

UNITED KING FILMS



סרטי יונייטד קינג

P R E S E N T



SLEEPING DIAGONALLY



The upcoming summer's new comedy

**Love, cheating, romance, sex, and plenty of beauty,
in the new sitcom, featuring the prettiest cast in Israel
all on one screen, in one summer, especially unordinary!**



From the creators of:
"Mossad"
"Apples from the Desert"
"Youth Dreaming"



Director:
Eric Luvetzki

Screenwriter:
Rinat Gur

Producers:
Moshe Edri, Ofer Naim



PRODUCTION

ROLL

SCENE

SHOT

TAKE

DIRECTOR

CAMERAMAN

DATE



ABOUT THE CAST

Mira Tzur

"Non-Stop", "Gain and Pain"



Moran Atias

"Tyrant", "Crazy Eyes", "Allenby St."



Eli Finish

**"Eretz Nehederet" ("It's a Wonderful Country"),
"Kicking Out Shoshana"**



Dror Keren

"Aviva, My Love"



A black and white portrait of a man with a beard and dark hair, wearing a textured, button-down shirt. He is looking slightly to the left of the camera with a serious expression. The background is dark and out of focus.

Yossi Marshak

"Hill Start"



BROADCAST

Exposure

Cinemas across the country

V.O.D

Television

Satellite broadcasting

Netflix

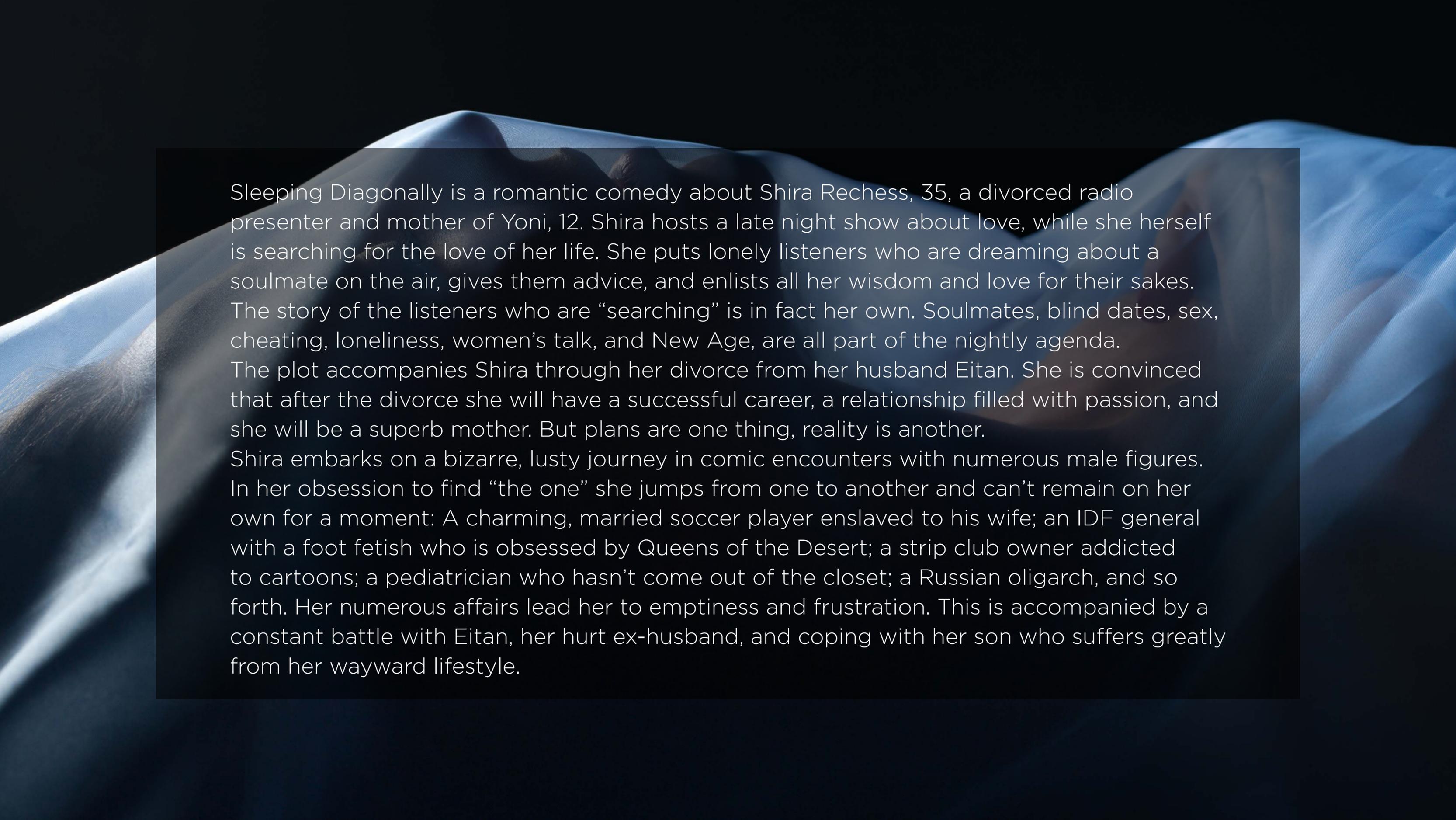
Film festivals in Israel and abroad

Target audience: women, young men, and comedy-lovers.

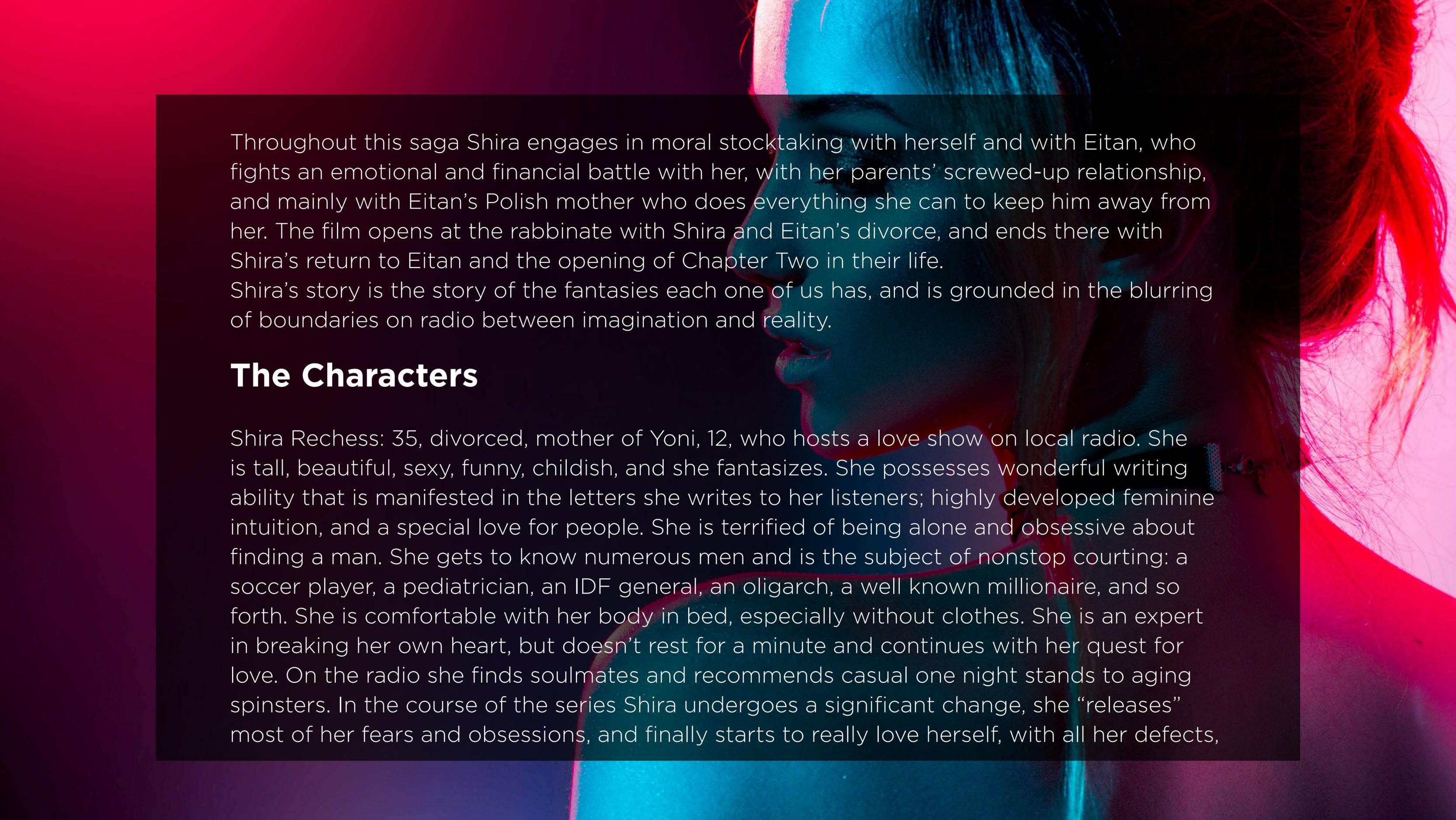
Exposure expectancy: approximately 1,200,000 views.



