



How to Prepare Your Home

Photo, Floor Plan and Video Preparation Checklist

To ensure your home presents at its absolute best in professional photography, floor plans, and video, please complete the following prior to the scheduled appointment. Homes that are properly prepared photograph brighter, cleaner, and more spacious.

Front Exterior

- Close all garage doors
 - Remove vehicles from the driveway and front of the home
 - Tidy landscaping (mow lawn, trim bushes, rake leaves)
 - Remove visible garden hoses
 - Clean up all pet waste
 - Remove pet leashes and pet items
 - Remove toys, sports equipment, basketball hoops, soccer goals, etc.
 - Wash exterior windows if needed
 - Store trash and recycling bins inside the garage
 - Clear snow and ice from driveways, walkways, and decks
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Backyard

- Clean and arrange deck or patio furniture
- Neatly arrange outdoor chairs and cushions
- Ensure pool is clean and uncovered if applicable
- Clean up all pet waste
- Remove toys and outdoor sports equipment
- Remove visible trash cans

All Interior Areas

- Open all window shades and blinds
 - Turn on all lights and replace any burned out bulbs
 - Remove shoes from the entry area and store neatly in a closet
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Kitchen

- Clear countertops completely (no knife blocks, small appliances, mail, etc.)
 - Clear refrigerator door of magnets, papers, and photos
 - Store garbage cans inside a cabinet or pantry
 - Remove dishes from the sink and place in dishwasher
 - Remove sponges, brushes, and cleaning items from the sink area
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Dining Room

- Clear and dust tabletop
 - Straighten and evenly space all chairs
 - Remove booster seats or high chairs
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Living or Family Room

- Remove stacks of magazines, books, papers, and mail
 - Declutter fireplace mantel
 - Arrange decorative pillows neatly
 - Remove children's toys
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Primary Bedroom

- Make bed neatly
- Tuck in sheets and comforter smoothly
- Clear nightstands of personal items
- Remove visible charging cables
- Remove clutter from dresser tops
- Clear under the bed of any visible items

Secondary or Guest Bedrooms

- Remove posters and stickers from walls where possible
 - Make bed neatly
 - Tuck in sheets and comforters
 - Remove visible items from under the bed
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Bathrooms

- Remove all personal items from countertops
 - Clear countertops completely (including soap and toothbrushes)
 - Close all cabinet doors and drawers
 - Put toilet seats down
 - Remove shampoo, soap, razors, and bottles from showers and tubs
 - Optional: leave neatly folded, clean towels on display
 - Empty all visible trash cans
 - Remove towels from the backs of doors
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Pets

While we love pets, there should be no visible evidence of them in the home during photography.

- Remove food and water bowls
- Remove pet beds and toys
- Remove pet hair from furniture and floors