



WALTER JOHNSON BOOSTER CLUB

6400 Rock Spring Drive, Bethesda MD 20817

www.wjboosterclub.org

WJ All-School Booster Club Agenda

February 9, 2023, 7pm

Zoom

Welcome and Introductions - Mary Bittle Koenick

- Mary Bittle Koenick welcomes attendees.

Administration - Terry Heintze

- Covid cases are decreasing.
- Not much coaching turnover.
- Encouraging more clubs to request funding from Boosters.

Athletic Director - Tom Rogers

- Spring Sports registration is open.
- New audio system project for the stadium is progressing.
- Plans for Bermuda grass on baseball and softball fields; will seek Booster support.

Treasurer - Mary Bittle (on behalf of Shannon Dietrich)

- Taxes filed; status as a public charity established.
- Bank balance: \$69,000.
- Invoices pending payment should contact Shannon.
- Venmo-type payment options updates coming soon.

Membership - Michele Wisniewski

- No membership updates provided.

Concessions - Dawn Harris

- 2 concessions held since spectators allowed back, 3 more planned.
- Spring concessions schedule in place.



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- Consider concessions during big rivalry games.
- Hot water line installation update.
- Ice machine relocation ongoing.
- Popcorn machine repaired by Robotics club.

School Store - Becky Sher

- Last hoodies ordered.
- Exploring shorts options.
- Strong lunch sales at WJ.
- Considering PJ pants/sleep shorts.
- Reviewing Under Armour shorts, but cost concerns.
- Potential baseball cap addition, pending interest.

Sports Commissioner - Ryan Watts

- Preparing to contact clubs about Mulch Sale and Book Sale.
- Seniors are the only class with prior Mulch Sale experience.
- Recruiting 600 volunteers for the event.

Used Book Sale - Angie Melton / Mulch Sale Update - Mary Bittle Koenick

- Book Sale Sign-Up Genius is available.
- Need more parent volunteers for Book Sale.
- Sports teams to assist with Book Sale setup.
- Mulch Sale updates:
 - 12 job positions assigned.
 - Parents and kids still needed for delivery.



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- Mulch delivery to schools on March 31st.
- Delivery on Friday and Saturday; backup plan for Sunday.
- Limited capacity for 11,000 bags.
- Bulk mulch arrival on April 21.
- Mulch website goes live in the first week of March.
- Sales begin when email notification is sent; expect last-minute orders.

New Business: Funding Requests

1. ESports Team

- Requesting \$448 for competitive gaming venue.
- Club meets online using 'discord.'

2. Sports and Production Joint Club

- Requesting \$2,500 for Springcloud System with customizable screens.
- Screens can display various messages.
- Different departments responsible for specific screens.
- Potential for generating income through ads.
- \$2,500 annual request.

VOTING:

1. E-Sports Team

Sharon Watts motions to fund \$448. Terry Heintze seconds the motion. Passed by unanimous vote.

2 Sports and Production Joint Club-Springcloud

Shannon Dietrich motions to fund \$2500. Michele Wise seconds the motion. Passed by unanimous vote.

Fundraising Guest Speaker: Mark Abbott



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- Discussed new online platform for fundraising technology that his company can help groups to fundraiser/campaign.
- New platform has a monthly subscription

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Attendance

Janice Marks
Mary Bittle Koenick
Dawn Haris
James Heintze
Thomas Rogers
Ryan Watts
Becky Sherr
Frankie
James Mulhern III
Mark Abbott
Michele Wisniewski
Nick Sampardi
Saron Watts
Thank Huynh,
Angie Melton
Michael Rosman
Nick Zampardi
Frankie

Next Meeting: March 9, 2023