



BOSTRUN2NY

SPONSORSHIP FORM

On June 22nd, 2018, I will begin a 12 day solo run from Boston Harbor in Massachusetts, where I currently reside. I will run an average of 33 miles per day to arrive in my hometown of Sodus Point, New York on July 3rd, 2018. My running route takes me along the iconic Boston Marathon route, up through New Hampshire, over the Green Mountains of Vermont, into New York, through Albany and Syracuse, until I hit the finish at the shores of Lake Ontario in Upstate New York. In the end, I will have run approximately 384 miles to support breast cancer research and awareness!

My main goal is to raise thousands of dollars for the Breast Cancer Research Foundation (BCRF) but I am also seeking sponsorship to support the run itself. Wonderful sponsors could hopefully provide such items as sneakers, socks, compression gear, logoed t-shirts, hats, hotel accommodations, energy bars, electrolyte replacements, a fitness membership or monetary support towards supplies. Please note that Bostrun2NY will be on a strict budget and any funds raised above and beyond the run budget will be donated back to BCRF.

Photo collages display sponsorship involvement and exposure since my first multi-state run completed in 2015. RunMI2NY was a 15 day, 470 mile solo run that raised \$23,000 for BCRF. That run was supported by generous sponsors and received coverage by local and national media, including: Cosmopolitan, People Magazine, Detroit/Cleveland/Buffalo/Rochester News outlets, CBS and Women's Running Magazine.

Join me as a sponsor to support this tremendous journey as I raise funds for BCRF. They are an exceptional charity! For every dollar donated to BCRF, 91 cents is committed to tackling this disease. The BCRF funds more than 275 researchers throughout the globe. To fight cancer from the start, slow its progress and, one day, stop it from occurring altogether BCRF supports research in the areas of: Tumor biology, Heredity & Ethnicity, Lifestyle & Prevention, Treatment, Survivorship and Metastasis.

Please review the sponsorship levels detailed below. Be aware that the levels are determined by monetary donations, as well as product donation values.

Thank you so much for taking the time to consider sponsoring Bostrun2NY. Please visit my website at www.bostrun2ny.com (or the Bostrun2NY Facebook Page) for more information on the run. I would love to have you on board!

Davina McNaney

Ultramarathoner, Mother, Wife,

Philanthropist & Breast Cancer Survivor

(315)-879-1478 - Bostrun2ny@outlook.com

BOSTRUN2NY SPONSORSHIP LEVELS

“ULTRA RUNNING SUPERSTAR” Sponsor - \$800 Level

- Company name, logo & web link listed on website/FB Page
- Company name/logo displayed on the crew van from Boston, MA to NY (1 1/2’x1 1/2’ logo)
- Company logo (large) on shirts worn during training runs & throughout the journey
- Company name presented in press releases

“RUNNING SUPERSTAR” Sponsor - \$500 Level:

- Company name, logo & web link listed on website/FB Page
- Company name/logo displayed on the crew van from Boston, MA to NY (1’x1’ logo)
- Company logo (medium) on shirts worn during training runs & throughout the journey

“RUNNING STAR” Sponsor - \$200 Level:

- Company name, logo & web link listed on website/FB Page
- Company name/logo displayed on the crew van from Boston, MA to NY (6”x6” logo)
- Company logo (small) on shirts worn during training runs & throughout the journey

In-Kind Supporter – up to \$199 Level:

- Company name & web link listed on website/FB Page

----- SPONSOR INFORMATION -----

BUSINESS INFORMATION:

Company name exactly as you would like it to appear on marketing materials: _____

Contact Person: _____ Phone #: _____

Company Address: _____ Email: _____

Website: _____

SPONSORSHIP LEVEL (Please circle one):

“ULTRA RUNNING SUPERSTAR” Sponsor - \$800 Level

“RUNNING SUPERSTAR” Sponsor - \$500 Level

“RUNNING STAR” Sponsor - \$200 Level

In-Kind Sponsor – up to \$199

Please describe sponsorship contribution: _____

If applicable, mail form/donation to:

BOSTRUN2NY

Attn: Davina McNaney

19 Alexandria Dr., Medway, MA 02053

Checks Payable to: Bostrun2NY c/o Davina McNaney

Please visit: www.Bostrun2NY.com

Contact Info: (315) 879-1478

Bostrun2NY@Outlook.com