

WELCOME LETTER

Dear Future Vendor,

We would like to take this opportunity to invite you to consider partnering with us for the 2022 Hampton Roads' Juneteenth FreedomFest. The 757FreedomFest is a Community Festival that includes a Parade, Workshops and Exhibits. The event will be held in Chesapeake, Virginia on June 18, 2022. "Juneteenth" is the celebratory milestone that serves as a day of remembrance of enslaved ancestry. Hampton Roads, affectionally known as the '757' is the home to many such historical events and landmarks. From the first settlers here in Jamestown and throughout the seven (7) cities, Hampton Roads is where our great nation took its own first breaths. We are extremely excited to extend a vendor opportunity for this event that is centered *precisely* in the birthplace of America.

The purpose of the Freedom Fest is to facilitate workshops, cultural programs, and entertainment that are geared towards the betterment and economic growth of African American communities. The Freedom Fest is grounded in our core principles: "Educate, Elevate, & Empower". The programs will focus on a keen understanding of African American History, The Arts, Financial Literacy, Social Economics, Small Business Education, and promoting Entrepreneurship opportunities. Juneteenth serves symbolically, and in truth, as a reference point to appreciate the progress and contributions made by African Americans. This Festival will provide an additional outlet for communities to look back in time while simultaneously looking forward.

It is my sincere hope that you will join us in our mission by becoming a vendor at this momentous event. The Hampton Roads' 757FreedomFests' staff, volunteers, and program participants greatly appreciates your contributions in making this Festival successful.

Warmest Regards,

Ebonie Nikole Seals

E. N. Seals 757FreedomFest President/Founder





4 Vendor Levels

(10) **MINI-MILLION HEIRS** YOUNG ENTREPRENEURS \$65.00

- Includes (1) 6 Ft. Table and 2 Chairs. Parent or Legal Guardian must be onsite
- Shared 10 x 20.
- Logo Featured in Event Program
- **Business Contact Information** Listed on the 757FreedomFest.Org Website through June 2023.

(5) **NON-MERCHANDISE** VENDOR \$75.00

- Includes (1) 6 Ft. Table & 2 Chairs.
- Information Tables will be placed throughout the ball park area. These Vendor spaces are NOT covered.
- Logo Featured in Event Program and On Vendors Page of the FreedomFest webpage.
- **Business Contact Information Listed** on the 757FreedomFest.Org Website through June 2023.

(20)**RETAIL - MERCHANDISE** VENDORS \$125.00

- Private 10 x 10 Tent Booth
- Includes (1) 6 Ft. Table and 2 Chairs. Vendors can bring extra tables & Chairs as needed.
- Logo Featured in Event Program ٠ and On Vendors Page on the 757FreedomFest.Org webpage.
- **Business Contact Information** Listed on the 757FreedomFest.Org Website through June 2023.
- DJ & MC Mentions •
- Included in social media . promotions

FOOD TRUCK VENDORS \$175.00

(3)

- Food/Beverage providers for the event.
- Logo Featured in Event Program and On Vendors Page on the 757FreedomFest.Org webpage.
- **Business Contact Information** Listed on the 757FreedomFest.Org Website through June 2023.
- (Must be licensed & insured)

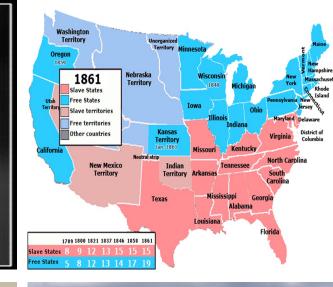
CHampton Roads 757FreedomFest. All Rights Reserved

EMP

Hampton Roads Freedom Fest 2021

JUNETEENTH A Day of Remembrance

Juneteenth celebrates June 19, 1865, the date when Major General Gordon Granger and Union troops reached Galveston, TX with news of the Civil War's end. Taking place 2 1/2 years after the Emancipation Proclamation, it represented the end of slavery in the United States.





On June 19, 1865, Union Major-General Gordon Granger issued this military order in Galveston, Texas, freeing slaves.

JUNETEENTH

GENERAL ORDERS, NO. 3

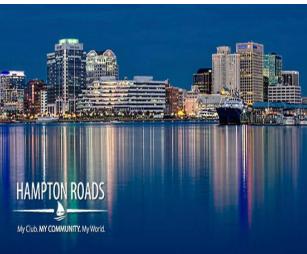
"The people of Texas are informed that, in accordance with a proclamation from the Executive of the United States, All Slaves Are Free."



The first documented Africans in Virginia arrived free in Aug. 1619 on the White Lion, an English officials traded food for these "20 and odd officials traded food for these "20 and odd any the second for these "20 and odd fricans, who had been captured from a portugese slave ship. Among present-day and isabella. Their son, William, was the first optime the second for the second for the second and isabella. Their son, William, was the first optime the second for the second for the second and isabella. Their son, William, was the first optime the second for the second for the second and isabella. Their son, William, was the first optime the second for the second for the second and isabella. The second for the second for the second and isabella. The second for the second for the second and isabella. The second for the second for the second and the second for the second for the second for the second and the second for the second for the second for the second and the second for the second for the second for the second and the second for the second for the second for the second and the second for the second for the second for the second and the second for the second for the second for the second and the second for the second for the second for the second and the second for the second for the second for the second and the second for the second for the second for the second and the second for the second for the second for the second and the second for the sec







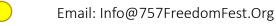
Register Online



To partner with us, please visit the Official Website to submit your application. The Official Rules and Regulations, payment options, and other details can be directly downloaded and submitted. Click

this link to register: CLICK HERE TO REGISTER

Thank You For Your Support Juneteenth 757FreedomFest P.O. Box 4091 Suffolk, Virginia 23439



Web: www.757FreedomFest.org