


AI in Action: Enhancing Every Stage of the Mediation Process

with Susan Guthrie



The Association of American Law Schools

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# SUSAN GUTHRIE

susan@susaneguthrie.com  
www.susaneguthrie.com

**ATTORNEY | MEDIATOR | SPEAKER | TRAINER |  
CONSULTANT | COACH | LEGAL TECHNOLOGIST**

**CHAIR ABA SECTION OF DISPUTE RESOLUTION**

**BUILDING THE PRACTICE OF YOUR DREAMS**  
One Month of Daily Tips for Finding Success  
by Susan Guthrie



From the Creator and Host of The Make Money Mediating Podcast

**MAKE MONEY MEDIATELY**










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GET THE MATERIALS:

<https://susaneguthrie.com/acba-ai>

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## TODAY'S PROGRAM

### What Most People Get Wrong About Using AI Tools

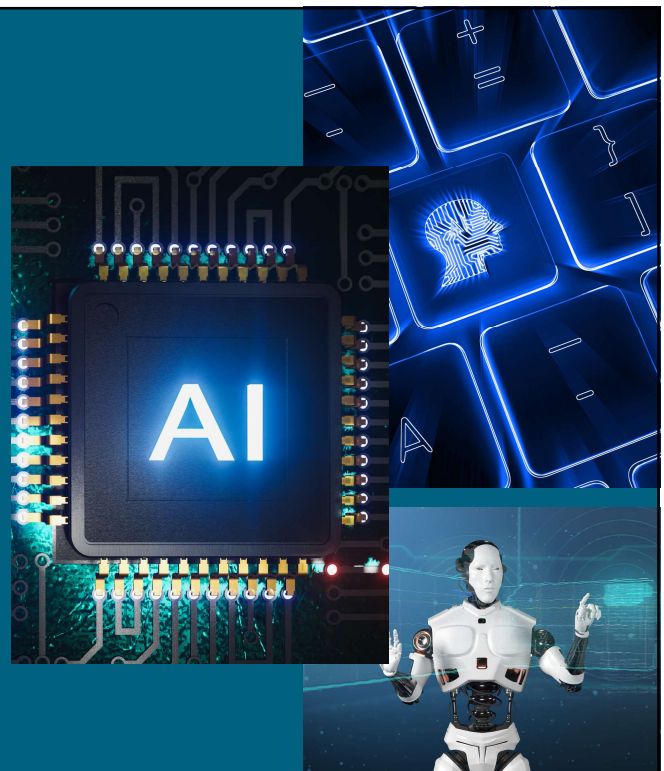
It's not like anything you have used before, but we treat it like an old friend.

### Live Demos of Practical Applications

- Curated Mediation Process
- Option Generation
- Drafting and Follow Up

### Q&A and Final Takeaways

Where to go from here and what does this mean for legal E Education and educators as we go forward?



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WHAT ARE THE BEST TOOLS?



Clío Duo

OpenAI

descrybe.ai

Gemini

**ChatGPT, Gemini and Claude**  
along with Specialty Tools and GPTs

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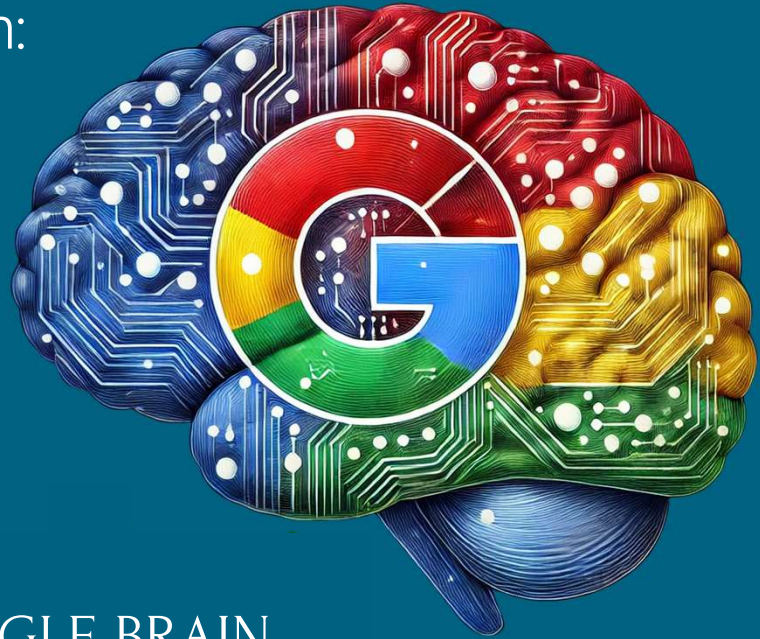
FIRST THINGS FIRST

We need to retrain our brains!



