

MS-15 · Make Stuff · AI Move of the Day

School Fest Poster Quest

School fest coming? Design the poster yourself in 3 minutes. Today's skill is simple: tell an image tool what to show, what mood to create, and where to leave space for text.

Start the poster

Build my prompt

YOUR CURRENT LEVEL

0 XP

Level 1: Blank Canvas

Name your fest

Build the image prompt

Open Bing safely

Generate 4 options

Pick the strongest poster

Add real text in a free tool

The big idea

AI can give you the visual starting point. You add the final real text. That matters because image tools often make text messy, funny, or completely wrong.

So the move is: generate the poster image first, then add the real event text in Canva, PowerPoint, Google Slides, or any free design tool.

1 Choose your fest details

You need only four things to begin: name, date, theme, and mood.

Fest name

Example: Aurora 2026

Date

Example: 12 August 2026

Theme

Example: Music, lights, and creativity

Bright

Fun

Youthful

Energetic

Colorful

THOUGHT BULB

Posters do three jobs: catch attention, match the event vibe, and leave room for clear information. Pretty is not enough. Useful pretty wins.

☐

I chose a fest name, date, and theme.

2

Build your Bing Image Creator prompt

Keep it short, clean, and visual.

Bing Image Creator works best when you clearly say: what the poster is for, the event name, the theme, the mood, and that it needs space for text.

Poster mood

Bright and fun



YOUR POSTER PROMPT

A poster for my school fest called Aurora 2026, on 12 August 2026, theme music, lights, and creativity. Bright and fun, space for text at the top.

STARTER-PROMPT SHAPE

A poster for my school fest called [name], on [date], theme [theme]. Bright, fun, space for text at the top.

Copy my prompt

WORKED EXAMPLE

A poster for my school fest called Aurora 2026, on 12 August 2026, theme music, lights, and creativity. Bright, fun, space for text at the top.

☐

I built a clean image prompt with name, date, theme, and space for text.

3

Open Bing Image Creator safely

You may need a Microsoft account. Ask a grown-up if account help is needed.

Open Bing Image Creator in a new tab. Use a parent-approved or school-approved Microsoft account if required.

CAUTION BOARD

Do not put real classmates' faces or names into prompts. Do not type personal details, phone numbers, addresses, or anything private. Use a general school-fest vibe instead of real student identities.

SAFE PROMPT CHECK

"A school fest poster with dancing students and colorful lights" is safe. "A poster with Aarav, Riya, and my class from 9B" is not the move.

☐

I opened Bing Image Creator safely and kept the prompt private-safe.

4 Generate your poster options

Bing will usually give you multiple poster ideas. Good. Choices are part of the game.

Paste your prompt. Generate the image. You'll usually get 4 options. Look at them like a designer, not like a random scroller.

What the result looks like

space for text at the top



headline area



Option 1 · bright energy

Option 2 · music-heavy

title block

text zone



Option 3 · artsy vibe

Option 4 · warm festival feel

THOUGHT BULB

You are not just looking for the prettiest one. You are looking for the one that leaves enough clean space for real poster text.

☐

I generated poster options in Bing Image Creator.

5 Pick the strongest option

Not “my favourite colours only.” Think like a poster judge.

Check 1 · Clear space

Does it leave room at the top or center for the fest name and date?

Check 2 · Right vibe

Does it feel like your fest theme: music, sports, arts, tech, or something else?

Check 3 · Not too messy

Too many random shapes and details make a bad poster background.

Check 4 · Easy to finish

Can you imagine adding clean final text to this in Canva or PowerPoint?

Why I chose this option

Example: I chose option 2 because it had enough empty space at the top and the music theme was obvious.

☐ I picked the strongest poster and wrote why I chose it.

6 Add the real text in a free tool

This is the finishing move. AI image first. Real readable text second.

Download or save the poster image. Then open Canva, PowerPoint, Google Slides, or any free design tool and add the final real details yourself.

ADD THIS TEXT YOURSELF

Fest name

Date

Venue

Time

Theme line or tagline

IMPORTANT DESIGN RULE

Do not trust the AI-generated text inside the poster image. It may be misspelled or nonsense. Replace it with your own typed text.

☐

I added, or I'm ready to add, the final real text in a free design tool.

Final 5-minute move

Pick one poster, add the real event text, and show it to one teacher, friend, or grown-up today. Ask one question only: **Would you stop and read this?**

☐

I kept the prompt free of real classmates' faces or names.

☐ I remembered that AI image text is not reliable.

☐ I used AI for the visual, and I'll add the final real text myself.

BONUS MOVE

Save your prompt. Then change just one thing — theme, mood, or style — and generate again. That is how you learn prompt direction for images.

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