



**PICAYUNE
THEATRE**

HELP MAKE A CHANGE IN MISSISSIPPI - SUPPORT THE ARTS - BE A PART OF THE STORY



WHO WE ARE!

Picayune Theatre Company is building a legacy of exceptional productions, meaningful connections, and a thriving community of theatre enthusiasts across Mississippi. Each show we bring to life creates opportunities for performers, students, and families to experience the transformative power of live theatre.

Your generosity helps us share that magic from Hattiesburg to Gulfport, producing high-quality musicals that inspire, educate, and unite audiences.

Here's what it takes to make the magic happen each season:

\$30,000 – Licensing rights for our 3 mainstage productions (A Chorus Line, Mean Girls, Little Mermaid)

\$18,000 – One week at the Saenger Theatre in Hattiesburg, covering venue rental, technical equipment, audio engineers, lighting operators, and riggers

\$15,000 - Costumes for the 3 shows

\$20,000 - Stage Design for the 3 shows

Every contribution, large or small, plays a vital role in helping us create opportunity, elevate young talent, and build a stronger arts community throughout Mississippi.

Give where the magic happens. Support our 2026 Season today!

If you'd like to donate without fees please write us a check. You can also contact us on 769 926 0020 or picayunetheatreco@gmail.com



FACTS AND FIGURES

In-Person Audience Reach

Average 250–300 patrons per performance

Consistent growth in ticket sales and attendance across productions

Diverse, family-oriented audience with strong community engagement

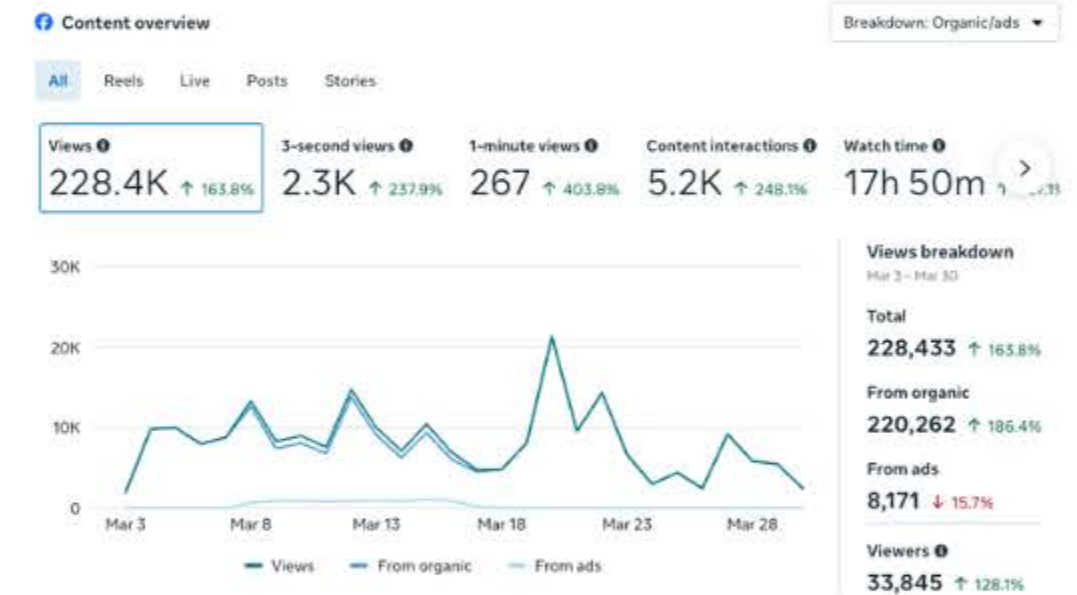
Patrons regularly traveling from across the Mississippi and surrounding regions

Digital Reach & Engagement (Last 28 Days)

- 228,433 total content views (+163.8% growth)
- 220,262 organic views (+186.4% growth)
- 5,200 content interactions (+248.1% engagement increase)
- 2,300+ video views (3-second views) (+237.9% growth)
- 17 hours 50 minutes of total watch time
- 33,845 unique viewers reached (+128.1% growth)

These metrics reflect a highly engaged and expanding audience, providing sponsors with meaningful visibility both in-person and across digital platforms, without reliance on paid advertising.

