

MS-23 · Make Stuff · One Question One Weekend

Side Hustle Plan Sprint

Design a 1-page plan for a small side hustle you would actually try. Keep it real, keep it small, and pressure-test it against customers and costs.

Start the brief

Build my Claude prompt

WEEKEND PROGRESS

0 XP

Level 1: Idea Holder

Pick a real idea

Ask AI for a 1-page plan

Check who would pay

Check costs

Choose first 3 steps

Finish the one-page plan

This weekend's question

What small side hustle could you actually try, and what would the first plan look like?

This is not about becoming a millionaire by Monday. It is about making one page that tells you: who it is for, what you sell, what it might cost, and what to do first.

1 Pick a side hustle you would actually try

Not fantasy. Not “build the next Amazon.” Something small enough to test.

A good student side-hustle idea starts with something simple: a skill, a small product, a service, or a local need. Think tutoring juniors, making posters, selling bookmarks, designing birthday invites, repairing notebooks, custom study planners, or weekend pet care with adult approval.

My side hustle idea

Example: custom study planners for Class 9 students

Why I might actually try it

Example: I like organising notes, and juniors in my building often ask how to plan exam week.

Tutoring

Design

Food

Crafts

Study help

Local service

THOUGHT BULB

A side hustle is just a small way to solve a real problem for someone who might pay. Start tiny. Tiny plans are easier to test.

☐ I picked one small side hustle idea I could realistically test.

2 Ask Claude for a 1-page plan

Claude, ChatGPT, or Gemini can help. Claude is a good choice for clean planning.

Paste this prompt. It asks for a plan, not a giant business document.

YOUR FILLED PROMPT

I want to start custom study planners for Class 9 students. Help me make a 1-page plan: who it's for, what I sell, costs, first 3 steps.

COPY-PASTE PROMPT

I want to start [idea]. Help me make a 1-page plan: who it's for, what I sell, costs, first 3 steps.

Copy my filled prompt

CAUTION BOARD

Do not ask AI for a guaranteed-money plan. There is no such thing. Ask for a small plan you can check against real life.

☐

I used AI to make a first 1-page side hustle plan.

3 Answer the stuck question

If the plan feels confusing, come back to the simplest test.

IF STUCK, ANSWER ONLY THIS

Who would pay, and why?

Who would pay?

Class 8 students? Parents? Neighbours? A teacher? A sports team? Be specific.

Why would they pay?

To save time? Solve a problem? Look better?
Learn faster? Avoid hassle?

Who would pay?

Example: Class 9 students who struggle to plan exam revision

Why would they pay?

Example: They want a simple weekly plan instead of staring at all subjects and panicking.

☐

I can say who would pay and why.

A plan without costs is just a poster. Costs make it real.

Look at the AI plan and circle anything that costs money, time, travel, materials, data, or adult permission.



Money cost

Paper, printing, ingredients, tools, app subscriptions, transport.



Time cost

How many hours per week would this take?



Permission cost

Do you need a parent, teacher, or building society to approve it?

OPTIONAL COST-CHECK PROMPT

Look at this side hustle plan and point out what I may be underestimating: costs, time, permission, delivery, or customer interest.

Plan:

[paste plan]

Copy cost-check prompt

☐

I checked the plan for money, time, and permission costs.

5

Choose the first 3 steps

Not twenty steps. Three. A real plan starts with a small next move.

Your first 3 steps should be boringly practical. That is good. Example: ask 3 people, make one sample, estimate cost.

Step type 1 · Customer check

Ask 3 people if they would want it, and what they would pay.

Step type 2 · Sample

Make one tiny sample version of the product or service.

Step type 3 · Cost check

Calculate the minimum cost to make or deliver one unit.

Step type 4 · Adult check

Ask a grown-up before handling money, meeting customers, or using public platforms.

First step

Example: Ask 3 juniors what makes revision planning hard.

Second step

Example: Make one sample study planner page.

Third step

Example: Work out printing cost for 10 copies.

☐ I chose the first 3 practical steps.

6 Build the one-page plan

Keep it to one page. If it needs ten pages, it is not small enough yet.

My 1-Page Side Hustle Plan

Idea

Customer

What am I starting?

Who is it for?

What I sell

Product, service, or small package.

Why they pay

Problem solved or value created.

Costs

Money, time, materials, permission.

Price test

What price could I test?

First 3 steps

1. _____ 2. _____ 3. _____

THOUGHT BULB

This is a thinking plan, not a promise. You are allowed to discover the idea is too expensive, too hard, or not wanted. That is useful information, not failure.

☐ I completed a one-page side hustle plan.

7 **Optional: make your weekend brief card**

A small reminder of the make you completed.

BRIEF CARD COPY

Title: One Question One Weekend

Question: What small side hustle would I actually try?

Tool: Claude / ChatGPT / Gemini

Prompt: “I want to start [idea]. Help me make a 1-page plan: who it's for, what I sell, costs, first 3 steps.”

Closer: Answer: who would pay, and why?

☐ I made, sketched, or saved the weekend brief card.

Final 5-minute move

Close the AI tab. Look at your one-page plan. Underline the weakest part: customer, cost, or first step. That is what you test next.

☐ My idea is small enough to test.

☐ I know who might pay and why.

☐ I checked money, time, and permission costs.

NOTEBOOK LINE

Write this down: “**The first thing I need to test is:** _____.”

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