THE STORY



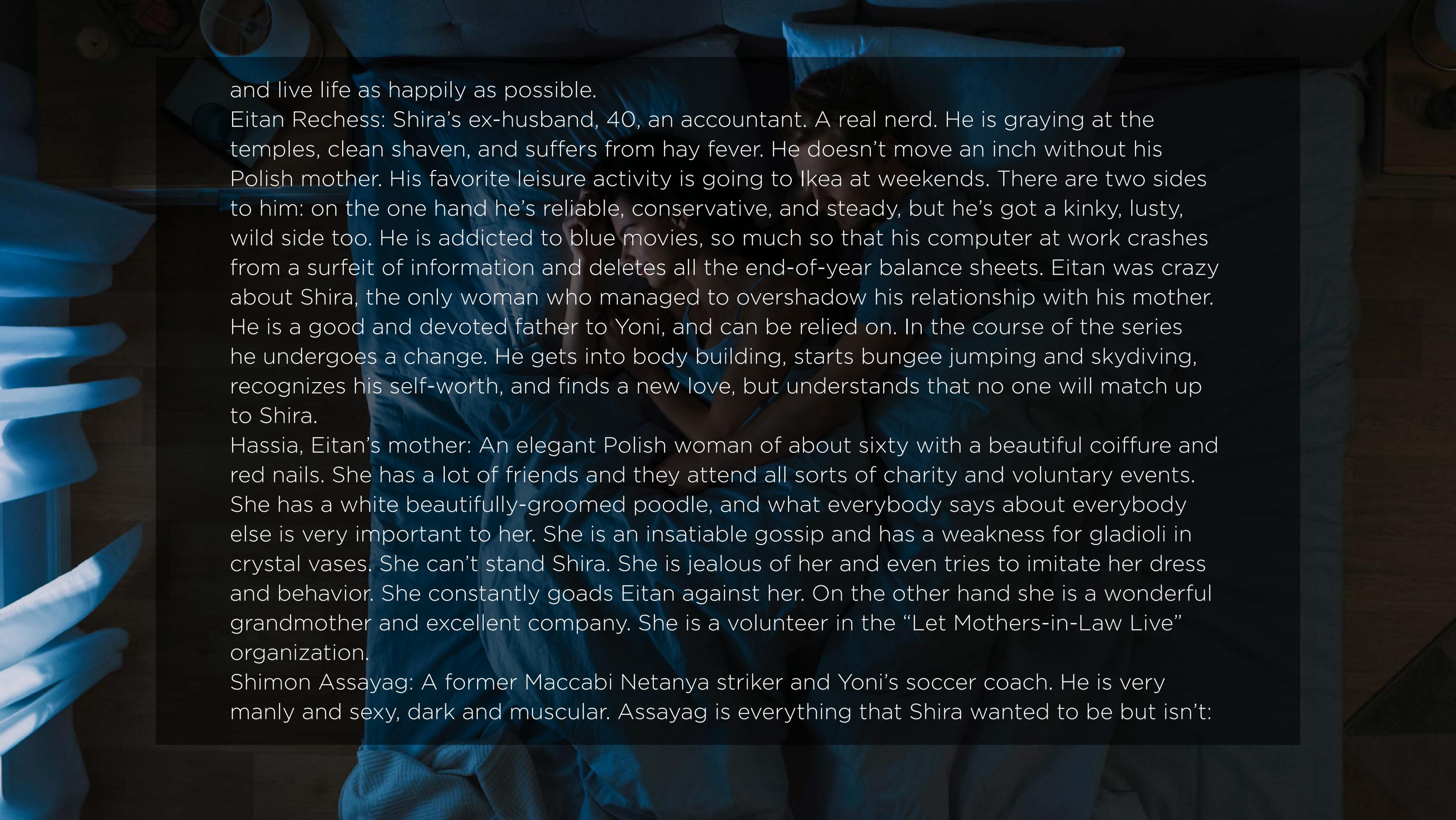
Sleeping Diagonally is a romantic comedy about Shira Rechess, 35, a divorced radio presenter and mother of Yoni, 12. Shira hosts a late night show about love, while she herself is searching for the love of her life. She puts lonely listeners who are dreaming about a soulmate on the air, gives them advice, and enlists all her wisdom and love for their sakes. The story of the listeners who are “searching” is in fact her own. Soulmates, blind dates, sex, cheating, loneliness, women’s talk, and New Age, are all part of the nightly agenda. The plot accompanies Shira through her divorce from her husband Eitan. She is convinced that after the divorce she will have a successful career, a relationship filled with passion, and she will be a superb mother. But plans are one thing, reality is another. Shira embarks on a bizarre, lusty journey in comic encounters with numerous male figures. In her obsession to find “the one” she jumps from one to another and can’t remain on her own for a moment: A charming, married soccer player enslaved to his wife; an IDF general with a foot fetish who is obsessed by Queens of the Desert; a strip club owner addicted to cartoons; a pediatrician who hasn’t come out of the closet; a Russian oligarch, and so forth. Her numerous affairs lead her to emptiness and frustration. This is accompanied by a constant battle with Eitan, her hurt ex-husband, and coping with her son who suffers greatly from her wayward lifestyle.



