



**HARLEY
OWNERS
GROUP**

2026

**BENEFITS
GUIDE**

We Ride With you!

WILLIE G. DAVIDSON



CONTENTS

4

EXPLORE YOUR BENEFITS

Unlock over \$500 in annual value with your Harley Owners Group® membership.

8

2026 RALLIES

Mark your calendars: the National H.O.G. Rally is back!

10

RIDE YOUR WAY

Your membership, your bike, your journey.

12

GET REWARDED

Where and how to earn to get the most out of your Harley-Davidson experience.

18

RIDING REWARDS

Learn about all the inspiring H.O.G. Ride 365® riding challenges.



100TH ANNIVERSARY
ROUTE 66

Look for this icon and check out all the rallies and rides along this iconic route.



UNLOCK OVER \$500 IN ANNUAL VALUE WITH HARLEY OWNERS GROUP

Whether you're new to Harley Owners Group or have been a member for years, there are so many great benefits (and reasons to ride) ahead of you. Here's how to get the most from your Harley Owners Group experience.

➔ **500 POINTS = \$5 VOUCHER**
Redeem at participating dealers or online at **H-D.com.**

➔ **THE ENTHUSIAST**
Exclusive, **annual print publication** sent directly to your home.

➔ **FREE EXPEDITED SHIPPING**
on orders \$99+ at H-D.com. **A \$17.95 value on each order.**

➔ **H-D MUSEUM* ACCESS**
Unlimited, free entry to the H-D Museum in Milwaukee, WI. **A \$25 value each visit.**

➔ **4 POINTS**
On every **\$1 spent** at participating dealers and online at H-D.com.

➔ **PREMIUM PARTNER BENEFITS**
Save on lodging (**10%**), gear (**\$99 value**), rentals and tours (**up to \$300+ average savings**) with exclusive member offers.

➔ **UP TO \$150 VALUE**
Earn one point for every mile ridden in the **H.O.G. Ride 365®** Annual Mileage Challenge, up to 15,000 miles.

➔ **ENGAGEMENT REWARDS**
Earn points for dealer check-ins, attending dealer events, completing demo rides at rallies, and more.

➔ **EXCLUSIVE CONTENT**
Receive the monthly H.O.G. Insider e-newsletter, plus read stories from the road and beyond at **h-d.com/hogstories.**

➔ **DELUXE ROADSIDE ASSISTANCE**
Peace of mind on the road for up to 2 H-D® bikes. **Unlimited towing** to the nearest H-D Dealer when you need it.

➔ **EXCLUSIVE COLLECTIBLES**
including your **annual pin and patch, H.O.G. Ride 365® collectibles, rally pins and patches,** and more.

➔ **SAVE 5% WITH H-D INSURANCE**
Receive a 5% discount on a Harley-Davidson® Insurance motorcycle policy, which may be the equivalent to your **H.O.G. membership annual fee.** Not available in CA or TN.



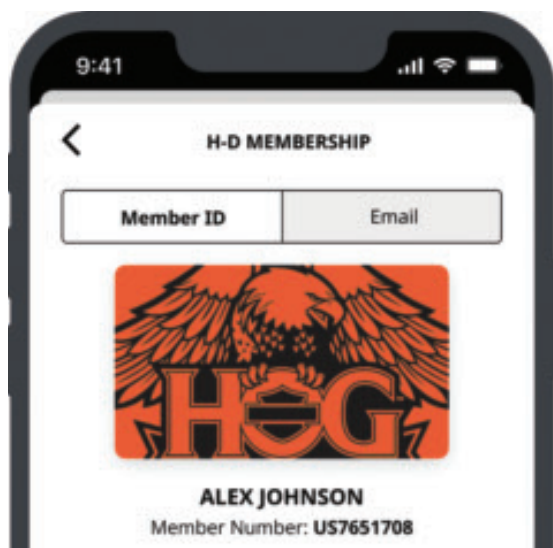
SCAN HERE OR SEE YOUR HARLEY OWNERS GROUP BENEFITS GUIDE TO LEARN MORE

ACCESS ALL YOUR BENEFITS

Follow these steps to gain access to all your benefits, including exclusive point multipliers, riding rewards, partner benefits, expedited shipping, and more.

IF YOU HAVE PREVIOUSLY SIGNED INTO H-D.COM OR THE H-D APP

- Scan the QR code below.
- Follow the prompts.
- When you get a **"Success"** message, you're all set!



If your Member ID appears like the screenshot, you're all set!

IF YOU HAVE NEVER SIGNED INTO H-D.COM OR THE H-D APP

- Download the H-D® App.
- Select **"JOIN NOW"** and enter your information into the required fields.
- We recommend turning on location services for the best H-D App experience.
- Android users will have an additional step to allow maps and navigation permissions.
- On the next screen, select **"Link Your Account"** and follow the prompts.
- If you get a **"Success"** message, you're all set!
- If you need additional assistance, please call **1-800-CLUB-HOG (M-F, 8:30AM-5PM CT)**.



THE H-D APP

The H-D® App helps you get the most out of your time on the road and enhances your H-D Membership experience.

MEMBERSHIP + PROFILE

Create a profile, track your points balance, and visit your home dealership. Add your bikes to your profile to keep up with important updates, and find local events in your area or at your next destination.



H-D DEALERS

Welcome to your home away from home. Use the H-D App to locate dealerships, see upcoming events, and get introduced to your local Harley-Davidson experts.

