



PRESS RELEASE

CONTACT: TOM WATSON
BUSINESS: 941.769.2398
CELL: 239.314.6808
EMAIL: HAWAII.TOM@ME.COM



JULY 3RD , 2018 - PUNTA GORDA, FL

Air-Conditioned 3-Day Woodstock Event Planned for Punta Gorda in August

The BEAN on 41 Coffee Shop is moving forward with plans to co-sponsor a Woodstock 50th Anniversary Weekend in Punta Gorda starting Friday, August 16 at 4 p.m. The event is a 3-day tribute and trip back to the magical happenings which occurred in upstate New York in August 1969. Over a dozen bands are scheduled to perform ranging from solo & duo acts up to full scale bands for the evening shows. Tiki Tom Entertainment is producing the event in collaboration with local businesses and community leaders to help bring people to Punta Gorda for a weekend of “fun and flashing-back.”

“Woodstock itself came down to “three days of peace, love, and music,”” said Tom Watson, promoter of the event. “This is chance for all of us to reconvene, *50 years later*, mind you, and remember a time when time stood still for 350,000-plus people who showed up in ‘69.” Watson says the idea of a 3-day event stems from conversation about hosting a tie-dye night at The BEAN. “Like a lot of local businesses, sales really drop off-season. We were looking for a way to have some fun, create a little gathering for old hippies, bikers, and vets to show up and enjoy some music, make some tie-dye shirts, listen to some Woodstock music, and celebrate the culture and hippie vibe that spawned in the late ‘60’s. The idea grew from there. Why not make it great? Why not make it fun? It grew from there, quite synchronistically actually.”

Businesses that wish to be a part of the event through sponsorships or banners at the event can call 239.314.6808. Additional information and ticket sales can be found

www.puntagordawoodstock.com website. Watson plans to tie-in local business to the weekend.

“We have created a great event for August. An air-conditioned *Woodstock Weekend in Punta Gorda*,” Watson says. “We plan to tie in local businesses to really showcase Charlotte Harbor & Punta Gorda.” Watson says having the event air-conditioned and indoors will make it more appealing and easier to enjoy. “We all know what August means to us year-rounders, Heat, hot, heat, more hot, and rain at 4:00!” he chuckles.

The decision to move the event indoors to the Charlotte Harbor Event & Conference Center came after counseling with local Chambers of Commerce Directors and other event local event producers. “The cool comfort of the show is draw of course, but what we’re most excited about is the music line-up.” The show has already bands from Delray Beach, Sarasota, Vero Beach, Cape Coral and of course Charlotte County. Watson says he wants to showcase local talent as well, and cut them loose to perform period-piece music and jam freely.

The Latest Full Band Line-up and Ticket Information can be found at www.puntagordawoodstock.com.

Mr. Watson is available for media interviews regarding Punta Gorda Woodstock.

The BEAN on 41 Coffee Shop is located at 2705 Tamiami Trail in Punta Gorda just south of Airport Road. www.thebeanon41coffeeshop.com. Phone: 941.769.2398.

###