Throughout this saga Shira engages in moral stocktaking with herself and with Eitan, who fights an emotional and financial battle with her, with her parents' screwed-up relationship, and mainly with Eitan's Polish mother who does everything she can to keep him away from her. The film opens at the rabbinat with Shira and Eitan's divorce, and ends there with Shira's return to Eitan and the opening of Chapter Two in their life. Shira's story is the story of the fantasies each one of us has, and is grounded in the blurring of boundaries on radio between imagination and reality.

The Characters

Shira Rechess: 35, divorced, mother of Yoni, 12, who hosts a love show on local radio. She is tall, beautiful, sexy, funny, childish, and she fantasizes. She possesses wonderful writing ability that is manifested in the letters she writes to her listeners; highly developed feminine intuition, and a special love for people. She is terrified of being alone and obsessive about finding a man. She gets to know numerous men and is the subject of nonstop courting: a soccer player, a pediatrician, an IDF general, an oligarch, a well known millionaire, and so forth. She is comfortable with her body in bed, especially without clothes. She is an expert in breaking her own heart, but doesn't rest for a minute and continues with her quest for love. On the radio she finds soulmates and recommends casual one night stands to aging spinsters. In the course of the series Shira undergoes a significant change, she "releases" most of her fears and obsessions, and finally starts to really love herself, with all her defects,

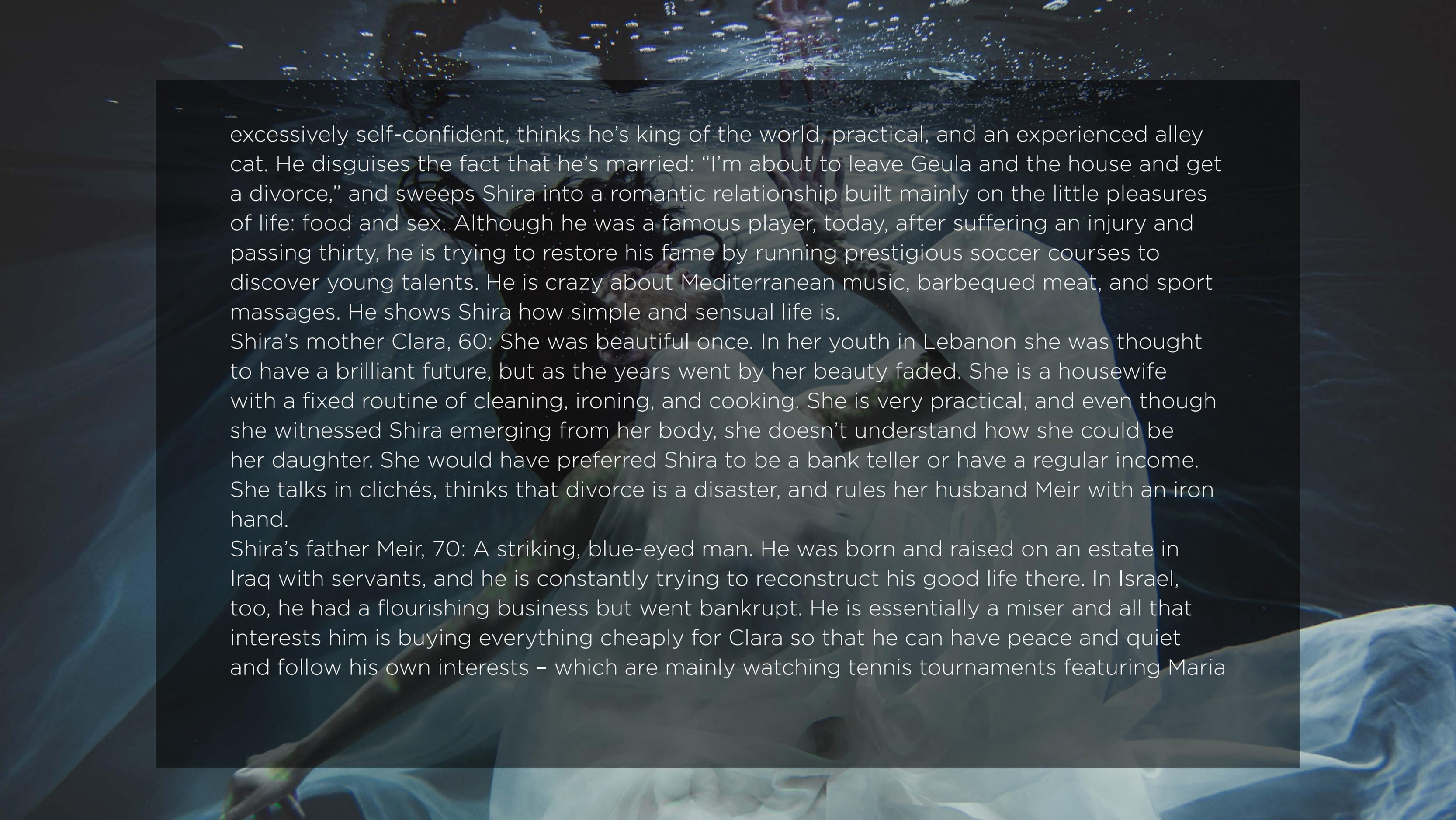
A photograph of a man and a woman lying in bed, partially covered by a white sheet. The man is on the right, looking towards the woman on the left. The background is dark, and the lighting is soft, highlighting the couple. The image is used as a background for the text.

