



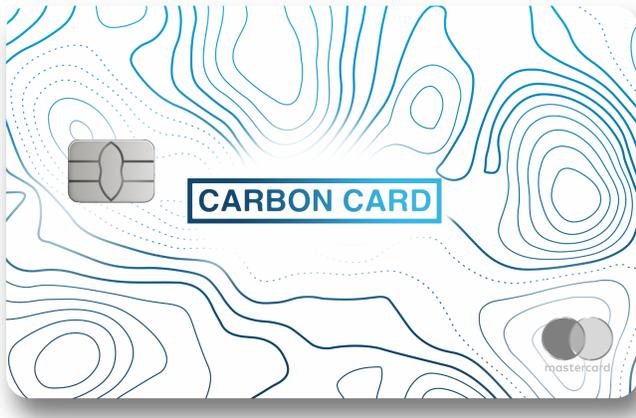
A Positive Climate Future

The Carbon Company believes in a positive, zero-carbon future for everyone on the planet.

People everywhere feel helpless when it comes to climate change, and **The Carbon Card** changes this by enabling everyone to make an impact by doing what they already do today.

Every new card holder is a **Carbon Crew** community member, magnifying our voice and power as we grow. Together, we can invest billions in climate initiatives and redefine what's possible when our spending is more than just a transaction. Let's do this.

The Carbon Card: Climate Rewards



The Carbon Card is a credit card like any other with one big difference: every purchase brings us one step closer to a zero-carbon planet.

The Carbon Card invests 1% of all purchases in **People, Policies, and Projects** at the forefront of combating climate change.

With The Carbon Card, there's now an answer to the loud and growing demands from people everywhere to **"vote with my dollars"** and to **"put my money where my mouth is."**

The 1st million Founding Card Members can generate more than \$500 Million into annual investments. Reaching 3-5 million members can generate well in excess of \$1 Billion annually.



Investments & Impact

Investments are **prioritized based on votes from The Carbon Crew** in three areas:

People: our investments in people take the form of fellowships. We will fund individuals, or groups of individuals, who want to act as climate journalists and storytellers, conduct research, or pursue project concepts that can help deliver a zero-carbon future.

Policy: we will use our community voice and capital to work with local representatives, national legislators, and regulatory agencies to maximize the chance of legislation supporting a zero-carbon future.



Projects: we will fund initiatives focused on a zero-carbon future. Projects cover the broad theme of **Reduce & Remove:** *reducing* carbon emissions from polluting sources and *removing* historical emissions from the atmosphere.

We believe in radical transparency - so you're able to see and follow the impact of every investment, both successes and failures.

NOTE: All investment returns will be reinvested in future initiatives.

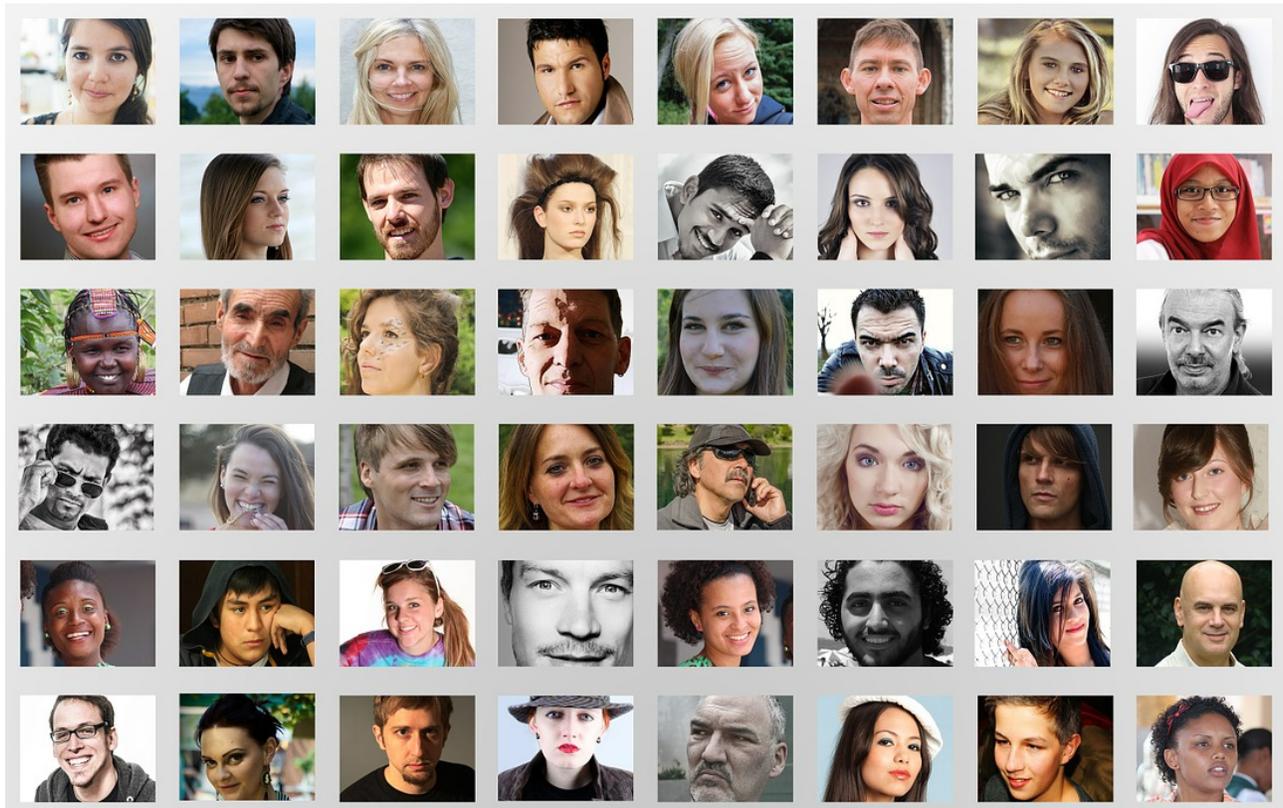


The Carbon Crew

All Carbon Card holders are also part of **The Carbon Crew** - a positive, “no outsiders” community that’s speeding and celebrating decarbonization.

Crew members **vote on investments**, access exclusive events (e.g. Carbon-Free Concerts) and offers (e.g. Carbon Crew NFTs) focused on drawing worldwide attention to climate change, and share stories of climate impact to bring the future to life.

We’re all part of one team aligned around the shared objective of improving our lives and the lives of future generations. It’s important that we go beyond the “math and science” of climate change and deeply engage people’s “hearts and minds.” By building trust in each other, acknowledging we won’t always see eye-to-eye, and moving forward even when we disagree, we can become the trusted source for making climate investments that play a leading role in decarbonizing the global economy and providing an ongoing voice for positive climate impact.



Let’s do this!

If you’re one of the millions of people asking “**what can I do?**”, please [Get The Carbon Card](#) and be part of **The Carbon Crew** to create a better future for everyone on the planet.

