

IDAHO MOTORCYCLE RODEO ASSOCIATION

*******DEADLINE FOR COMPLETE PACKAGE FEATURES FORM(S) MUST BE RECEIVED BY APRIL 18th 2025*******

Package Details for Sponsorships:

**10% of all sponsorship & vendor fees are donated to our charities*

PLATIUM Sponsorship (\$250)

- Silver & Gold package features
- YOUR BUSINESS NAME DISPLAYED on the 1st place trophy of the event of your choice (**If received by deadline**) and on the IMRA website.
- 2 tee-shirts from the Rodeo you sponsor. (Please note **DEADLINE** date to ensure you receive this selection)
- 2 additional Event Entry Wristbands – 6 total (Please be sure have them with you and your crew/guests for entry)
- Free vendor spot, Please fill out **vendor registration Form** in this packet and return it with your sponsorship

GOLD Sponsorship (\$100)

- YOUR BUSINESS ADVERTISED over the PA system and provided banner displayed in arena.
- YOUR BUSINESS NAME DISPLAYED on rodeo souvenir tee-shirts (**If received by deadline**) and event flyers
- 1 Tee -shirt from the Rodeo you sponsor. (Please note **DEADLINE** date to ensure you receive this selection)
- 2 additional Event Entry Wristbands – 4 total (Please be sure have them with you and your crew/guests for entry)

Silver Sponsorship (\$50)

- YOUR BUSINESS ADVERTISED at selected rodeo and on event tee shirt
- 2 Event Entry Wristbands (Please be sure have them with you and your crew/guests for entry)
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**If you would like to sponsor us more than what we have included here, please give us a call or send us an email!*

In 2025 we have 3 opportunities for you to be a sponsor/vendor! Feel free to choose one, better yet all 3 rodeos!

1. OWYHEE THUNDER (5th) – June 7th in Homedale, ID at the Owyhee County Arena

**Donations go to the Caldwell Veterans Memorial Hall in Caldwell*

2. MACKAY MOTORCYCLE RODEO/RALLY (33rd)- July 4th-6th in Mackay, ID

**Donations go to the Mackay Food Center*

3. HOG AUGUST NIGHT (6th)– August 2nd in Mountain Home at Optimist Park arena

**Donations go to El-Ada Shelter in Mountain Home*

We also have youth groups that volunteer at every rodeo that will receive a donation for helping!

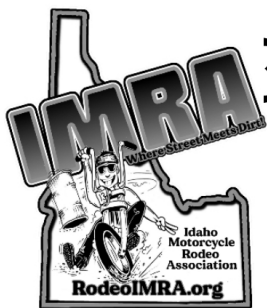
*****DEADLINE!** - To ensure your business name is included on all sponsorship material you must meet our deadline!

*****DEADLINE!** - To ensure IMRA can fulfill the package feature Tee Shirt(s), you must meet our deadline!

IMRA cannot guarantee complete sponsorship package if deadline is not met!

All Sponsorships and Vendor forms must be RECEIVED by April 18th 2025 to ensure complete package features.

*****Sponsorship and Vendor fees are NON REFUNDABLE*****



WHERE STREET MEETS DIRT!

IDAHO MOTORCYCLE RODEO ASSOCIATION

Sponsorship Request Form Please print & fill out completely

Business Name _____

Mailing Address _____ City _____

State _____ Zip _____ Email _____ Phone _____

Authorized Signature _____ Printed Contact Name _____

PLEASE INDICATE YOUR SPONSORSHIP CHOICE FOR THE PREFERRED EVENT(S)

\$250 PLATINUM Sponsor

____ Owyhee Thunder

____ Mackay Rally/Rodeo

____ Hog August Night

\$100 GOLD Sponsor

____ Owyhee Thunder

____ Mackay Rally/Rodeo

____ Hog August Night

\$50 SILVER Sponsor

____ Owyhee Thunder

____ Mackay Rally/Rodeo

____ Hog August Night

COMBINED TOTAL AMOUNT being paid for all events chosen \$ _____

PLATINUM and GOLD Sponsors please indicate T-Shirt size _____

SPONSORSHIP FEES ARE NON-REFUNDABLE

PLATINUM SPONSORSHIP wanting free vendor spot must include completed "VENDOR FORM"

PLATINUM SPONSORSHIP includes your business name on the 1st place trophy of a rodeo event!