and live life as happily as possible.

Eitan Rechess: Shira's ex-husband, 40, an accountant. A real nerd. He is graying at the temples, clean shaven, and suffers from hay fever. He doesn't move an inch without his Polish mother. His favorite leisure activity is going to Ikea at weekends. There are two sides to him: on the one hand he's reliable, conservative, and steady, but he's got a kinky, lusty, wild side too. He is addicted to blue movies, so much so that his computer at work crashes from a surfeit of information and deletes all the end-of-year balance sheets. Eitan was crazy about Shira, the only woman who managed to overshadow his relationship with his mother. He is a good and devoted father to Yoni, and can be relied on. In the course of the series he undergoes a change. He gets into body building, starts bungee jumping and skydiving, recognizes his self-worth, and finds a new love, but understands that no one will match up to Shira.

Hassia, Eitan's mother: An elegant Polish woman of about sixty with a beautiful coiffure and red nails. She has a lot of friends and they attend all sorts of charity and voluntary events. She has a white beautifully-groomed poodle, and what everybody says about everybody else is very important to her. She is an insatiable gossip and has a weakness for gladioli in crystal vases. She can't stand Shira. She is jealous of her and even tries to imitate her dress and behavior. She constantly goads Eitan against her. On the other hand she is a wonderful grandmother and excellent company. She is a volunteer in the "Let Mothers-in-Law Live" organization.