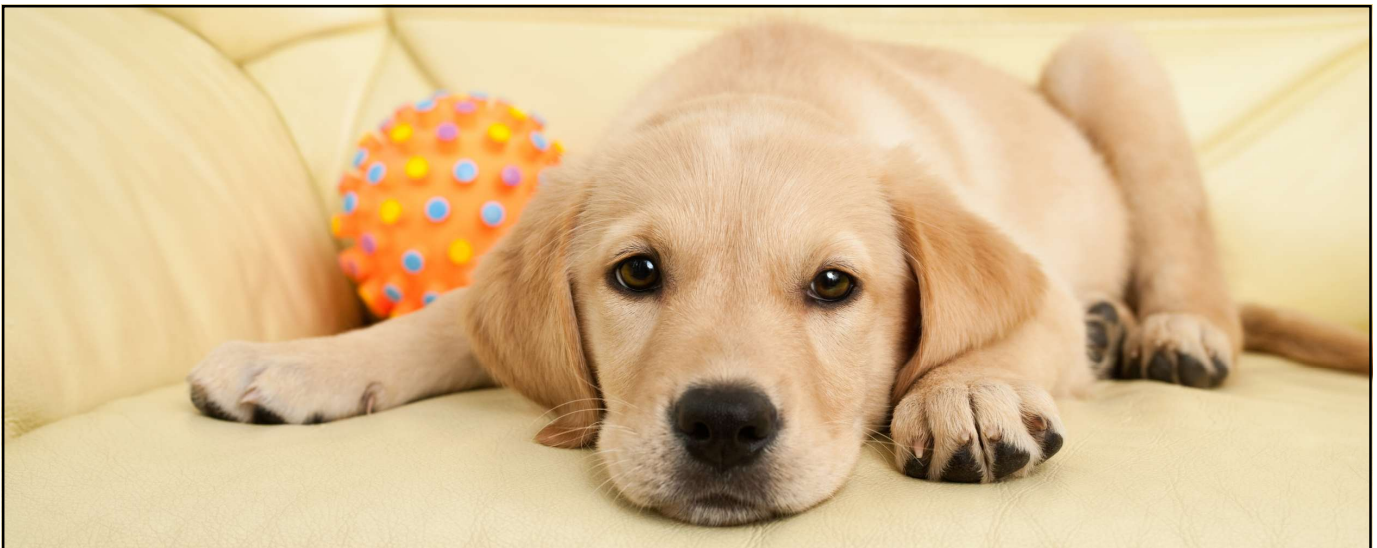
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Here's the Problem:



WE ALL HAVE GOOGLE BRAIN

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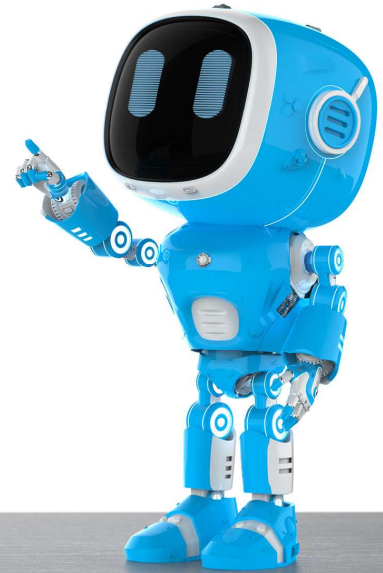


GOOGLE IS LIKE A LABRADOR RETRIEVER

You ask a question (throw the ball) and Google (the dog)  
returns your specific answer (the ball.)

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Give me 5 ways that I can grow my mediation practice.



A GOOGLE SEARCH PROMPT

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AI TOOLS LIKE CHATGPT ARE MORE LIKE THE WISE OLD, WELL-READ OWL THAT YOU SIT DOWN WITH FOR A CHAT ON A VARIETY OF TOPICS AND WHO WILL HELP GUIDE YOU AND SUPPORT YOU IN YOUR INTELLECTUAL QUEST

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AI TOOLS ARE YOUR CONVERSATION PARTNER  
and it is a conversation where both partners are equally important . . .

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Dr

# KEY AREAS OF IMPACT

for ADR Professionals in Practice Development



### Client Attraction

- High quality marketing
- Branding and outreach
- Subject matter expertise

### Building a Competitive Edge

- Market research
- Practice analytics
- Tech forward and cutting edge

### Operational Efficiency and Enhanced Client Experience

- Automating tasks and communications
- Streamline process and procedure
- Curate and personalize client experience

### Streamlined Research, Drafting, Organization and Negotiation

- Summarizing information
- Brainstorming and Evaluating
- Summaries and Agreements

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# DEMOS

Legal Educators are in the best position to demonstrate for students how to ethically and professionally incorporate AI tools into practice.

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The more you use it,  
the more ways you  
will find to use it.



Susan Guthrie  
susan@susaneuthrie.com  
susaneuthrie.com

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*For Legal Educators*

## A QUESTION TO PONDER

How can legal educators adapt ethical boundaries, curricula, and teaching methods to prepare students for a legal profession transformed by AI, ensuring they are equipped to responsibly and innovatively leverage this technology while retaining essential human judgment and empathy?