

■ The AI Advantage: Hands-On Skills for Your Practice

Virtual Workshop with Susan Guthrie, Esq.

■ **Friday, October 24, 2025**

■ **12:00 – 3:00 PM PT | 3:00 – 6:00 PM ET**

■ **Online via Zoom**

Workshop Overview

Since late 2022, professionals have been experimenting with AI tools like ChatGPT, Gemini, and Claude. The big question is: **what have we learned about using them effectively in professional practice?**

This interactive, hands-on workshop goes beyond theory and gives you **practical skills you can use tomorrow** to strengthen and grow your practice.

You Will Learn:

- What's working (and what's not) with AI in professional settings
- How to safeguard confidentiality, avoid bias, and manage misinformation
- Best practices for prompt engineering and personalization
- Real-world applications mediators and professionals can use immediately, including:
 - Marketing & client communication
 - Intake and process design
 - Option generation, risk analysis & decision trees
 - Drafting client-facing materials

What to Bring:

- A laptop, tablet, or smartphone
- Access to at least one AI tool (ChatGPT, Gemini, or Claude – free versions are fine)

About the Presenter

Susan Guthrie, Esq. is a nationally recognized mediator, educator, and consultant with more than 30 years of experience in dispute resolution. As Immediate Past Chair of the ABA Section of Dispute Resolution, she is a leader in integrating technology into practice. Susan is also a #1 Amazon Best-Selling Author of *Building the Practice of Your Dreams* and the upcoming *Future-Proofing Your Practice: AI and Tech Strategies for Lawyers, Mediators and Legal Entrepreneurs*. She is the host of two top-ranked podcasts and a sought-after trainer, helping thousands of professionals future-proof their practices.

■ **Register Now!**

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