RIDE PLANNING + TURN-BY-TURN NAVIGATION

Turn-by-turn navigation is now exclusive to Harley Owners Group and Passenger members, allowing you to map a route and hit the road with real-time GPS navigation. Add dealers, gas stations, and waypoints to create the perfect route and navigate directly in the H-D App.

TIPS FOR THE BEST H-D APP EXPERIENCE:

- Download the H-D App and link your H.O.G. ID (see p. 6 for details).
- Turn on notifications for the H-D App.
- Make sure your location services are turned on.

2026 RALLIES AT A GLANCE

Visit h-d.com/rallies for a comprehensive list of U.S. and international motorcycle rallies, plus event details and registration information for Harley Owners Group exclusives.



100TH ANNIVERSARY OF ROUTE 66

MAJOR RALLIES

- | | |
|--|--|
| 1 DAYTONA BIKE WEEK
Daytona Beach, FL
February-March | 4 STURGIS
MOTORCYCLE RALLY
Sturgis, SD August |
| 2 LACONIA
MOTORCYCLE WEEK
Laconia, NH June | 5 BIKES, BLUES & BBQ
Rogers, AR September |
| 3 HARLEY-DAVIDSON
2026 HOMECOMING
FESTIVAL
Milwaukee, WI July | |



H.O.G. REGIONAL RALLIES

- | | |
|--|---|
| 6 CAJUN COUNTRY
Scott, LA April | 10 BLUE RIDGE RUMBLE
Winchester, VA June |
| 7 SMOKY MOUNTAIN
Maryville, TN May | 11 IRON ADVENTURE
Ludlow, VT July |
| 8 ROCKY MOUNTAIN
Durango, CO June | 12 CRUISIN' THE CATSKILLS
Hunter Mountain, NY July |
| 9 GREAT LAKES
Chippewa Falls, WI June | |

H.O.G. TOURING RALLIES

13 RUN TO DAYTONA
Virginia Beach, VA to
St. Augustine, FL | February

14 SPRING HEAT
Santa Clarita, CA
to Chandler, AZ | April

15 ROUTE 66 EAST
Milwaukee, WI to
Amarillo, TX | May



16 OPEN ROAD POSSE RIDE
Durango, CO
to Mandan, ND | June

17 10 STATE
Lakeville, MN to
Bossier City LA | August

18 TOUR OF VALOR
Pensacola, FL to
Madison, WI | September

19 ROUTE 66 WEST
Amarillo, TX to
Marina Del Ray, CA
September



20 RIDE HOME
Hickory, NC to
H-D Museum | October



21 THE NATIONAL H.O.G.® RALLY IS BACK! BRANSON, MO • SEPTEMBER

Join us in the heart of the Ozarks in Branson, Missouri for great rides, entertainment, friends, and Harley Owners Group fun.

RIDE YOUR WAY

PERSONALIZE YOUR RIDING EXPERIENCE

Your bike, your Harley Owners Group membership, your journey. Harley Owners Group is here for you, whether you ride solo, two-up, or with H-D™ Visa®.

PASSENGER

Do not leave your plus-one behind! Passengers get rewards, too.

Whether you ride two-up or have two bikes in your household, this is the perfect companion to your Harley Owners Group membership. (See table for benefit details.)

Note: Passenger membership requires a H.O.G. ID from an active Harley Owners Group member.

Passenger Member

Along for the ride and the rewards. Earns points for miles ridden and other H.O.G. Ride 365® rewards.