March 2026



Regional Influence

- Performers, creatives, and audiences regularly travel 1–2+ hours to participate and attend
- Productions staged in established regional professional venues - Hattiesburg Saenger Theatre
- Expanding geographic footprint and growing recognition across Mississippi

Reputation & Positioning

- Recognized for delivering high-quality, professional-standard productions within a community theatre framework
- Strong emphasis on production value, performance quality, and audience experience
- Rapidly emerging as one of Mississippi's leading and most respected community theatre organizations

Growth & Development

- Increasing demand from performers and creatives across the state
- Strategic partnerships with venues, production teams, and local businesses
- Ongoing investment in infrastructure, programming, and audience development

Sponsor Value

- Direct access to 250–300 engaged patrons per performance
- Extended reach to 33,000+ individuals monthly through digital platforms
- High engagement rates (5,200+ interactions in 28 days)
- Strong organic visibility (220K+ views without paid advertising)
- Alignment with a growing non-profit organization dedicated to arts, education, and community impact



FULL SEASON SPONSOR

- **PREMIUM SEATING EXPERIENCE** - ENJOY 20 SEATS FOR ALL 2026-2027 PERFORMANCES
- **BACKSTAGE ACCESS** - RECEIVE BACKSTAGE PASSES AND CAST MEET & GREETINGS THROUGHOUT THE SEASON
- **EXCLUSIVE PARTNERSHIP CREDIT** - YOUR BUSINESS IS PROUDLY RECOGNIZED AS A SEASON PARTNER WITH PICAYUNE THEATRE COMPANY, FEATURED IN ALL PRINT, DIGITAL, AND ONSTAGE PROMOTIONS
- **PERSONALIZED BRANDING** - YOUR BUSINESS BANNER DISPLAYED IN THE THEATRE FOYER AT EVERY 2026 PERFORMANCE
- **SOCIAL MEDIA SPOTLIGHT** ACROSS ALL PICAYUNE THEATRE COMPANY PLATFORMS
- **WEBSITE LISTING & PARTNERSHIP RECOGNITION** FOR THE FULL 2026 SEASON
- **LARGE LOGO PLACEMENT** ON ALL CAST AND CREW T-SHIRTS

\$40,000



SHOW SPONSOR

- **EXCLUSIVE PARTNERSHIP CREDIT** - YOUR BUSINESS IS PROUDLY PRESENTED AS OUR PARTNER FOR ONE SELECTED PRODUCTION, FOR EXAMPLE:

"[BUSINESS NAME] & **PICAYUNE THEATRE COMPANY** PRESENT [SHOW TITLE]"

- **SEATING** - ENJOY 10 SEATS TOTAL FOR ALL 2026-2027 PERFORMANCES & AN ADDITIONAL 30 SEATS FOR YOUR SPONSORED SHOW
- **FULL-COLOR BACK COVER AD** IN THE OFFICIAL SHOW **PLAYBILL**
- **SOCIAL MEDIA SPOTLIGHT** ACROSS ALL PICAYUNE THEATRE COMPANY PLATFORMS
- **WEBSITE LISTING** & PARTNERSHIP RECOGNITION FOR THE FULL 2026 -2027 SEASON
- **LARGE LOGO** PLACEMENT ON ALL CAST AND CREW T-SHIRTS

\$20,000



GOLD SPONSOR

- **SEATING** - 4 SEATS TOTAL FOR ALL 2026-2027 PERFORMANCES
- **FULL-PAGE AD IN ALL 3 PLAYBILL**
- **SOCIAL MEDIA SPOTLIGHT** ACROSS ALL PICAYUNE THEATRE COMPANY PLATFORMS
- **WEBSITE LISTING & PARTNERSHIP RECOGNITION** FOR THE FULL 2026 -2027 SEASON
- **MEDIUM LOGO** PLACEMENT ON ALL CAST AND CREW T-SHIRTS

\$6,000



SILVER SPONSOR

- SEATING - ENJOY 4 PREMIUM TICKETS TO OUR 3 PRODUCTIONS
- HALF-PAGE AD IN ALL 3 PLAYBILL
- SOCIAL MEDIA SPOTLIGHT ACROSS ALL PICAYUNE THEATRE COMPANY PLATFORMS
- WEBSITE LISTING & PARTNERSHIP RECOGNITION FOR THE FULL 2026-2027 SEASON
- BUSINESS NAME ON ALL CAST AND CREW T-SHIRTS

\$4,000



BRONZE SPONSOR

- **SEATING** - ENJOY 2 PREMIUM TICKETS TO OUR 3 PRODUCTIONS
- **SOCIAL MEDIA SPOTLIGHT** ACROSS ALL PICAYUNE THEATRE COMPANY PLATFORMS
- **WEBSITE LISTING & PARTNERSHIP RECOGNITION** FOR THE FULL 2026-2027 SEASON
- **BUSINESS NAME LISTED** IN PLAYBILL

\$2,000

