



JASMINE ALEXANDER

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WEBSITES, PORTFOLIOS, PROFILES

- www.linkedin.com/in/jasmine-mary-alexander
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PROFESSIONAL SUMMARY

Technical Illustrator/Writer, Graphic Designer, and 3D Artist excelling in technical illustrations, 3d modeling, and art marketing. Proficient in modeling assets with efficacy and precision. Disciplined in setting and accomplishing milestones in a timely and productive manner. Reliable contributing team member adept at accomplishing multiple tasks within desired deadlines. Apt at new skill acquisition and comfortable producing results in fast-paced environments.

WORK HISTORY

Dayton T. Brown - Technical Illustrator

Bohemia, NY

02/2021 - 10/2025

- Developed technical illustrations, blueprints, and schematics for technical documents for government and commercial clients.
- Created exploded-view renderings and drawings of parts and components.
- Drew vector-based, 3D projections (specifically, orthographic and isometric) of hardware products.
- Collaborated with technical writers and engineers in a team environment.
- Took and manipulated screenshots (including text in screenshots).
- Used In-depth knowledge of vector illustration development and 3D formats e.g., CGM, ISO, SVG, GLTF, GLB, and EPS for publications.
- Developed technical illustration development processes and style guides for use in technical manuals and training products.
- Collaborated with engineering teams to ensure accuracy of design specifications.
- Reviewed and edited illustrations for clarity, usability, and adherence to project guidelines.
- Cultivated relationships with other artists and internal partners to develop positive rapport for future opportunities.
- Maintained consistency across multiple projects, adhering to company branding guidelines and style standards.

SKILLS

- 3D Modeling
- 3DS Max
- Adobe Acrobat
- Adobe Aftereffects
- Adobe Creative Suite
- Adobe Framemaker
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere
- AutoCad
- Autodesk Maya
- Autotrol Tech Illustrator
- Advertising
- Banners
- Blueprints
- Canva
- Catia
- Creative Problem Solving
- Complex Problem-solving
- Corel Designer
- Customer Relations
- Desktop Publishing
- Deep Exploration / SAP
- Digital design
- Digital graphics
- Digital imagery
- Documentation
- Environmental graphics
- Graphic Design
- Graphic and media design
- Graphics Software

TEXTRON GSE - Technical Publication Specialist and 3D Modeler

Cartersville, GA

07/2018 - 08/2020

- Developed technical documents and instructions with detailed illustrations for 10k+ technical manuals.
- Developed and produced technical material.
- Prepared documentation such as equipment manuals, operating and maintenance instructions, compliance plans, training manuals.
- Illustrated and edited graphics, flows, photos, drawings, and diagrams.
- Prepared and implemented printed and online documentation, including operations documents, user manuals, reference manuals.
- Gained skills on publishing and graphics software such as Adobe FrameMaker, Adobe Illustrator, Adobe Photoshop, and Adobe Acrobat.
- Researched technical literature and collaborated with SMEs to satisfy requirements.
- Provided oversight to product development, production, and experimentation.
- Copy edited and formatted documentation produced by other writers.
- Organized materials to comply with sequence, clarity, style, and terminology requirements.
- Improved customer satisfaction rates through proactive problem-solving and efficient complaint resolution.

SMARTSCOUTER/ERS GROUP INC - Marketing Director/Graphic Designer

Atlanta, GA

03/2014 - 01/2017

- Created and managed email blasts for marketing adverts.
- Creatively crafted materials that appealed to diverse client demographics.
- Designed social media ads, web graphics, and tradeshow banners.
- Analyzed market trends and consumer behavior to inform strategic decisions and optimize marketing efforts.
- Oversaw the creation of compelling marketing materials, including brochures, presentations, and social media content.
- Created content and promotional materials to drive engagement and conversions.
- Developed and presented marketing plans and reports to CEO and shareholders.
- Launched successful digital marketing campaigns that achieved goals for increased website traffic.
- Optimized email campaigns to increase open and click-through rates.

- Illustration
- Image editing
- Image manipulation
- Image sourcing
- Isodraw
- Management
- Marketing
- Materials Management
- Microsoft Office
- Motion graphics
- Print design
- Project coordination
- Revit
- S1000D
- Schematics
- Style guide development
- Social media design
- Technical Illustration
- Technical Writing
- Visual communication
- Visual design
- Video editing
- Web Graphics

EDUCATION**Art Institute of Atlanta**

Atlanta, GA

06/2014

Bachelor of Fine Arts (BFA)

Media Arts and Animation Art

ENLIGHTNED INC - *Graphic Designer*

Washington, DC

02/2018 - 03/2018

- Modified and transformed high-quality images for ongoing client use.
- Color-corrected over 50 graphics and images a day for future company marketing.
- Created digital image files for use in digital and traditional printing methods.
- Edited and enhanced existing artwork and graphics.
- Applied color theory and composition techniques to construct appealing designs.

SPACEWORKS ENTERPRISE INC - *Technical Illustrator*

Atlanta, GA

08/2013 - 01/2016

- Modeled 3D Air and Space Crafts.
- Effectively communicated with internal teams to deliver graphic work while managing client expectations.
- Met or exceeded department performance metrics, including client satisfaction, quality assurance, and availability.