



AI Risk Management & Governance

for Construction & Trade Professionals



AI is already on your jobsites – with or without your approval.

When workers use AI tools without governance, estimates go unchecked, project data leaks, and liability lands on leadership. AI risk training, governance, and policy help mitigate that exposure, so your organization can turn AI into a competitive advantage.

WHAT WE DO

AI Governance & Policy Workshop

A facilitated leadership session that establishes the governance foundation required before policy can protect your organization. Leaders gain a clear understanding of authority, risk boundaries, verification requirements, and accountability. This positions you to develop an AI policy that is specific, enforceable, and aligned with how your organization actually operates.

Customized AI Policy Development

We develop enforceable AI policy tailored to how your organization operates. Our proprietary Reverse Audit™ process identifies where exposure exists, and we deliver finished policy informed by coordinated input from your subject matter experts.

Governance only works when your employees gain the AI proficiency to support your risk-mitigation efforts. Our [AI Workforce Readiness](#) track helps employees master essential skills, role-specific applications, and AI risk knowledge, so governance is consistently executed from strategy and policy to daily practice.

"Kathy tailored a comprehensive program that equipped more than 150 of our Council Reps to integrate AI skills into their daily routines. The training helped our staff immediately save time, and it laid a foundation for future innovation."

Ray Brugueras, Chief of Staff
Eastern Atlantic States Council of Carpenters

ABOUT

Kathy Serenko is an AI Governance & Efficiency Strategist with 20+ years in organizational communications. Kathy works with construction firms and trade associations to build AI governance infrastructure and train teams to use AI safely and effectively.

Nearly 1,000 professionals trained in AI
Forbes contributor on AI
Conference speaker and workshop facilitator

CLIENTS

Armstrong Group, Association of Builders & Contractors, Constructors Association of Western PA, Eastern Atlantic States Council of Carpenters, Mitsubishi Electric Power Products

"Kathy's AI workshop was personalized, engaging, and very valuable to our office staff. Everyone left with a better understanding of how to use AI tools specific to their roles."

Rich Barcaskey, Executive Director
Constructors Association of Western PA

Kathy Serenko

412-629-1159

kathy@aiefficiencylabs.ai

aiefficiencylabs.ai