



UMG OFFICIAL COLORS

THE UNITED MONARCHY OF GIEZWASM

INSTITUTIONAL • CULTURAL • CEREMONIAL • ROYAL HOUSE IDENTITY

The official colors of The United Monarchy of Giezwa form part of UMG's institutional, cultural, ceremonial, and Royal House identity. Established during the Founding Era, these standards are intended to provide consistent reproduction across UMG documents, websites, symbols, ceremonies, publications, media, development materials, and institutional environments.

BLACK	METALLIC GOLD	DARK ROYAL PURPLE
HEX #000000 RGB 0, 0, 0	HEX #D4AF37 RGB 212, 175, 55	HEX #0F001A RGB 15, 0, 26
Strength • Permanence • Resilience • Cultural Heritage	Royalty • Achievement • Excellence • Continuity	Royal Heritage • Dignity • Vision • Distinction
Black forms the foundation of the UMG visual identity. It represents strength, dignity, permanence, resilience, depth, and the unwritten future still being built.	Gold represents royalty, endurance, prosperity, achievement, generational value, and the ambition to build institutions capable of adapting and enduring across time.	Dark Royal Purple represents Royal House tradition, dignity, leadership, creativity, ceremonial identity, and the long-term vision of UMG.

OFFICIAL COLOR STANDARD

Authorized UMG reproductions should maintain these standards as closely as technically possible across digital, print, textile, ceremonial, architectural, and physical applications. Because metallic appearance depends on reflectivity, ink, foil, material, and lighting, #D4AF37 is the approved digital reference for UMG Metallic Gold rather than a substitute for a physical metallic finish.

BLACK • METALLIC GOLD • DARK ROYAL PURPLE

THREE COLORS. ONE IDENTITY. GENERATIONS TO COME.