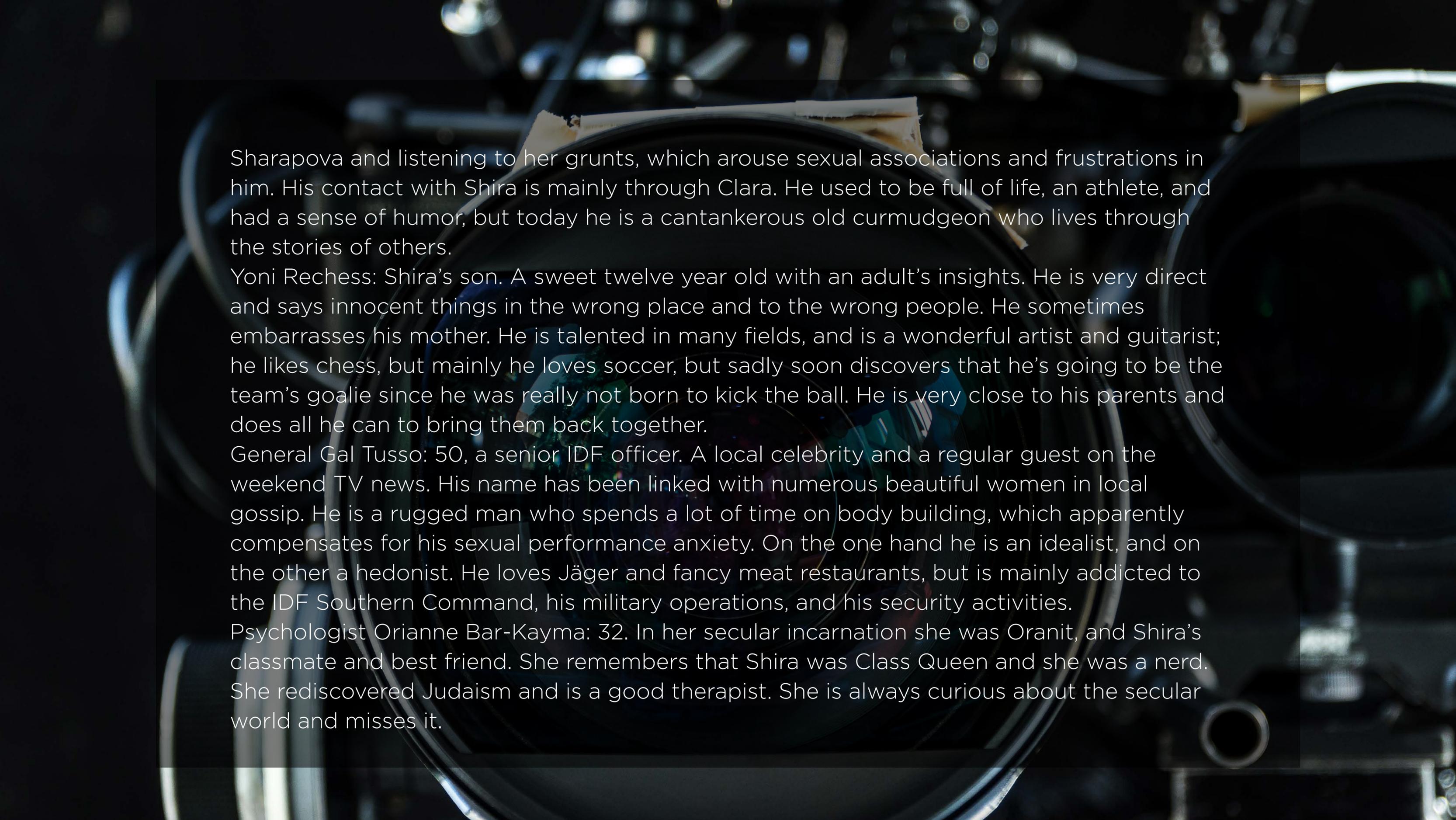
Shimon Assayag: A former Maccabi Netanya striker and Yoni's soccer coach. He is very manly and sexy, dark and muscular. Assayag is everything that Shira wanted to be but isn't:

A woman in a white dress is floating underwater, her arms outstretched. The water is dark blue, and there are bubbles and light reflections around her. The scene is serene and ethereal.

excessively self-confident, thinks he's king of the world, practical, and an experienced alley cat. He disguises the fact that he's married: "I'm about to leave Geula and the house and get a divorce," and sweeps Shira into a romantic relationship built mainly on the little pleasures of life: food and sex. Although he was a famous player, today, after suffering an injury and passing thirty, he is trying to restore his fame by running prestigious soccer courses to discover young talents. He is crazy about Mediterranean music, barbequed meat, and sport massages. He shows Shira how simple and sensual life is.

Shira's mother Clara, 60: She was beautiful once. In her youth in Lebanon she was thought to have a brilliant future, but as the years went by her beauty faded. She is a housewife with a fixed routine of cleaning, ironing, and cooking. She is very practical, and even though she witnessed Shira emerging from her body, she doesn't understand how she could be her daughter. She would have preferred Shira to be a bank teller or have a regular income. She talks in clichés, thinks that divorce is a disaster, and rules her husband Meir with an iron hand.

Shira's father Meir, 70: A striking, blue-eyed man. He was born and raised on an estate in Iraq with servants, and he is constantly trying to reconstruct his good life there. In Israel, too, he had a flourishing business but went bankrupt. He is essentially a miser and all that interests him is buying everything cheaply for Clara so that he can have peace and quiet and follow his own interests – which are mainly watching tennis tournaments featuring Maria



Sharapova and listening to her grunts, which arouse sexual associations and frustrations in him. His contact with Shira is mainly through Clara. He used to be full of life, an athlete, and had a sense of humor, but today he is a cantankerous old curmudgeon who lives through the stories of others.

