

Engage and Excel: A Path to Career Success

Course Description

Engage and Excel: A Path to Career Success is a highly interactive, four-hour learning experience that will help participants recognize the value of merging their career goals with the business needs of employers.

Business Need

Businesses are experiencing a gap in employer-employee expectations and workplace behaviors that diminish customer service, productivity, reputation, revenue, and workplace morale.

Common workforce challenges include:

- lack of collaboration and engagement
- misalignment with core values
- underproductive use of time
- unscheduled absences and late arrivals
- workforce management challenges:
 - negative manager and colleague interactions
 - non-compliance with job descriptions, assigned responsibilities, and policies
 - non-participation in teambuilding or company initiatives
- unrealistic timeline and insufficient justification for promotions and salary increases

Target Audience

This workshop is suitable for various scenarios:

- onboarding
- early-stage career
- employees who have more tenure but little to no formal business training
- employees who have significant client interaction, but work in environments that are challenged by low morale
- students enrolled in economic and business classes
- student interns
- workforce development / career readiness

Workplace Impact Goals

This course will positively impact a company's business outcomes:

- improved morale
- increased employee engagement
- reduced unprofessional and unproductive workplace behaviors
- employee-initiated application of positive workplace behaviors

Learning Objectives

Employees will recognize and articulate principles that contribute to business success and individual career aspirations:

- accept necessity of organizational structure
- commit to improved employee engagement
- participate in employer-employee value exchange
- recognize individual contributions to cycle of revenue, profit, and pay
- take ownership of career progression