## Jack Waiboer

4611 Moss Ct, North Charleston, SC 29420

843-270-8430

jackw@sc.rr.com

## Pubic Figure, On Air Personality, Co-Host, Chef, Product Endorsement, Speaker, Trainer, MC, Specializing in BBQ, Grilling and Live Fire Cooking

Dynamic, Results-Oriented, and Team-Spirited

#### Overview

More than thirty years of professional live fire cooking and promotional experience. Co-host/Culinary Expert. BBQ Personality. Exemplify leadership qualities and professionalism, backed by a consistent, verifiable record of achievement.

#### **Areas of Expertise**

- Champion Pit Master designation
- Appeared on Cable TV's hit show BBQ PitMasters. Season 4 show #9
- · Create original recipes, and content for demonstration on internet podcast.
- · Perform on internet podcast show
- Appear at food demonstrations, creating "edutainment" for attendees
- · Large feeder experience with million-dollar, upscale establishments
- · Trained by, Dale Carnegie, Steven Covey, and Toast Master International
- Training and development specialist; teaching instructor; Carolina Pit Masters, Southern Barbecue Network, and South Carolina Barbecue Association
- Successful catering experience (1,200+ people)
- · Maximizing productivity and staff performance

# Professional Experience

## Kraft Foods Pit Master

2010 - Present

- Pit Master and spokesperson for the largest sauce maker in the world.
- · Trained, and directed 16 teams in Retail Promotion.
- Create content and recipes, assure quality control, and minimize liability.

#### Grate TV

2010-Present

#### Co-Host/Culinary Expert

- Provide personality and culinary 'edutainment' for over 200 podcasts.
- Create unique recipes, content and processes for GrateTV brand.
- Food Blog writer and editor concentrating on social networking and SEO.

Wal-Mart 2009 - 2011

#### Department Manager - Sporting Goods

- · Supervised 8 employees
- Managed department with a focus on responsible firearms sales.
- Performed purchasing functions, and was responsible for execution of all marketing strategies.

# Education & Qualifications

### Pennsylvania State University Political Science/Philosophy

Champion Pit Master: 3 time State Champion, 14 time Grand Champion

Entertainer: Co-Host GrateTV,

On Air Personality Season 4 BBQ PitMasters

Instructor: *Owner of Carolina Pit Masters*Innovator: Founder of Southern BBQ Network

Proudest Accomplishment: Winner of 2011 Best of the Best Whole Hog title.