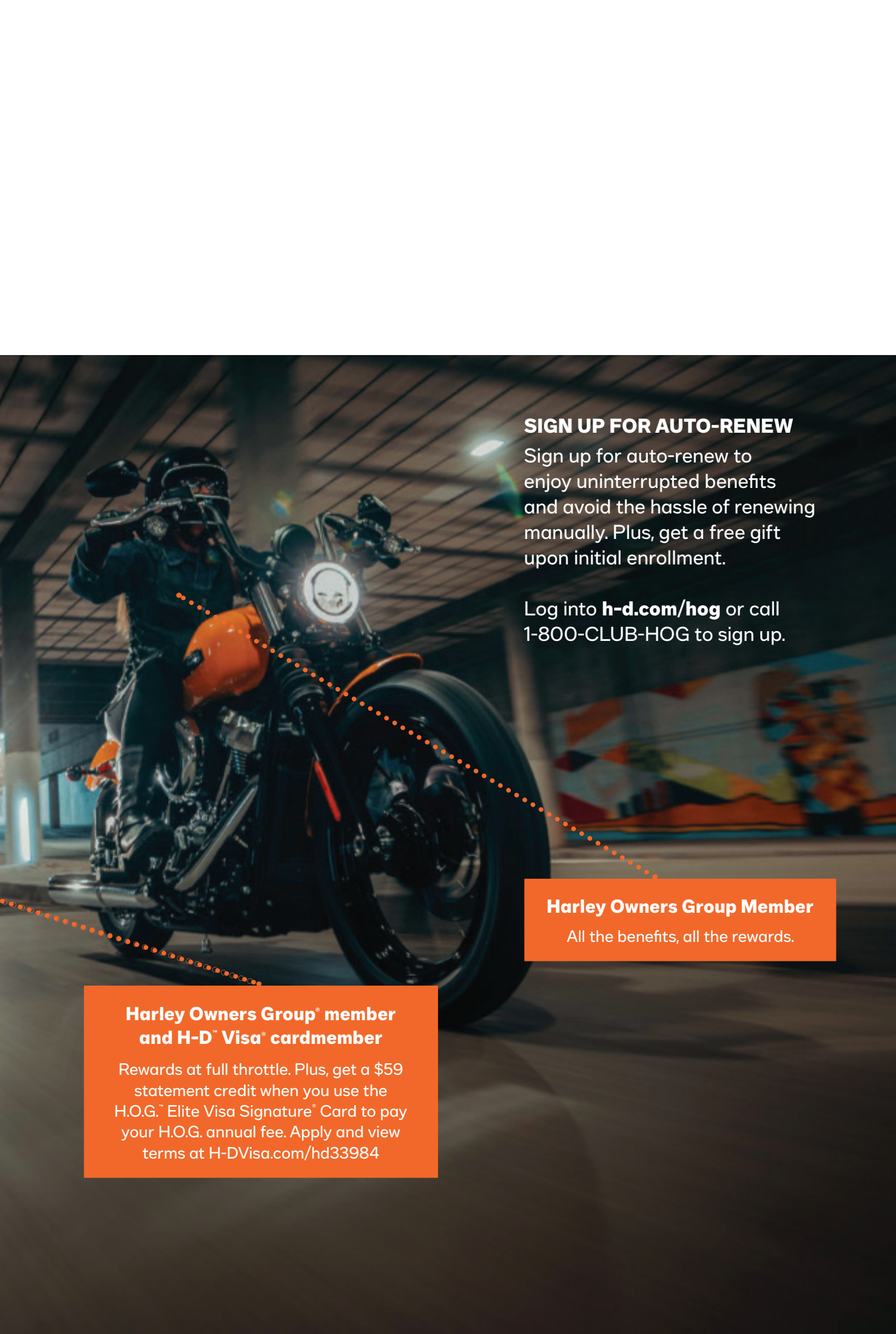
H.O.G.® Chapter Member

Join the community to meet local owners, attend exclusive events, group rides, and more.

ACCESS TO LOCAL H.O.G. CHAPTERS

If connecting and riding with a local riding community is your preferred riding experience, your membership gives you access to join a local H.O.G. Chapter.

There are hundreds of U.S. Chapters sponsored by over 600 Harley-Davidson dealers, so visit **h-d.com/hog** or reach out to your nearest dealer to learn more.

A rider wearing a black leather jacket and helmet is seated on a Harley-Davidson motorcycle with orange and black accents. The motorcycle is parked in a dimly lit garage with a concrete floor and a wooden slatted ceiling. A dotted orange line starts from the rider's helmet and extends diagonally across the image towards the bottom right, passing through the text boxes.

SIGN UP FOR AUTO-RENEW

Sign up for auto-renew to enjoy uninterrupted benefits and avoid the hassle of renewing manually. Plus, get a free gift upon initial enrollment.

Log into **h-d.com/hog** or call 1-800-CLUB-HOG to sign up.

Harley Owners Group Member

All the benefits, all the rewards.

Harley Owners Group® member and H-D™ Visa® cardmember

Rewards at full throttle. Plus, get a \$59 statement credit when you use the H.O.G.™ Elite Visa Signature® Card to pay your H.O.G. annual fee. Apply and view terms at H-DVisa.com/hd33984

LOYALTY POINTS AND REWARDS

We value your loyalty to Harley-Davidson and want to reward you with points for everything you do on and off the road.

PURCHASES – Earn 4 points per dollar spent at participating dealers and online.

RIDING REWARDS – Get points and rewards simply for riding! (Learn more on p. 18).

BONUS POINTS – Stay in the know about special promotions and event engagement opportunities with alerts from your local dealer, emails, and the H-D® App.

HARLEY-DAVIDSON RIDING ACADEMY – Complete any H-D® Riding Academy course and earn 5,000 points – a \$50 value. (Learn more on p. 14).

H.O.G.™ ELITE VISA SIGNATURE® CARD – Accelerate points earned on purchases and mileage and receive a \$59 statement credit to cover your Harley Owners Group® membership annual fee* (See p. 13 for details).

HOW IT WORKS

1. First, link your H.O.G. ID to unlock all your benefits (see p. 6).
2. Start earning points!
500 points = \$5 voucher
3. Manage your points online or in the H-D App.
4. Redeem vouchers online or at participating dealers for gear, accessories, bike service, and more.



REWARDS AT FULL THROTTLE

Unlock **powerful rewards** and exclusive Harley Owners Group member perks with the H-D™ Visa Signature® Card. Every purchase with your card earns points that can be redeemed for genuine Harley-Davidson® merchandise, accessories, service, or even toward a new bike.

ACCELERATE YOUR REWARDS

Harley Owners Group® members rack up more points per \$1 spent on the card with 7 points at H-D (3 additional points), 3x points on gas, 2x points on restaurants, bars, hotels and 1 point on all other credit card spend. Plus, get an additional point for every mile ridden* on top of the points you earn through H.O.G. Ride 365®.

H-D™ VISA® \$500-A-DAY GIVEAWAY**

Every day in 2026, we're giving away a \$500 H-D™ Gift Card. As a Harley Owners Group member you'll get a bonus, earning 2 entries per transaction and giving you a greater chance at being a daily winner.

