



# PARADE ENTRY APPLICATION

The following will be taken into consideration when reviewing parade applications from new group applicants: *organizational structure, bylaws, and purpose; promotion of education and culture; space required in parade; unique, traditional, and/or original participation.*

This application and your entry fee must be submitted for approval before the deadline. Only participants who have been officially accepted and notified by festival management are authorized to participate.

**All applications and fees must be received no later than APR 01, 2022.**

Event/Organization: 7 5 7 FreedomFest

Email Address: [registration1@757FreedomFest.org](mailto:registration1@757FreedomFest.org)

## NOTES:

- 1) Include **your entry fee made payable to 757 FreedomFest Inc.**
- 2) Parade narrative for emcee must be included with application.

Freedom  
Parade  
SATURDAY  
June 18, 2022

**10am**

## APPLICANT INFORMATION

Contact Name: \_\_\_\_\_

Organization Name: \_\_\_\_\_ Non-profit/501(c)3? ☐ YES ☐ NO

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_, \_\_\_\_\_

Cell Phone Number: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Email Address: \_\_\_\_\_@\_\_\_\_\_.

Number of marchers/participants: \_\_\_\_\_ Age range of marchers/participants: \_\_\_\_\_

Vehicle(s)? ☐ YES ☐ NO

Float? ☐ YES ☐ NO

If yes to either, describe here: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Special needs? \_\_\_\_\_

\_\_\_\_\_

757 FreedomFest Inc., any participating businesses, and any government agencies involved are not responsible for accident or loss before, during or after the parade. By signing below, participant understands and agrees to all conditions, policies, procedures and guidelines set forth in the guidelines and application.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Festival Management ONLY

Received by \_\_\_\_\_ Date \_\_\_\_\_ Entry Fee Paid? ☐ YES ☐ NO

Entry Accepted? ☐ YES ☐ NO Participant Confirmed? ☐ YES ☐ NO Confirmation Date \_\_\_\_\_



## **Freedom Parade Guidelines**

1. Failure to abide by parade policies, operating procedures and standards of good conduct for all related activities may result in sanctions and will jeopardize participation in future events.
2. Only participants who have been officially recognized by the event management are authorized to participate. To participate in the parade, a written application and entry fee must be submitted to the 757 FreedomFest Parade Director for approval prior to the set deadline of April 01, 2022.
3. Participation in the Freedom Parade places participants in a position of being photographed and/or recorded by visitors and the media. The 757FreedomFest does not prohibit such activity. The 757FreedomFest does, however, control commercial use of photography and/or recordings when aware of such activity.
4. The 757FreedomFest reserves the right to accept or decline any entry.
5. It is the responsibility of participating organizations to notify the 757FreedomFest staff regarding changes in leadership within the organization, the correct contact person, address, telephone number, etc.
6. Each unit is permitted one banner on which they may print their organization's name. All banners must be neatly lettered and legible. **Banners or signs with mottos are prohibited.**
7. **No material may be handed out or thrown along the parade route. Candy may not be thrown or otherwise given out.** Distribution of gifts, merchandise, literature or other material during the procession is prohibited.
8. A spacing of 50 feet between each unit will be enforced. All units are required to close the gap between units when requested by parade officials. Failure to do so may warrant removal from the parade. Groups will be permitted to stop to perform in front of the reviewing stand for no longer than one (1) minute.
9. **Alcoholic beverages are forbidden on any float, in any vehicle, or on the person of any participant.** Participants consuming alcohol prior to or during the parade will be removed from the lineup. All city, county and the Commonwealth of V.A. statutes concerning the consumption of alcoholic beverages will be strictly enforced by the police before, during and after the parade.
10. **Drivers must possess a valid driver's license and be at least 21 years old.**
11. **Livestock, reptiles, wild and domestic animals shall not be permitted in the parade** without special written approval by the event management. If approval is granted, a person must be designated to clean up any animal waste along the parade route. Safety measures including harnesses, leashes or other necessary control devices must be used at all times.
12. Use of high intensity sound making devices is not permitted. **Sound of any type must be approved by the 757FreedomFest Parade staff.** A compatible sound level must be maintained throughout the parade route at all times. Music should not begin until the group begins their parade march. Parade officials have complete authority in this matter and reserve the right to withdraw any unit that does not comply with their instructions to turn down or turn off sound when instructed to do so. Failure to comply with the official's instructions may result in exclusion from future participation. *For music, it is recommended that a designated participant carry a portable stereo, mounted on a movable cart for ease of movement along the parade route.*
13. Vehicle and float entries will be lined up in order. Lineup is scheduled to begin 8:30 a.m. All units must be in place no later than 9:45 a.m. Any unit not in place at 9:45 a.m. will forfeit their participation.
14. The parade route will be determined by the 757FreedomFest Parade staff in cooperation with the City of Chesapeake.
15. A request for a vehicle or float must be included in application and may be limited if necessary. Floats must be decorated in an African-American cultural theme. The **float shall be no larger than 12' x 24'** and **no decorations and/or float construction material may protrude from its sides.** All **electrical devices must be properly grounded.** Float **must have handholds or stand-up holds for each rider.** The **float must have a spotter** beside it, who is in **two-way communication** (e.g. two-way radio) with the float driver. No participants may jump on a float to ride and must not interfere with any other unit in anyway.
16. The 757FreedomFest does not accept responsibility for travel, food or lodging expenses.
17. The 757FreedomFest reserves the right to withdraw any unit at any time whose attire or performance does not meet parade regulations or conform to the standards of reasonable public taste. Entries that do not appear on parade day without prior notification to parade officials may be excluded from future participation in the parade.