



 ***Gajanan Enterprises***

Powering your Future

COMPANY PROFILE



Table of Contents

1. About Us
2. Vision & Mission
3. Our Partners
4. Our Product Portfolio
5. Why Gajanan Enterprises
6. Products
7. Clientele
8. Contact Details

About **COMPANY**

What we do: Supply and distribute premium electrical infrastructure products.

Who we serve: A diverse range of industries.

Our impact: Delivering innovative equipment that enhances safety, efficiency, and performance.



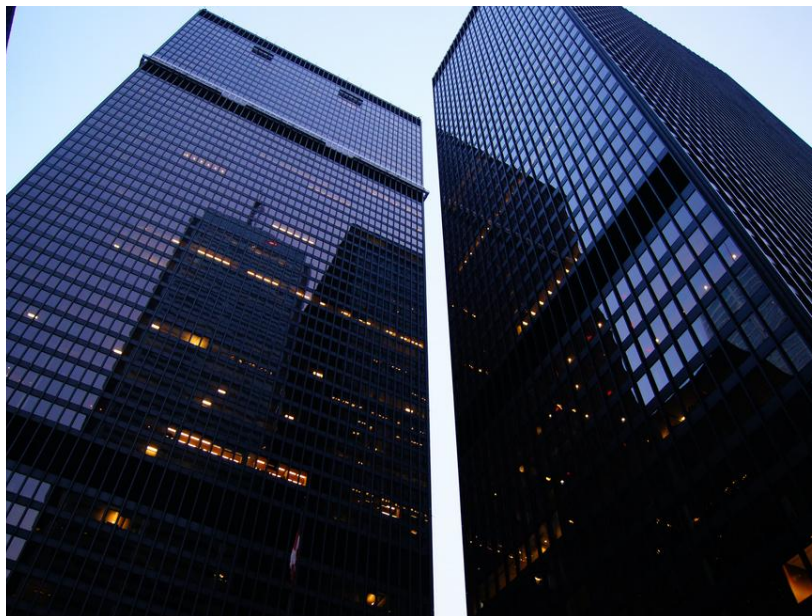
VISION

The ultimate aim of Gajanan Enterprises is to "Power Your Future" by contributing positively to the communities we serve through reliable and sustainable electrical & safety infrastructure products

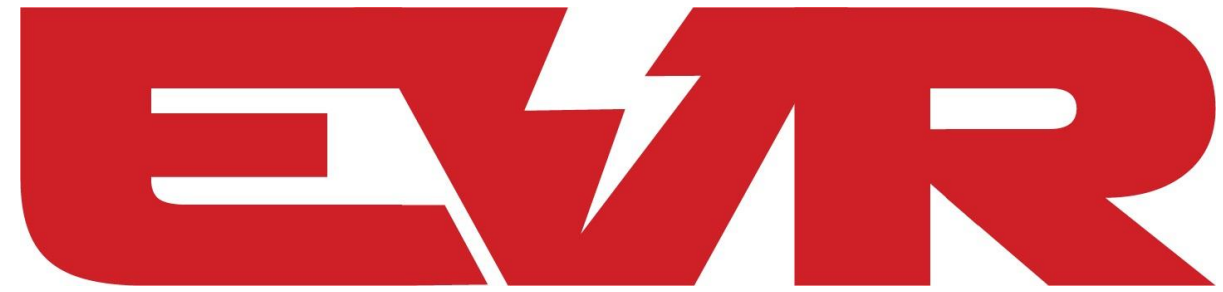


MISSION

- ❖ **Empowerment Through Quality:** At its heart, our mission is about utility. We aren't just selling a product; we are providing the tools that allow our clients to succeed. By focusing on "high-quality products," we ensure that your clients' operations remain seamless.
- ❖ **The Safety and Compliance Mandate:** In today's industrial landscape, "good enough" is never enough. By prioritizing safety and industry standards, Gajanan Enterprises positions itself as a shield for its clients.
- ❖ **Relationship-Centric Philosophy:** While many companies focus on the "transaction," your mission emphasizes the connection. Building "long-lasting relationships" suggests a shift from being a mere vendor to becoming a strategic partner.