LOOKING FOR EVEN MORE REWARDS AS A HARLEY OWNERS GROUP MEMBER?

Check out the H.O.G.™ Elite Visa Signature® card for rewards at full throttle.



APPLY TODAY

*Apply and view terms at H-DVisa.com/hd33984

****NO PURCHASE NECESSARY.** Open to residents of the 50 United States and DC who are at least 18 years of age. Sweepstakes begins 1/1/26 and ends on 12/31/26. Visit H-DVisaExclusives.com/500ADayRules for complete Official Rules & entry details. The Harley-Davidson™ Gift Card is issued by Pathward®, N.A., Member FDIC.

ABOUT YOUR BENEFITS

UNLIMITED DELUXE ROADSIDE ASSISTANCE

Ride with confidence knowing Harley Owners Group® has your back with 24/7 coverage for two H-D motorcycles, with complimentary towing to the nearest H-D dealership from the largest network of towing providers. Save (888) 443-5896 and your bike's VIN to your phone for seamless support.

THE ENTHUSIAST MAGAZINE

This annual Harley Owners Group collectible print issue ships to your front door and features rider profiles, stunning photography, and incredible stories from the road.

H.O.G. INSIDER E-NEWSLETTER

Opt into H-D emails to receive your monthly newsletter, featuring exclusive news and event details, H-D promotion updates, and more.

UNLIMITED H-D MUSEUM ADMISSION

Visit the birthplace of Harley-Davidson and the mecca of moto culture in Milwaukee, WI. Your admission is free.

KNOW YOUR BENEFITS

H-D Partner benefits are subject to change at any time. See **"My Benefits"** online at **h-d.com/mybenefits** or via the H-D App for the latest details and redemption information.

PREMIUM PARTNER BENEFITS

Our H-D partners offer exclusive pricing and discount opportunities members can enjoy year round, on and off the bike including: travel and lodging, motorcycle rentals and tours, accessories and gear, motorcycle shipping, and more.

FREE EXPEDITED SHIPPING

Enjoy free, two-day shipping on all H-D.com orders over \$99 in the continental U.S. and Alaska.

EXCLUSIVE H.O.G. MERCHANDISE

Wear it proudly. Enjoy members-only access to exclusive Harley Owners Group and H.O.G. Chapter gear at hog.com/shop. (Note: This third-party site does not participate in H-D loyalty points.)

H-D RIDING ACADEMY: TRAINING INCENTIVES

Whether you are new to riding or simply want to advance your riding skills, anyone can benefit from additional training, and the Harley-Davidson Riding Academy offers courses for all levels. Earn 5,000 bonus points when you complete any course (\$50 value).

THEFT REWARD

We hope it never happens, but in the unfortunate event it does, we will offer a \$1,000 reward for information leading to the arrest and conviction of persons involved in the theft of your Harley.

BENEFITS SNAPSHOT

	HARLEY OWNERS GROUP Harley-Davidson Owner (H-D bike VIN required).	PASSENGER Designed for the passenger or family member of an active H.O.G. member. Requires an affiliated, active H.O.G. member to sponsor via H.O.G. ID.
BENEFITS	\$59 / YEAR	\$59 / YEAR
Annual collectible pin and patch	•	•
H.O.G. Ride 365 [®] Riding Rewards	•	•
Unlimited Roadside Assistance (Covers two H-D bikes)	•	
Access to H.O.G. Rallies (register at h-d.com/rallies)	•	•
Loyalty points for every dollar spent at participating dealers and online	4	4
Promos & offers throughout the year. Points challenge, campaigns, extra points, etc.	•	•
Exclusive content from on and off the road at h-d.com/hogstories	•	•
Complimentary H-D Museum admission (unlimited) with annual pin	•	•
<i>The Enthusiast</i> magazine in print	•	
Monthly H.O.G. Insider eNewsletter	•	•
Access to H.O.G. Chapters	•	•
Free Expedited Shipping at H-D.com (\$99+ orders)	•	•
H-D Riding Academy course bonus	5,000 (\$50 value)	5,000 (\$50 value)
Annual bonus points when you join and renew		3,000 (\$30 value)
Free gift when you first sign up for auto-renew	•	•

REWARDS FOR *RIDING*





H.O.G. RIDE 365[®]

REWARDS FOR RIDING

Exclusive to U.S. Harley Owners Group members, H.O.G. Ride 365[®] offers valuable incentives for hitting the open road, rewarding you for the journey and the destination.

MILEAGE CHALLENGES

Get odometer readings early and often, track your progress online, and watch as your rewards add up and your lifetime mileage grows. The more you ride, the bigger the rewards. (Learn more on p. 20).

DESTINATION CHALLENGES

Harley Owners Group provides you with places to ride and rewards you through challenges, including **Dealership Photo Challenge, 15 Rides for '26, and 50 Rides, One Nation.** (Learn more on p. 23).

LET'S RIDE CHALLENGE[®]

Every mile you ride for the Let's Ride Challenge[®] also counts toward your H.O.G. Ride 365[®] mileage challenge totals. Plus, you can earn even more rewards as you support military, veteran, and first responder heroes.



PLANNING + INSTRUCTIONS

**START PLANNING YOUR NEXT UNFORGETTABLE
EXPERIENCES ON THE FOLLOWING PAGES**

RULES FOR MILEAGE CHALLENGES

1. If you haven't yet already, link your Harley Owners Group account in the H-D App.
2. Get an odometer reading at your local H-D Dealer.
3. Ride!
4. Get regular readings throughout the year to see the rewards roll in.
5. Make sure you get a final reading before December 31.