Rodeo events vary at each rodeo, to choose an event for "your" trophy please refer to the website

"Rodeo Dates" to view specific rodeo events. Please indicate your preferred choices below, this is on a first come first serve basis. If your choices have been taken we will assign a trophy for you.

Rodeo Event Choices :

OWYHEE THUNDER _____

MACKAY RODEO/RALLY _____

HOG AUGUST NIGHT _____

Tell us a little about your business. Any specialties, highlights, etc. (This helps our PA announcers)

Please include website/Facebook URL _____

Please fill out completely, include total fees and mail to-

IDAHO MOTORCYCLE RODEO ASSOCIATION

PO BOX 82 HUSTON, ID 83630

(make check payable to - Idaho Motorcycle Rodeo Association)

We will notify you when your sponsorship request is received!

complete details can be found on our website www.RodeoIMRA.org

Deadline to be on sponsorship materials is April 25, 2025



IDAHO MOTORCYCLE RODEO ASSOCIATION VENDOR APPLICATION FORM

Please print & fill out completely!

IMRA Scheduled Events, Please Indicate Your Choice(s)

- ☐ **OWYHEE THUNDER** June 7th Homedale, Idaho
PRICE- Each 15'x15' space - \$50.00 for the day How may spaces needed _____
- ☐ **MACKAY RALLY & RODEO** July 4,5,6 Mackay, Idaho
PRICE- Each 15'x15' space - \$75 for all 3 days How may spaces needed _____
- ☐ **HOG AUGUST NIGHT** August 2nd Mountain Home, Idaho
PRICE- Each 15'x15' space - \$50.00 for the day How may spaces needed _____

Vendor fees only include 2 event entry wristbands. Additional wristbands MUST BE PURCHASED.

All vendors, staff and attendees MUST HAVE A WRISTBAND to remain at event.

(Please Print)

Owner/Operator Name _____ Age _____

Doing Business As _____

Mailing Address _____ City _____ State _____ Zip _____

Phone Number _____ Email _____

Type of vending request- 1. _____ Food 2. _____ Beverage 3. _____ Novelty

IMRA will try to not over duplicate vendors with the same products. Please list the types of items you will be bringing.

Please list Website/Facebook URL _____

What type of space - Tent _____ Trailer _____ With Electricity _____ Water _____ None _____

TOTAL EVENTS CHOSEN _____ TOTAL AMOUNT FOR ALL CHOSEN EVENTS BEING PAID \$ _____

BUSINESS OWNER SIGNATURE _____

Make Checks Payable To and Mail Completed Form To-

Idaho Motorcycle Rodeo Association PO BOX 82 Huston, ID 83630

_____ Tell us a little bit about your business, highlights, specialties, etc. This helps our PA announcer _____

To ensure name placement for promotional materials this form must be received by April 25th
Complete Details Can Be Found On Our Website **WWW.RodeoIMRA.org**

Terms and Agreements-

BY SIGNING YOU AGREE that you are at least 21 years of age and WILL NOT hold the Idaho Motorcycle Rodeo Association (IMRA) it's agents, volunteers, fellow vendors, venue property owner(s) and or the city, county and state in which the event is held LIABLE for any injury or damage to you, your agents, or property. You further agree to abide by any rules/guidelines set forth by IMRA during the event and acknowledge that any violation of rules/guidelines could result in forfeiture of vendor fees and or expulsion from event and event properties ALL

VENDOR FEES ARE NON -REFUNDABLE!