

**Subject:** Partnering with The Mobile STEaM Lab: A Win-Win Opportunity

To whom it may concern,

I hope this email finds you well. My name is Triscia Perri-King, and I'm the founder of The Mobile STEaM Lab. We specialize in delivering engaging, hands-on STEM and STEAM programs that ignite a passion for learning in young minds while fostering creativity, curiosity, and confidence.

We are currently seeking a venue to host our upcoming programs in your area. After researching your organization, I believe you would be an ideal partner for The Mobile STEaM Lab. Not only would hosting our programs benefit the children and families in your community, but it could also provide financial and reputational benefits for your venue.

Here's why partnering with us is a win-win:

- **Financial Opportunities:** Hosting generates revenue, with 20% of program profits going directly to your venue. This is a great way to maximize your facility's potential during slower times of the year or when the space might otherwise be underutilized.
- **Year-Round Collaboration:** We offer STEM programs for nearly month of the year, allowing for a stable and consistent partnership that can grow over time.
- **Community Engagement:** By hosting our programs, your venue becomes a centerpiece for educational enrichment, inspiring young minds and showcasing your commitment to the community.
- **Recognition and Visibility:** Your venue will be highlighted in all advertising and promotional materials, including emails, posters, social media posts, and certificates awarded to student participants as a community champion.
- **Community Impact:** Be at the forefront of investing in the education and future of local children, enhancing their exposure to STEM fields.
- **Revenue Sharing:** Venues receive a percentage of program profits, offering a tangible financial benefit while contributing to community enrichment.
- **Seamless Integration:** The Mobile STEaM Lab is fully equipped to set up and run the programs, requiring minimal involvement from venue staff.

I've attached a **Partnership Information Packet** that outlines the specific benefits of collaboration, logistical needs, and our revenue-sharing model. I am happy to answer any questions or concerns and meet via Zoom or phone call at your convenience to discuss this exciting opportunity.

We are proposing potential dates during the upcoming months to hold our programs and would love to discuss how your venue can become a valued partner.

Thank you for considering this partnership to bring innovative STEM education to the children of your community. I look forward to the possibility of working together.

Warm regards,

Triscia Perri-King, NBCT

Founder, The Mobile STEaM Lab

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## Partnership Information Packet

*Bringing STEM Education to Life in Your Community*

### About The Mobile STEaM Lab

The Mobile STEaM Lab is dedicated to inspiring the next generation of innovators by bringing engaging STEM and STEAM programs directly to communities.

Our mission is to spark curiosity, creativity, and confidence in young minds through engaging, hands-on STEM/STEAM programs. We create unique educational experiences that introduce complex scientific concepts in an accessible and exciting way. We inspire students to explore STEM fields and envision a future in science and innovation.

### Impact in Action

Since our inception, The Mobile STEaM Lab has reached countless students, introducing them to topics ranging from robotics to developmental biology. One of our flagship programs, *BioEYES*, introduces students to developmental biology through zebrafish, sparking interest in scientific careers at an early age.

- **Program Example: *BioEYES***  
BioEYES is a cornerstone of The Mobile STEaM Lab that introduces students to biology and genetics using live zebrafish embryos. Students witness life in real-time, from fertilization to hatching, while learning essential scientific skills like observation, hypothesis testing, and data recording. For more details, see [bioeyes.org](http://bioeyes.org).
- **Program Reach:** The Mobile STEaM Lab travels across the U.S. and internationally to deliver exceptional programs tailored to the needs of local communities.
- **Accessibility:** Scholarships available for each program to ensure inclusivity.

### Benefits of Partnership

Hosting The Mobile STEaM Lab programs can provide numerous benefits for your venue and the local community:

- **Financial Opportunities:** Venues receive 20% of program profits, creating a consistent and reliable source of income. This is especially advantageous during slower seasons or off-hours when the venue might otherwise be underutilized. This revenue sharing creates a financial benefit alongside educational impact.
- **Year-Round Collaboration:** We offer programs for every month of the year, giving venues the opportunity to establish a stable, ongoing partnership.
- **Community Engagement:** By hosting these innovative STEM/STEAM programs, your venue becomes a hub for educational growth, showcasing your commitment to investing in children's futures.
- **Recognition:** Your venue's logo will be prominently featured in all promotional materials, including emails, posters, social media posts, class participation certificates, and other media highlighting you as a community leader in STEM/STEAM education.
- **Inspiring the Future:**
  - Hosting our programs directly contributes to the growth and enrichment of local students, providing them with opportunities they might not otherwise experience.

## Venue Requirements

To host our programs, venues should meet the following requirements:

- Accommodate 27 students and 3 adults, with enough tables and chairs for all participants, plus additional tables for equipment.
- Wi-Fi connectivity for program activities.
- Separate restrooms for boys and girls (preferred).
- Temperature-controlled environment.
- Outdoor grounds (optional, weather permitting) for exploration.
- Janitorial supplies such as: mop, broom, vacuum.

## Logistics

- **Setup:** For weeklong programs, setup occurs a day in advance. For single or two-day programs, a few hours of setup on the first day will suffice.
- **Daily Cleanup:** Includes wiping tables, organizing supplies, and light floor cleaning (venue provides broom/mop/vacuum). Our team handles all of this.
- **Final Breakdown:** Same day as the program ends (2-3 hours required).

Our past programs have received enthusiastic verbal praise from students, parents, and venues. Students frequently return for multiple programs, and venues appreciate the seamless operation and positive community impact.

## Getting Started

Partnering with The Mobile STEaM Lab is simple! Contact us to discuss your questions and concerns, share your available dates, and review the partnership details. With your support, we can bring enriching programming to more children, inspire the next generation of scientists and innovators, and contribute to your venue's success.

## Contact Information:

- **Email:** [themobilesteamlab@gmail.com](mailto:themobilesteamlab@gmail.com)
- **Phone:** WhatsApp 77.521.0351
- **Website:** [www.themobilesteamlab.org](http://www.themobilesteamlab.org)

We look forward to collaborating with you to make a lasting impact on your community!