RULES FOR DESTINATION CHALLENGES

1. SNAP A PICTURE of yourself at the check-in location with a current year Benefits Guide cover.
2. SUBMIT your photo by scanning the QR code below.

EARN digital badges and get rewarded for the ride with commemorative challenge coins!

**SCAN HERE TO
GET STARTED WITH
H.O.G. RIDE 365[®].**



TIP:

500 points = \$5 value redeemable at participating U.S. dealers or online at h-d.com. See p. 12 to learn more.

MILEAGE CHALLENGES

Is your Harley Owners Group account linked in the H-D® App (see p. 6). Excellent. Now, go get an odometer reading at your nearest H-D dealer. That's it! You're automatically enrolled in H.O.G. Ride 365® Mileage Challenges.

ANNUAL MILEAGE

Earn one point for every mile, up to 15,000 miles in 2026. That's a \$150 value! Annual mileage rewards require at least two odometer readings between January 1 and December 31. We recommend regular readings to unlock more rewards, so head to your dealer early and often.

LIFETIME MILEAGE

Your odometer readings are used to calculate your Lifetime Mileage, which is cumulative if you are an active Harley Owners Group member. Earn exclusive pins, patches, and rocker medallions, starting when you hit 1,000 miles and continuing beyond the legendary 1,000,000-mile mark.

ANNUAL CHAPTER MILEAGE

If you are a H.O.G. Chapter member, you're eligible to participate in this challenge, which leverages your odometer readings for 2026. Winning Chapters will receive surprise rewards and, of course, have bragging rights for the year.

HOW DO POINTS WORK?

500 points = \$5 value redeemable at participating U.S. dealers or online at h-d.com. See p. 12 to learn more.

ANNUAL MILEAGE RECOGNITION

250 Miles	Digital Badge + 250 points
500 Miles	Digital Badge + 250 points
1,000 Miles	Digital Badge + 500 points
2,500 Miles	Digital Badge + 1,500 points
5,000 Miles	Digital Badge + 2,500 points
7,500 Miles	Digital Badge + 2,500 points
10,000 Miles	Digital Badge, Certificate, Patch, Challenge Coin + 2,500 points
15,000 Miles	Digital Badge, Certificate, Patch, Challenge Coin + 5,000 points
20,000 Miles	Digital Badge, Certificate, Patch, Challenge Coin
25,000 Miles	Digital Badge, Certificate, Patch, Challenge Coin
50,000 Miles	Digital Badge, Certificate, Patch, Challenge Coin
75,000 Miles	Digital Badge, Certificate, Patch, Challenge Coin
100,000 Miles	Digital Badge, Certificate, Patch, Challenge Coin

LIFETIME MILEAGE RECOGNITION

Enroll (current)	Digital Badge, Enrollment Pin, and Patch
1,000 Miles	Digital badge, Pin, and Patch
5,000 Miles	Digital badge, Pin, and Patch
10,000 Miles	Digital badge, Pin, and Patch
25,000 Miles	Digital badge, Pin, and Patch
40,000 Miles	Digital badge, Pin, and Patch
60,000 Miles	Digital badge, Pin, and Patch
80,000 Miles	Digital badge, Pin, and Patch
100,000 Miles*	Digital badge, Pin, and Patch, and Rocker Medallion
125,000 Miles	Digital badge, Pin, and Patch
150,000 Miles	Digital badge, Pin, and Patch
175,000 Miles	Digital badge, Pin, and Patch
200,000 Miles*	Digital badge, Pin, and Patch, and Rocker Medallion
250,000 Miles	Digital badge, Pin, and Patch
300,000 Miles*	Digital badge, Pin, and Patch, and Rocker Medallion

*Rocker medallions are suitable for placement on your Harley-Davidson motorcycle and are awarded for each 100,000-mile achievement. Awards continue beyond the 300,000-mile level at 50,000-mile increments.



H.O.G. RIDE 365®

DESTINATION CHALLENGES

Work toward completing these challenges while simultaneously accumulating miles toward your Mileage Challenges — earning rewards for the journey and the destination.

DEALERSHIP PHOTO CHALLENGE

Visit as many H-D Dealerships as possible in 2026. H.O.G. Ride 365® rewards start at 10 check-ins, and the Harley Owners Group member with the most dealer visits in a calendar year wins a prize valued at \$2,000.

15 RIDES FOR '26

Each year, we select a handful of U.S. destinations that are famed for their riding experiences or are conveniently located along longer riding routes. Earn an exclusive challenge coin for each ride you complete this year.

50 RIDES, ONE NATION

Fifty great states, 50 life-changing rides. Earn a commemorative coin for each achievement, and when you earn all 50 coins, we will install a rivet with your name on it at the H-D Museum in Milwaukee, WI. This is the ultimate lifetime challenge and is not bound by 2026 alone — participate in this challenge at your leisure as an active Harley Owners Group member.

Log into **h-d.com/ride365** to learn more and enroll in challenges for the year!



50 RIDES, ONE NATION

FREEDOM IS CALLING

50 Rides, One Nation is part of the H.O.G. Ride 365[®] program, but at its heart it's a recipe for exploring America and a road map to a lifetime of epic journeys. Where will you ride next?



Log into h-d.com/ride365 to learn more about 50 Rides, One Nation.

