



Wardrobe Style Guide

Fall Photo Sessions

Color Palette

Earthy Tones:

Embrace the rich, warm colors of autumn. Choose shades like **deep red**, **mustard yellow**, **forest green**, and **warm brown**.

Neutrals:

Incorporate neutral colors like cream, beige, and various shades of gray to balance the vibrancy of the fall hues.

Denim:

A touch of denim can add a classic, casual element to your outfits!

Patterns

Solid Colors:

Solid-colored clothing items will provide a timeless and clean look, making your *family* the focal point of the photos.

Plaid:

Subtle plaid patterns can be great for a rustic, fall-inspired vibe. 🍁 🍁 🍁
Consider plaid shirts or scarves.

Stripes:

Thin stripes can add a touch of sophistication without overwhelming the overall look.

WHAT TO WEAR
Fall Family Color Palette



FALL 2022 FAMILY COLOR PALETTE



Clothing Types

Sweaters:

Cozy knit sweaters in Autumn colors are perfect for fall. Crewnecks, cardigans, and turtlenecks all work well.

Dresses:

Flowy dresses in fall colors or floral prints (with Fall tones) can be a great choice for women and girls.

Layers:

Layering is essential for fall photos. Consider vests, blazers, or lightweight jackets to add depth to your outfits.

Jeans & Chinos:

Classic denim jeans or chinos are versatile bottoms that can be paired with various tops.

Scarves:

Don't forget scarves! They can add a pop of color and warmth to your outfits.



Accessories

Hats:

For a trendy look, consider wide-brimmed hats or beanies in coordinating colors.

Boots:

Leather or suede ankle boots or knee-high boots are ideal for the season.

Belts:

A statement belt can cinch the waist and add a stylish touch to outfits.

Footwear

Comfortable Shoes:

Since you'll be outdoors, opt for comfortable footwear suitable for walking in natural settings.

Boots, sneakers, or loafers work well.

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Remember, coordination is key.

While you don't all need to match exactly, aim for a cohesive look that complements the Autumn backdrop and the personalities of your family members.

Additionally, consider the location and weather when making clothing choices, and don't forget to add your personal style to the mix!

I can't wait to work with your family!  
See you soon.

Inspired by Soul  
PHOTOGRAPHY

