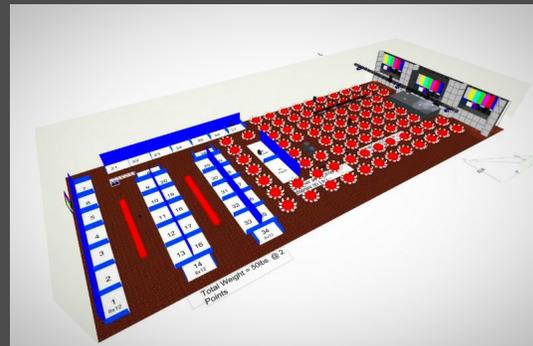


Sept 2018

## Monthly Newsletter: AV Corner

### Artistic Drawing vs Technical Drawing



#### Issue No.4: Difference Between Artistic Drawing vs Technical Drawing?

Last month's issue examined the need for cable packages and proper cable management. This month we will look at Artistic Concept Drawings vs Technical Drawings and how they help to properly execute an audiovisual plan. Having a detailed drawing is the single most important piece when planning an event.

#### What are the differences between Artistic Drawings & Technical Drawings?

**Artistic Drawing** - Represents a concept or Idea on paper. Traditionally, it's not drawn to scale and does not account for room layout, dimensions or local elements. The purpose of this drawing is to be creative with design, color, and concepts with out any restrictions or limitations of the real world.

**Technical Drawing** - Represents a finalized concept or idea. It's purpose is to finalize the concept, meet scaling requirements and account for all room, venue and code requirements needed to accomplish the design. It contains true room dimensions, location of power, cable management paths, stage layout, and all scenic dimensions. It is the "Playbook" or "chalkboard" snapshot for the AV world.

Too many times, clients and audiovisual crews confuse the purpose of an artistic/concept drawing with a technical drawing leading to misinformation and confusion on show site. Understanding the difference between the two will save you much time and confusion while executing on show site. Good luck and may all your events be great!

Thank you from the REPAV family!



REPAV had a great time event working this past SEPT 2018! We enjoyed working with great clients and friends over the past month working in Washington DC, South Carolina, Baltimore and Florida. Events ranging from Town Hall Meetings to online webcasting, with new video collaboration product offering. September has been amazing!



Here is a look at behind the scenes of a great town hall meeting rehearsal.

Webcasting has become so common and integrated into companies vocabulary that they ask for it by name. REPAV offers several levels of webcasting/streaming services to our clients.

## NEW PRODUCT OFFERING!

### REPAV VIDEO COLLABORATION CENTER....official launch in Oct!



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