

# Sandhills Equine

Monthly

Sandhills Equine Monthly is published monthly in print and digitally, and distributed throughout the Sandhills and surrounding areas.



*Best Value*

Placement	1x	4x	6x	12x
<b>REGULAR PAGES</b>				
Full-page	\$750	\$675	\$635 (includes free web ad for 1/2 month)	\$560 (includes free web ad for FULL month)
2/3 page	\$525	\$475	\$445	\$390
1/2 page	\$425	\$380	\$360	\$315
1/3 page	\$375	\$335	\$315	\$280
<b>PREMIUM PAGES</b>				
Inside front cover	\$850	\$765	\$725 (includes free web ad for 1/2 month)	\$640 (includes free web ad FULL month)
Inside back cover	\$850	\$765	\$725 (includes free web ad for 1/2 month)	\$640 (includes free web ad FULL month)
Back cover	\$900	\$810	\$765	\$675 (includes free web ad FULL month)
Page 1	\$800	\$720	\$680	\$600 (includes free web ad FULL month)

**Please Contact us for pricing for spreads, sponsored content and spotlight ads !**

## DIGITAL

Web ad	Full month	Half month
Home page	\$200	\$100
All other pages	\$100	\$50
Weekly e-mail	\$200 (4x)	\$150 (2x)

- All advertising space is subject to availability.
- Special pricing will be available for different issues
- Please sign up for our newsletter to receive special pricing offers.
- Design Service available for an additional fee

for more information please contact us at:  
[info@sandhillseqm.com](mailto:info@sandhillseqm.com) or call 719•238•5292

2024 RATES

# Sandhills Equine Monthly Advertising Guidelines

## Print Files sizes (inches)

Full Page	11x 8.5 + 0.125 bleed
2/3 (vertical)	4.937 x 9.75
1/2 page	7.75 x 4.75
1/3 (vertical)	2.375 x 9.75

We can only accept advertisements in electronic format. Please email all files to [info@sandhillseqm.com](mailto:info@sandhillseqm.com) or upload them to <https://www.dropbox.com/request/pOMNjSfd9UWQ6yNvWfIA> Acceptable file formats are Adobe InDesign, Adobe Illustrator, Adobe Photoshop, TIF, JPG, and PDF (preffered) Please be sure that all files are a minimum of 300 dpi (at the size they will print) ,in CMYK mode and that all fonts are embedded.

## Design Assistance

Please contact us as soon as possible if you require design assistance, as this is only available on a limited basis. The regular charge for ad layout is \$100 and includes two rounds of revisions. Additional revisions will be charged at \$75 per hour.

## Payment

Payment must be made in advance for all one-time advertisements. A multiple insertion rate is available only to advertisers in good standing who have a signed ad contract and credit card number on file in our office. Advertisers under contract must pay in advance for their first ad and will be billed for future ads. All payments for multi-insertion ads are billable and due before publication of the issue in which they will run. Advertisers carrying unpaid invoices will not be included in following issues and any advertisement may also be subject to removal from any issue not yet published. Payment for invoiced advertisements shall remain due, payable and subject to collection by through any and all legal means. Advertiser shall be liable for all unpaid amounts, including but not limited to attorneys' fees and costs incurred by BIC R Media in the collection.

Please make out checks to BIC R Media and mail them to: BIC R MEDIA LLC, 360 Fairway Dr, Southern Pines, NC 28387.

For credit card payments send us an e-mail to [info@sandhillseqm.com](mailto:info@sandhillseqm.com) for a payment link.