



WALTER JOHNSON BOOSTER CLUB

6400 Rock Spring Drive, Bethesda MD 20817

www.wjboosterclub.org

**Walter Johnson High School
All-School Booster Club Meeting
February 10, 2024
Zoom**

Welcome: The meeting was called to order by President Mary Bittle Koenick.

Funding Request:

- **The Pitch:** Student staff members Josh Singer, Alexander Xu, and Syun Park requested \$6,000 for printing expenses. Each month, The Pitch prints over 3,000 copies of the newspaper.

Updates:

- **Athletics: Larry Hurd**
 - Winter sports, including bocce, track, swimming, and wrestling, are going well.
 - **Facility Upgrades:** A state-of-the-art shot put area has been installed, partially funded by the track team. This upgrade will allow the facility to host high-level track and field events.
 - Bids are being obtained for new scoreboard, which will cost \$10,000 to \$15,000.
 - A new scoreboard table is also needed.

Administration: Terry Heintze

- Sports spectators really appreciate being able to see game score.

Treasurer's Report – Shannon Dietrich:

- The current balance is approximately \$90,000. After the \$6,000 for The Pitch is approved, it will be reduced to \$84,000.



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- There are a few checks to drop off to Terry.

Membership – Michele Wisniewski:

- Membership is currently at 150 members.

Committee Chairs:

Banners-Mary Bittle Koenick

- A new Wildcat Sponsorship was received today, making a total of three recent sponsorships.
- Mary Bittle mentioned that the banners will likely be up for a 12-month cycle. Rachel Singer suggested a system for renewing banners annually.
- Linda posted banner information on Instagram and received responses.
- Becky can add a tiny number on the banners to track their duration.
- There are currently 30 banners.
- Clubs will have the opportunity to buy banners, which will be placed near the parking lot.
- Rachel, who handles the banners, noted that putting up and taking down banners is time-consuming and can cause damage.
- There will be specific periods for purchasing banners, potentially reducing costs by printing in batches.
- Considering using SSL hours for students to help with banners, though Rachel pointed out the need for ladders makes this impractical for now.



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Concessions – Dawn Harris:

- Will cover only part of Saturday for the book sale.

School Store – Becky Sher

- No Update

Used Book Sale (March 2-3, 2024) – Amantha Linke:

- The final collection is on February 25.
- Amantha emailed Kathy about securing more tables for the sale.
- Wonderbooks will pick up extra books on the Monday after the sale.
- Amantha needs a team to help load and unload books, suggesting it would be more fun as a group activity.
- A sign-up sheet will be created for parent volunteers on Monday morning.

New Business: Mary Bittle Koenick

- Linda needs to discuss Instagram posting strategies with Mary Bittle, especially with two major fundraisers approaching.
- Webmaster@wj is set up for website updates, with Jen Doran handling the updates.
- A parent representative for each class is needed.
- Mark Wilensky, a former treasurer for other organizations, might shadow Shannon next year and take on the treasurer role.
- Elections are in May, with Howard May considering the VP position.



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Mulch Sale (March 15-16, 2024) – Mary Bittle Koenick/Michele Wisniewski:

- The mulch sale website experienced a brief outage but is now operational.
- The initial focus is on sales, followed by volunteer recruitment. The sale is live today.
- Refer to the Google list for sending out mulch sale information to each community.

Vote: Amantha motioned to approved \$6,000 for Pitch printing expenses. Linda seconded. The motion to approve \$6,000 for The Pitch passed with 15/15 votes in favor.

Attendance:

Mary Bittle Koenick
Thorn Fang
Janice Marks
Michele Wisniewski
Allison Xu
Amanda linkie
Becky Sher
Terry Heintze
Josh Singer
Mark Wilensky
Rachel Singer
Seyun Park
Linda Harrington-Baker
Cheryl Hughes
Meghan Zampardi
Michelle Reid Fig

Next meeting will be in person on March 13, 2024, at 7:00 PM.



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