Yoni Rechess: Shira's son. A sweet twelve year old with an adult's insights. He is very direct and says innocent things in the wrong place and to the wrong people. He sometimes embarrasses his mother. He is talented in many fields, and is a wonderful artist and guitarist; he likes chess, but mainly he loves soccer, but sadly soon discovers that he's going to be the team's goalie since he was really not born to kick the ball. He is very close to his parents and does all he can to bring them back together.

General Gal Tusso: 50, a senior IDF officer. A local celebrity and a regular guest on the weekend TV news. His name has been linked with numerous beautiful women in local gossip. He is a rugged man who spends a lot of time on body building, which apparently compensates for his sexual performance anxiety. On the one hand he is an idealist, and on the other a hedonist. He loves Jäger and fancy meat restaurants, but is mainly addicted to the IDF Southern Command, his military operations, and his security activities.

Psychologist Orianne Bar-Kayma: 32. In her secular incarnation she was Oranit, and Shira's classmate and best friend. She remembers that Shira was Class Queen and she was a nerd. She rediscovered Judaism and is a good therapist. She is always curious about the secular world and misses it.

INCOME FORECAST



Revenue Sources

Advertorial content during the movie

Ticket sales in the cinema

Support of Israeli film foundations

Ticket sales grants

Festivals and worldwide screenings

V.O.D and On-Demand platforms

Television, Internet, Cable T.V, Satellite, Telephone

Broadcasting on El-Al flights





**The shootings for the movie will
begin in March 2020**

**The movie is expected to be released during the summer,
accompanied by PR teams and a launching event
we would love to cooperate**

A vintage movie projector is the central focus, with several film reels and strips of film scattered around it. A bright, warm light beam emanates from the projector's lens, creating a strong glow and casting long shadows. The background is dark, with a blueish tint on the left side, suggesting a cinematic or theatrical setting.

ABOUT UNITED KING FILMS



United King Films, owned by Moshe Edery and Leon Edery, is the leading entertainment content enterprise in Israel today. The company started its business interests in film distribution broadening their scope and becoming leaders of local distribution, production and marketing of a vast range of entertainment and its related businesses.

The company stands at the forefront of every aspect of the local entertainment industry from feature films to television, home entertainment/DVD, stage performances and a wide range of music productions.

Business Properties:

United King Films' business properties cross the field of entertainment from Cinema City movie megaplex, to being the owner of rights to the biggest catalog of Israeli movies as well as foreign independent titles. To owning 100% of NMC, a music production company and distribution which is also the owner of NMC United, the largest Home Entertainment (DVD) distributor in Israel and the exclusive licensee for a number of the major American studios as well as independent titles, local films and performances and original children's products. A latest acquisition under the United King umbrella is "TelAd", which has the franchise to broadcast on satellite and cable TV channels including MGM; E Entertainment channel; Biographical and History Channels; and now also Israeli films channel. "TelAd" also own editing, sound, graphics, and converting



studios.