15 *RIDES* FOR '26







1

TOMBSTONE, AZ O.K. CORRAL

CHECK-IN LOCATION:

"O.K. Corral Gunfight Site," 326 E. Allen St., Tombstone, AZ 85638. Note: Vehicles are not permitted on Allen St., but free parking in municipal lots is available nearby.

One of the most infamous shootouts of the Wild West took place in Tombstone, Arizona on October 26, 1881. On that chilly afternoon, a simmering dispute between the cattle-rustling Clanton-McLaury gang and the three Earp brothers and their friend Doc Holliday erupted into a wild gunfight behind the O.K. Corral.

Within 30 seconds, close to 30 shots were fired, all at close range. When the smoke cleared, three of the five members of the Clanton-McLaury gang were dead, and two of the Earp brothers and Doc Holliday had been shot but were still alive. The Gunfight at O.K. Corral has become an enduring symbol of the lawlessness of the old West, and today, tourists flock to Tombstone for reenactments of the famous gun battle.



2

SANTA MONICA, CA

ROUTE 66 - END OF THE TRAIL



15 RIDES FOR '26

CHECK-IN LOCATION:

"End of the Trail" sign at the Santa Monica Pier. Approximate address: 322 Santa Monica Pier, Santa Monica, CA 90401. The sign is located near the pier's western end, just past Bubba Gump Shrimp Co. (NOTE: you will need to park and walk to this location. Paid parking is available nearby).



Few American icons conjure nostalgia for the golden age of motoring like Route 66. Celebrated in film, television, and literature as the "Mother Road" and "America's Main Street," the 2,400-mile highway stretches across two-thirds of the country through eight Midwestern and Western states.

The road carried generations westward from Chicago to California — some seeking fame and fortune in the Golden State, others fleeing poverty during the Dust Bowl of the 1930s, and countless families road-tripping in station wagons, stopping for kitschy souvenirs at roadside attractions.

U.S. Highway 66 was established in 1926 by the Bureau of Public Roads as part of the Federal Highway System and was decommissioned in 1985. Although portions have long been absorbed by interstate highways, Route 66 has enjoyed a renaissance and remains a bucket-list road trip for drivers and motorcyclists.





DENISE WAUTERS

3

OCHOPEE, FL

NATION'S SMALLEST POST OFFICE

CHECK-IN LOCATION:
Ochopee Post Office, 38000 Tamiami Trail East,
Ochopee, FL 34141

Amongst the alligators and snakes in the Florida Everglades, you might be surprised to find a U.S. Post Office. In fact, the Ochopee Post Office is recognized as the smallest one in the U.S. At only 61 square feet, the building was originally an irrigation pipe shed, and was pressed into service in 1953 when the original post office/general store was destroyed in a fire. In operation continuously since then, it serves customers in a three-county area and attracts visitors seeking a coveted Ochopee postmark.

15 RIDES FOR '26





WILMINGTON, IL

GEMINI GIANT



CHECK-IN LOCATION:

Gemini Giant statue, 201 Bridge St. Wilmington, IL 60481

The Gemini Giant is truly a giant among giants, one of many iconic roadside attractions along Route 66. The 30-foot-tall “Muffler Man” statue, attired in a green space suit and silver helmet, cradles a rocket ship in its arms.

The towering figure stood guard outside the Launching Pad Restaurant in Wilmington, IL from 1965 until it closed in 2024. Afterwards it was moved to Wilmington’s South Island Park, where it is displayed today. These fiberglass behemoths were manufactured by the hundreds throughout the 1960s and early 70s, and were often placed outside muffler repair shops, hence the nickname “Muffler Men.”

If you’re looking for souvenirs during your Gemini journey, the Landing Pad Gift Shop next door offers bobbleheads and all sorts of Gemini Giant and Route 66 merchandise (the shop is open noon to 6:00 pm Thursday through Monday, from April to November).

4

15 RIDES FOR '26



SHELBURNE FALLS, MA

BRIDGE OF FLOWERS

CHECK-IN LOCATION:

"Bridge of Flowers" sign, located near 12 Water St.,
Shelburne Falls, MA 01370

From eyesore to eye candy, the Bridge of Flowers was transformed almost 100 years ago from a derelict, weed-covered mess to a showcase of eye-catching plants and flowers. The graceful arches of the concrete structure span the Deerfield River between the towns of Shelburne Falls and Buckland, MA. Constructed in 1908 for trolley cars, the bridge became obsolete in 1927 after the trolley company went out of business. Demolishing the bridge was deemed prohibitively expensive, so it was left to deteriorate in place.

A local couple, however, had a different idea. They generated publicity for a renovation project, and community groups and volunteers pitched in, pulling weeds, bringing in topsoil and fertilizer, and planting seeds for flowers and plants. The footbridge is "in bloom" from April through October and is open to pedestrians. There is no fee, but donations are welcomed. More info: www.bridgeofflowersmass.org

5

MEMBER SUBMITTED



15 RIDES FOR 26



MASSACHUSETTS OFFICE OF TRAVEL AND TOURISM





6



BLUE EARTH, MN

JOLLY GREEN GIANT STATUE

CHECK-IN LOCATION:

Jolly Green Giant statue, 1134 Green Giant Lane,
Blue Earth, MN 56013

Standing more than 55 feet tall and weighing 8,000 pounds, the Jolly Green Giant statue in Blue Earth, MN, suggests your mother was right—eating your vegetables makes you big and strong. The statue was the brainchild of a local radio host hoping to draw more visitors to the sleepy town. He approached the Green Giant company, then based in Le Sueur, MN, and in 1978 received permission—but no funding—for the statue. The community rallied behind the idea, raised the money, and since 1979 the Giant has stood tall in a park off Interstate 90.

