



# WALTER JOHNSON WILDCATS

Below I've listed some of the companies and contacts that I've gathered over the last few years. I've used all of these companies for booster club, school store and team projects, and I feel very comfortable recommending them to any WJ team or organization. You're welcome to contact me with questions about any of these resources.

**Becky Sher**

**Booster club school store chair**

**301-651-1587**

**[becky\\_sher@verizon.net](mailto:becky_sher@verizon.net)**

**Compiled in October 2024**

## RESOURCES AND CONTACTS

**For banners, posters and signs (including senior banners, corporate banners, etc.):**

### **Next Day Sign Express**

Greg and Josh Kiel

301-986-0310

[greg@nextdaysignexpress.com](mailto:greg@nextdaysignexpress.com)

[josh@nextdaysignexpress.com](mailto:josh@nextdaysignexpress.com)

4822 St Elmo Ave, Bethesda, MD 20814

NDSE does high-quality work with a very quick turnaround. They have a variety of materials and will work with you to find the best one for your project. Be sure you let them know how long a banner will need to hang and the conditions (one night indoors for senior night, all year or longer on an outdoor fence, etc.).

**For screenprinting (hoodies, tees, sweatpants, etc.):**

### **Planet Cotton**

Kenny Singe

301-948-0400

[kenny@planetcotton.com](mailto:kenny@planetcotton.com)

8001 Cessna Ave., Gaithersburg, MD 20879

I have used Planet Cotton for most of the apparel for the school store for the past three years. Exceptions are embroidered items and what I call "hard" items like water bottles, lanyards, etc. For those, I generally use 4imprint.com (see next entry).

**BUT ...** it's always worth asking Kenny and his team for pricing even on those items. I recently got a batch of car magnets from PC for MUCH less than the quote I got from 4imprint. And for embroidery, if you're doing a smaller number of items, Planet Cotton might have a better price than 4imprint.

Tell Kenny that Becky Sher from WJ booster club sent you — we have done **a lot** of business with them over the last few years.

### **For embroidery and most non-apparel items like water bottles, etc.:**

#### **4imprint.com**

Justin Yachinich  
877-446-7746 ext. 8804  
Jyachinich@4Imprint.com

You don't have to work with a sales rep at 4imprint — you can just order through the site. But I have worked with Justin for several years on school store orders, and I think it works well to go straight to him. Also, he already has lots of WJ artwork on file, including the classic Wildcat head, so he might be able to waive the embroidery setup fee if you're using existing artwork. That will save you \$50-ish.

Again, it's worth sending a note to Kenny at Planet Cotton, but 90% of the time, I will use 4imprint for embroidery (hats, jackets) and non-apparel items. I really like using PC because it's local, but since I'm spending booster club money, I do try to get the best price most of the time. Also, 4imprint is usually faster, so if time is an issue, keep that in mind.

As mentioned above, I did recently get a great price on car magnets from Planet Cotton — almost \$3 cheaper per piece than 4imprint! And the quality from PC was excellent. Something to keep in mind.

### **For quick turnaround and possibly lower prices on smaller quantities of t-shirts and hoodies (she'll also help with graphic design):**

#### **Chenyll Tees**

Marie Cornejo  
240-805-8767 (text is usually best)  
chenylltees@gmail.com

Marie uses a heat press for apparel, which means the items don't have quite the same longevity as screen-printed tees. For that reason, we switched to Planet Cotton (screen-printing) for most apparel in the school store. Heat press looks great, and is usually cheaper, but the designs don't always last quite as long as screen-printing, depending on the base apparel item.

That said, Marie is a great choice if you need quick turnaround on shirts that don't need to last forever (i.e. senior t-shirts or giveaways for a clinic or something). She is very fast, and very easy to work with. She can also usually help with designing your shirt, if you don't already have artwork. She has the WJ wildcat head logo on file. She's also a good choice if you need a smaller quantity. Sometimes the larger companies are really pushing larger quantities, but she is a small business and is able to be more flexible.

### **For vinyl stickers:**

#### **Sticker Giant**

stickergiant.com

I've ordered vinyl stickers from several sites over the years for personal and WJ projects. This is my current favorite, though I've found they're all pretty similar. Good prices and nice quality.