OUR PARTNERS



OUR PRODUCT PORTFOLIO

At Gajanan Enterprises, we take pride ourselves on our extensive portfolio of products designed to meet the evolving needs of our clients. Our primary offerings includes

- ❖ **Transformers:** Our durable, high-performance transformers provide reliable power distribution and maximum energy efficiency for any industrial or commercial setting.
- ❖ **Diesel Generators:** We partner with top manufacturer Baudouin to deliver highly reliable, fuel-efficient engines that meet global emission standards.
- ❖ **Street Light Poles:** Our robust street light poles are designed for durability and functionality, enhancing urban landscapes while ensuring safety and visibility.
- ❖ **High Mast:** We offer high mast lighting solutions for large areas, ideal for airports, highways, and sports facilities, providing superior illumination and visibility.



OUR PRODUCT PORTFOLIO

- ❖ **Fire Alarm Systems:** Our fire alarm systems provide early detection and rapid response for residential, commercial, and industrial properties.
 - ❖ **Public Address Systems:** We provide clear public address systems for any venue, from offices to large public spaces.
 - ❖ **Nurse Call System:** Visocall IP is an all-in-one nurse call system built on native network technology. It integrates communication, entertainment, and environmental controls into a single infrastructure.
 - ❖ **Cost-Efficient:** Uses a single network cable for all functions, reducing wiring complexity and maintenance.
 - ❖ **Durable & Hygienic:** Features antimicrobial plastics and self-releasing IntelliFIX plugs to prevent damage during bed movement.
- 

Why Us



Expertise

Our team comprises industry experts with extensive knowledge and experience, ensuring that our clients receive the best solutions tailored to their specific needs.

Quality Assurance

We prioritize quality in every product we supply, working with trusted manufacturers to ensure compliance with the highest standards.

Customer-Centric Approach

We take pride in our customer service, providing support and guidance throughout the purchasing process and beyond.

Comprehensive Solutions

We offer a wide range of products under one roof, simplifying the procurement process for our clients.

SECTORS CLIENTS WE SERVE

Here is the categorization of the clients based on their operational sectors:



Our GOALS



To reach this primary goal, the company focuses on several actionable objectives derived from its mission and core offerings:

- ❖ **Expand Service Excellence:** Build long-lasting, trust-based relationships with partners and customers through exceptional service and a customer-centric approach.
- ❖ **Enhance Product Innovation:** Continuously supply state-of-the-art electrical products—such as distribution transformers, diesel generators, and intelligent fire alarm systems—that meet evolving global industry standards
- ❖ **Promote Sustainability:** Provide energy-efficient solutions, like EVR Power's distribution transformers and Baudouin's fuel-efficient generators, to reduce environmental impact and greenhouse gas emissions for clients.
- ❖ **Deliver Comprehensive Solutions:** Act as a "one-stop-shop" for diverse industries, simplifying the procurement process for infrastructure ranging from high mast lighting to complex public address systems.

KEY CLIENTLES

Manufacturers



Honeywell



Siechem
Wires & Cables



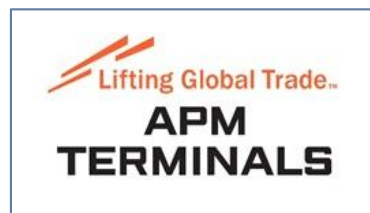
Automotive



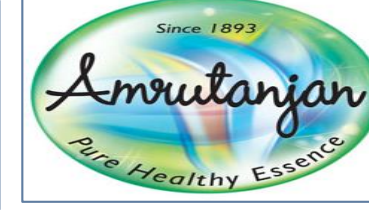
FMCG



Logistics



Health Care & Hospitals



Information Technology & Education



Future Plan

Operational Expansion

- ❖ **Geographic Scaling:** Expand our reach from Chennai into other South Indian hubs like Bengaluru and Hyderabad to win more large-scale industrial contracts.
- ❖ **Strategic Global Partnerships:** Deepen collaborations with premium international manufacturers like Baudouin (France) and Schrack Seconet (Austria) to introduce advanced life-safety and power-efficiency technologies to the Indian market.
- ❖ **Eco-Friendly Infrastructure:** Standardize on reduced-loss transformers and low-emission generators to help corporate clients meet their ESG (Environmental, Social, and Governance) targets.



Contact us

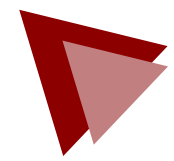
 **+91 9566 122 199**

 **mohanavel@gajanan-enterprises.com**
srigajanan@hotmail.com

 **www.gajanan-enterprises.com**

 **242, 1A, ARKA Tulip 1st Floor,
Ram Nagar South Extn 10th Main Road,
Pallikaranai, Chennai – 600 100.**





Gajanan Enterprises

THANK YOU

