



WALTER JOHNSON BOOSTER CLUB

6400 Rock Spring Drive, Bethesda MD 20817

www.wjboosterclub.org

Walter Johnson All-School Booster Club Meeting

May 17, 2023

WJ Media Center

2021-2022 YEAR IN REVIEW-Mary Bittle Koenick

2021-2022 Year-in-Review: Concessions

- \$32,000 – highest grossing year
- Paid \$5400 to clubs & teams
- 100+ concession stand events
- Rock Stars!!

2021-2022 Year-in-Review: Membership

- \$10,000 in Membership

2021-2022 Year-in-Review: Membership

- Sold \$33,000 of School Swag!!
- This year already sold \$17,000

2021-2022 Year-in-Review: Used Book Sale

- First time in two years
- 100s of volunteers
- Sorted 2 years worth of book donations
- 4+ weekends= LOTS OF BOOKS SOLD!!

NET REVENUE was \$20,600

2021-2022 Year-in-Review: Spring Mulch Sale



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- 12 flatbed trucks arrived on Thursday night with
- 209 pallets holding
- 9405 bags of mulch were delivered
- 6:00pm Saturday afternoon to
- OVER 500 customers with
- 1 26' truck, 10 U-Haul trucks, and an untold number of personal pickup trucks, SUVs, minivans, and cars with a team of
- 150+ parents and 500+ students representing 20+ sports teams and 100+ clubs and student organizations consuming
- 1000s of calories of pizzas, bagels and donuts
- NET REVENUE-\$31K

2021-2022 Year-in-Review: Celebrations

- Graduating parents – 17 YEARS of service!!
- Beth Anne Smith – 2013 - 2022
- Natalie Grande – 2016 - 2022
- Lunch for Building Services Team

2021-2022 Year-in-Review: Funding Requests 2021-22 Clubs

- Forensics team
- International Club
- Robotics
- Esports
- Mock Trial
- Science Olympiad
- Model UN Club
- eSports



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- WJ Gardening Club
- DECA/FBLA
- Sports
- Poms
- Boys Lacrosse (Varsity & JV)
- Boys Baseball (JV & Varsity)
- The Pitch
- Youth & Government
- Student Ambassadors/
- Student Advisory

****Installation of Bermuda grass on baseball and 213edsc32softball fields** LARGEST INVESTMENT TO-DATE!**

2022-2022 Year-in-Review: Contributions (non-clubs/teams)

- Post \$2500
- Dave Phelps Memorial Donation – \$2000
- Kennedy High School
- Sue Amos Scholarship – \$1000
- SAFE Principal's Discretionary Fund – \$500
- Contribution to each school class – \$200 per class

2022-2022 Year-in-Review New/Renewed Initiatives for 2022-23

- New Website!!
- www.wjboosterclub.org



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- Expanding social media presence
- Develop strategies to increase followers
- Competitions
- Identifying clubs/teams to follow
- Sponsorships & Banners
- Team: Marilyn Santiago, Beth Goldberg, Michele Stein, Rachel Singer
- Sell banners on football & baseball fields & tennis courts

Reports

- School
- Athletic Department
- Treasurer
- Chairs
- Concessions
- School Store
- Membership
- Financial Update
- Implemented Zelle
- Credit cards, Venmo, ApplePay, GooglePay, PayPal
- Confirmation of 501c3 status
- 2021 Taxes are due to be submitted
- Cash on Hand
- Total Revenues
- Total Expenses

NEW BUSINESS

Funding Requests

- Upcoming Funding Requests include Football Team, Drumline and Field Hockey



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Funding Request: Mock Trial

- Goals of club are to develop speaking skills, argument skills and compete against other schools; will be in person
- Ms. Simmons is sponsor
- Every Monday starting in October practices are 1 to 3 hours
- **Members will look into Sign Up Genius for Concessions**
- They will have an interest meeting in October
- Requesting \$00 for case book for competitions
- Meetings are Mondays and are 1 to 3 hours; Start in October. Ends before March
- *Linda Harrington Baker moves to pass; Michele approved; Unanimous approval*

Funding Request: Leadership Class (not present)

- Request for \$3,000 for costumes (Cat and Cow)
- Leadership Class will come next month to formally present; they already submitted it

Elections

- Nominating Committee: Becky Sher, Michele Wisniewski, Shannon Dietrich
- New Board: Mary Bittle Koenick, President; Sharon Watts, Vice President (NEW!). Note that Beth Ann Spector has stepped down as VP.

Janice Marks, Secretary; Shannon Dietrich, Treasurer

- Angie Melton makes motion to approve new board; Frances Steen seconds motion

Frances Steen Seconds

SCHOOL ADMINISTRATION REPORT-Terry Heintze:

- First football game was most crowded game ever
- Grass is growing nicely on fields



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- Outdoor stadium new speakers will be purchased and will project sound better
- TV screens that we funded last year (to be placed around the school).
- Businesses can also buy ads on the screens. It has all been ordered and will be up and running.
- Some of the elementary schools had events going on the same night as WJ Community Night so some communities could not attend

TREASURER REPORT: Shannon Dietrich

- Booster's classification status has changed to a public charity
- Zelle is going well
- People should give Shannon a heads up when you drop checks off at WJ to her attention

MEMBERSHIP REPORT: Michele Wisniewski

- Membership is going well so far this year

CONCESSIONS REPORT: Becky Scherr

- School Store is going well
- Need more merchandise
- Pajama pants are popular
- Apple Pay is popular
- Will be selling merch at Freshmen and Sophomore Parent Meetings
- Selling merch at Homecoming game and maybe one other game

USED BOOK SALE REPORT: Angie Melton:

- We need people to sign in and sign out (on chrome books) for Mulch Sale and Used Books

ATTENDANCE

Linda Harrington Baker



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Meghan Zampardi

Stacy Zayas

Angie Melton

Melody

Angie Melton

Arya Gupta

Yael Rotman

Francesca Steen

Rachel Singer

Jenny Corrado

Becky Scher

Michele Wisniewski

Next Meeting: October 12, 2022