



## Speaker: AI Risk & Governance

Breakout Sessions | Leadership Meetings



### Kathy Serenko

Kathy cuts through the AI hype to deliver clarity on AI risk, governance, and policy. With nearly 1,000 professionals trained across law firms, construction, trade associations, and professional organizations, she translates complex AI governance concepts into practical, actionable frameworks your audience can use immediately.

*"The AI conversation has been dominated by technology. It's time to find out what that technology means for your business."*

### SPEAKING TOPICS

#### The Quiet Accumulation of AI Risk: How Undetected Errors Result in Costly Exposure

Generative AI produces fluent, confident output that makes errors genuinely difficult to catch. This session examines how undetected errors compound quietly across an organization, and what leadership decisions are required to interrupt that pattern.

Interactive. Awareness-focused; not tool training.  
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#### AI Governance & Policy: Why One Without the Other Fails

AI is already influencing workflows, decisions, and client deliverables, often without leadership's knowledge. Policy alone cannot protect you. Unless governance and policy work together, unmanaged AI influence will continue to create exposure.

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*All presentations are customized for your audience. Ask about tailored sessions for your conference, association meeting, or leadership retreat.*

### Kathy Serenko

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### Now Booking

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