouraging the wave of support for #Shop Local. We use our creativity and marketing expertise to attract attention to our sponsors.