Across the parking lot, the Giant Welcome Center houses what's said to be the largest collection of Green Giant memorabilia in the world, along with visitor info and a gift shop.



7

ST. ROBERT, MO

URANUS, MO TOWN CENTER



CHECK-IN LOCATION:

Uranus Water Tower, 14400 State Highway Z,
St. Robert, MO 65584

Among the all the roadside attractions and oddities along Route 66, Uranus, Missouri stands out for its unusual name. Not a real town, but a marketing gimmick sure to appeal to anyone with a 13-year-old's sense of humor, Uranus is actually part of the city of St. Robert, MO.

The ersatz town, a collection of shops and activities with pun-filled names (Putt Pirates Mini Golf, anyone?), was dreamed up in 2015 by businessman Louie Keen, who calls himself the Mayor of Uranus. Understandably, the farcical town's moniker has raised a few disapproving eyebrows, but the mayor is hoping you'll stop by to visit and help him make Uranus great again.





8

KILL DEVIL HILLS, NC

WRIGHT BROTHERS NATIONAL MEMORIAL

CHECK-IN LOCATION:

Wright Brothers monument atop Big Kill Devil Hill, 1000 N. Croatan Highway, Kill Devil Hills, NC 27948 (Note: Entry fee applies, or National Parks and Federal Recreational Land passes are accepted).



The morning of December 17, 1903 dawned cold and windy near Kitty Hawk, on the Outer Banks of North Carolina. There, Wilbur and Orville Wright, self-taught engineers from Dayton, Ohio, planned to make history. At 10:35 am, their Wright Flyer airplane, with Orville at the controls, took off from the flat, sandy ground of Kill Devil Hills and remained airborne for 12 seconds, covering a distance of 120 feet. It was the first controlled, powered flight in history, firmly establishing the brothers as aviation pioneers.

In 1927, Congress authorized the creation of Kill Devil Hill Monument National Memorial, and a 60-foot-tall Art Deco granite memorial was dedicated there in 1932. The site was renamed Wright Brothers National Memorial in 1953.

BUDDHI KUMAR SHRESTHA





9

MCCONNELSVILLE, OH

BIG MUSKIE BUCKET

CHECK-IN LOCATION:

The Big Muskie Bucket in Miner's Memorial Park (in Jesse Owens State Park),
4470 OH-78, McConnellsville, OH 43756

The "Big Muskie" was a massive earth-moving machine used for coal mining. Its bucket alone weighed 230 tons and could hold 220 cubic yards of material weighing up to 325 tons (220 cubic yards is approximately the size of a dozen hippopotamuses, 12 Volkswagen Beetles, or a million golf balls).

Built in 1969 by the Bucyrus Erie Co., Big Muskie was the largest single-bucket dragline excavator in the world, almost 22 stories tall and weighing 27 million pounds. It was built for the Central Ohio Coal Company, where it ran 24 hours a day, 364 days a year. In 1991, with decreasing demand for high-sulfur coal and high operating costs, Big Muskie was shut down, dismantled, and sold for scrap. Only its massive bucket was preserved, and is now displayed at Miner's Memorial Park at Jesse Owens State Park in McConnellsville, OH.





CATOOSA, OK

BLUE WHALE OF CATOOSA



CHECK-IN LOCATION:

Blue Whale of Catoosa, 2600 OK-66, Catoosa, OK 74015

Built as an anniversary present for his wife and as a place for his grandkids to play, the Blue Whale of Catoosa was completed in 1972 by zoologist Hugh S. Davis and is an iconic Route 66 landmark. Eighty feet long and twenty feet tall, Davis modeled the smiling concrete whale after real blue whales, the largest living mammals which can grow up to 100 feet in length and weigh up to 200 tons.

Now owned by the city of Catoosa, Oklahoma, the Blue Whale and its park are currently undergoing renovations and sprucing up for the 100th anniversary of Route 66. It is expected to reopen in late spring or early summer 2026; however, the whale remains visible and can be photographed from beside the highway.

10

15 RIDES FOR '26



PETROS, TN

HISTORIC BRUSHY MOUNTAIN STATE PENITENTIARY

CHECK-IN LOCATION:

Brushy Mountain State Penitentiary sign outside the prison gate, 9182 TN-116, Petros, TN 37845 (there is no fee unless you enter prison grounds).

Known as “The End of the Line,” the Brushy Mountain State Penitentiary held some of Tennessee’s worst criminals. In operation from 1896 through 2009, the maximum-security prison housed murderers, rapists, kidnappers, and other ne’er-do-wells. One of its most infamous inmates was James Earl Ray, the assassin of Dr. Martin Luther King, Jr. who tried to escape several times.

Although the prison did not have a death row, many inmates died there, and the facility is said to be haunted.

Today the historic penitentiary operates as a tourist attraction, offering guided and self-guided tours and night-time “Paranormal Investigation” tours (which are costly and must be booked in advance). There is a restaurant and micro-distillery onsite.

