



Dear Business Owner/Company Decision Maker

My name is **Andy Nelson** and I own **Heartland Rod & Custom**. Our team works hard to put on car shows in Southeast Iowa, specifically down Highway 78 between Brighton and Hedrick, Iowa.

I am pleased to announce our 2025 Car Show Schedule.

- **2<sup>nd</sup> Annual Matt Stutzman Rod & Custom Classic – Brighton, IA - Fri, June 20 & Sat, June 21**
  - This show features live music on both nights. Classic Rock & Oldies
  - The “armless archer” Matt Stutzman came to us to start a show to raise money for individuals with disabilities to drive. Matt won the Gold Medal at the 2024 Paralympics; he won the Silver in 2012. Born without arms, Stutzman uses his legs and feet for most of his activities, including archery. He holds a world record for the longest accurate shot in the sport. He also is a race car driver and drag racer.
  - I am very passionate about this as well. I own a business in Iowa called, **Safer Driver Solutions/Driving for Exceptional Learners**. We specialize in teaching individuals with disabilities to drive.
  - Proceeds from all entry fees and anything donated towards a raffle will go to the **Matt Stutzman Scholarship Foundation** to assist those wishing to learn to drive or help pay for adaptive equipment that can go in vehicles.
- **3<sup>rd</sup> Annual Brick Street BBQ Car Show – Hedrick, IA – Fri, July 11 & Sat, July 12**
  - This show is in downtown Hedrick. There is a parade on Saturday, and we tentatively have a **Mobile Car Dyno** coming where participants can test the horsepower of their vehicles.
  - Proceeds from the entry fees and anything donated towards a raffle will go to the **Pekin High School Wrestling Team**.
- **5<sup>th</sup> Annual Harvest Time Rumble – Richland, IA – Fri, Sept 19 & Sept 20**
  - We are still working on entertainment ideas for Saturday after the show.
  - We will be raffling off a Classic Car themed queen-sized quilt.
  - Proceeds from the entry fees and anything donated towards an auction including the Classic Car Quilt Raffle will go to the **Southeastern Stallions Christian School in Ollie**.

Our goal is to provide an event that draws in classic cars, trucks and sporty machines that draw adults, kids and families to come look at the cool vehicles both old and new and generate support for the 3 charities we are supporting.

We are looking for sponsors who are interested in aligning their brand with an event that celebrates community spirit and unity towards the lives of others.

As you know, events like ours can be costly large initiatives from both time and money. With your assistance, I know that together we can make a huge difference for all 3 of these charities.

I have included in this email, a sponsorship proposal for our shows. You can select from sponsoring one show to all three. You can also select whether you would like to sponsor for one year or multiple years. Support that would be gratefully accepted.

Or would you be willing to donate a **specific item, service, or experience donation** to help our cause?

To show how much we appreciate your support, we'd be happy to place your logo on the show event shirts with a donation valued at \$1000 or more.

We would also love to have you at the event! Let us know how big of a space you would need, and we will make sure to get you set, or you can reach out to me by phone or email.

I look forward to talking to you soon,

Andy Nelson, Promoter  
andy@ftcustoms.com