11



15 RIDES FOR '26





AMARILLO, TX

CADILLAC RANCH



CHECK-IN LOCATION:

Cadillac Ranch, 13651 Interstate-40 Frontage Rd.,
Amarillo, TX 79124

A monument to the golden age of automotive tail fins, Cadillac Ranch is perhaps one of Route 66's most well-known attractions. Ten vintage Cadillacs, manufactured between 1949 and 1963 are buried in a straight line at a 60-degree angle, nose-down, tail-up, in an Amarillo field. The installation was created in 1974 by a group called the Ant Farm, an art collective based in San Francisco. An eccentric local millionaire provided the inspiration, land, and funding for the project.

Its graffiti-covered automobiles are a constantly-changing riot of colors, thanks to the hordes of visitors who bring spray paint to add their own artistry the exhibit. Rather than being considered an act of vandalism, spray-painting the vintage Caddies is encouraged, but visitors are requested to spray only the cars – not the surrounding property – and to properly dispose of empty spray cans.

12



15 RIDES FOR '26



13



ARLINGTON, VA

IWO JIMA MARINE MEMORIAL

CHECK-IN LOCATION:

Iwo Jima Marine Memorial statue. The statue is located in a park immediately outside Arlington National Cemetery; search for “Marine Corps War Memorial” in H-D Ride Planner, or use this nearby address: 1400 N. Meade St., Arlington VA 22209.

The Marine Corps War Memorial – also known as the Iwo Jima Marine Memorial – was dedicated by President Dwight D. Eisenhower on November 10, 1954, the 179th anniversary of the U.S. Marine Corps. Based on an iconic Pulitzer Prize-winning photograph by photojournalist Joe Rosenthal, the cast bronze sculpture depicts six Marines raising the American flag atop the summit of Mt. Suribachi during the World War II Battle of Iwo Jima.

The memorial’s inscription reads, “In Honor and Memory of the Men of the United States Marine Corps Who Have Given Their Lives to Their Country Since 10 November 1775.” In addition to memorializing the Marines who have lost their lives, the memorial is also dedicated to “Their Comrades of Other Services Who Fell Fighting Beside Them.”



GAYS MILLS, WI

WISCONSIN'S DRAGON

CHECK-IN LOCATION:

Historical Marker for Gays Mills Apple Orchards at scenic overlook on WI-171, approximately half a mile east of the intersection with WI-131 as you travel east on WI-171 (see Ride Planner route for approximate location)

Sometimes the best motorcycle rides are hidden gems, known only to those locals privy to the secret. "Wisconsin's Dragon" is one such ride. A Google search for it turns up nary a mention. But thanks to a recommendation from Ron Paulick, Jr. and his wife Trish, H.O.G. members from Fond du Lac, Wisconsin, the route is no longer a mystery. Named after the popular Dragon in the Great Smoky Mountains, this figure-8 loop through south-central Wisconsin has lots of twists, turns, and scenic overlooks. Says Ron, "Most of the route is two lanes; at the top of the hill at the Gays Mills Apple Orchards there is an overlook with great views and a historical marker."

He adds the route was given its name by local riders, but until now has remained virtually unknown to outsiders. "It's not well known, even in Wisconsin because it's a narrow road that's not traveled much," Now that the secret's out, let's ride!



15 RIDES FOR '26





DANIEL AKSELROD

15

MEMBER SUBMITTED



LEAVENWORTH, WA

CHECK-IN LOCATION:

Wooden carved nutcracker statue, 707 U.S. Highway 2, Leavenworth, WA 98826 (the statue is located in front of "A Book For All Seasons" bookstore, which is actually on Front St., parallel to U.S. Hwy 2).

Nestled in the foothills of Washington's Cascade Mountains, the town of Leavenworth is proof you don't have to travel to Europe to visit a Bavarian village. Complete with old world architecture, beer gardens, bratwurst, and bands playing oom-pah music, you'll feel like you've been transported across the pond.

Leavenworth was originally named Icicle Flats in the 1880s. The name was later changed to honor Capt. Charles Leavenworth, an early settler who mapped the village. It was a boomtown throughout the early 20th century thanks to its lumber industry and rail transportation, but its fortunes declined after logging decreased and the rail lines were re-routed. In the early 1960s, town fathers developed plans to capitalize on its alpine ambiance and remade Leavenworth as a Bavarian mountain village, and the town now attracts some 2.5 million visitors each year.





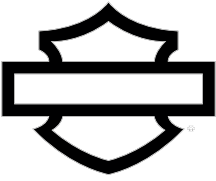
ENDLESS HORIZONS. ONE PURPOSE. LET'S RIDE.

JOIN IN HONORING OUR HEROES

LET'S RIDE CHALLENGE®

Every mile you ride for the Let's Ride Challenge® also counts toward your H.O.G. Ride 365® mileage challenge totals. Plus, you can earn even more rewards as you support military, veteran, and first responder heroes.





HARLEY OWNERS GROUP®
HARLEY-DAVIDSON MOTOR CO.
3700 WEST JUNEAU AVENUE
MILWAUKEE, WI. 53208
1-800-CLUBHOG (1-800-258-2464)
M-F 8:30AM-5PM CT
414-343-4896 (OUTSIDE U.S. AND CANADA)
HARLEY-DAVIDSON.COM



HOG

HARLEY-DAVIDSON.COM
©2026 H-D. ALL RIGHTS RESERVED
PRINTED IN THE U.S.A.