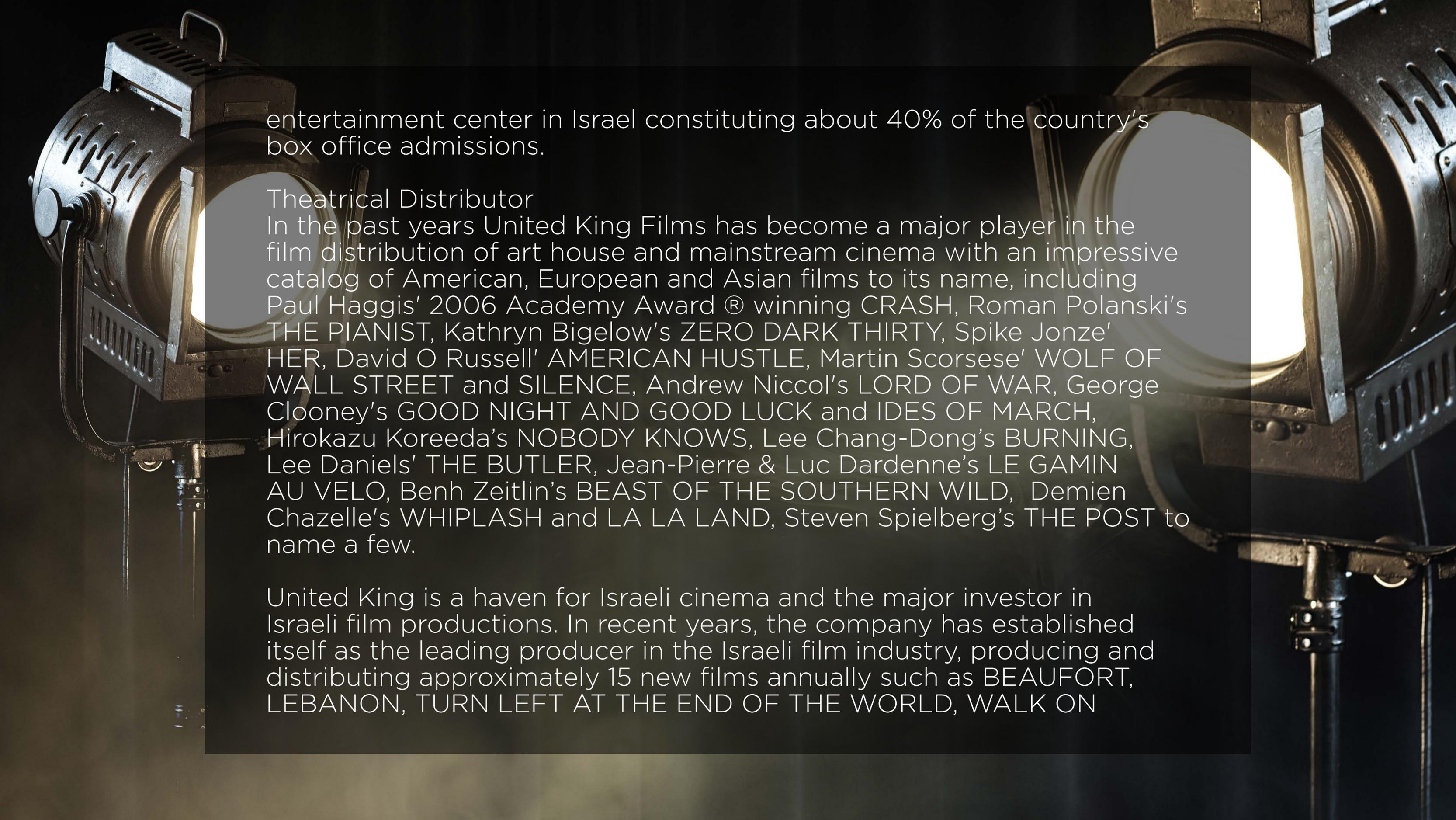
Theatrical Exhibitor

In March 2002, Cinema City, the largest cinema megaplex in the Middle East was opened by United King Films together with the French producers, Samuel and Victor Hadida and the local investor Mr. Ya'acov Cohen. Cinema City is a state of the art entertainment center with branches in Ramat Hasharon, Rishon LeZion, Jerusalem, Kefar Saba Natania and 2 more under construction. Each has numerous screens including VIP luxury screening halls and lounges. The complex also services private screenings and conference facilities for business and social events.

The company also holds additional movie theaters such as Cinema Park and Cinema Raanan in Raanana and the art-house cinema theater in the Tel Aviv Museum.

Overall, United King Films owns 93 screens to date.

Since its opening, the Cinema City megaplex has become the top



entertainment center in Israel constituting about 40% of the country's box office admissions.

Theatrical Distributor

In the past years United King Films has become a major player in the film distribution of art house and mainstream cinema with an impressive catalog of American, European and Asian films to its name, including Paul Haggis' 2006 Academy Award ® winning CRASH, Roman Polanski's THE PIANIST, Kathryn Bigelow's ZERO DARK THIRTY, Spike Jonze' HER, David O Russell' AMERICAN HUSTLE, Martin Scorsese' WOLF OF WALL STREET and SILENCE, Andrew Niccol's LORD OF WAR, George Clooney's GOOD NIGHT AND GOOD LUCK and IDES OF MARCH, Hirokazu Koreeda's NOBODY KNOWS, Lee Chang-Dong's BURNING, Lee Daniels' THE BUTLER, Jean-Pierre & Luc Dardenne's LE GAMIN AU VELO, Benh Zeitlin's BEAST OF THE SOUTHERN WILD, Demien Chazelle's WHIPLASH and LA LA LAND, Steven Spielberg's THE POST to name a few.

United King is a haven for Israeli cinema and the major investor in Israeli film productions. In recent years, the company has established itself as the leading producer in the Israeli film industry, producing and distributing approximately 15 new films annually such as BEAUFORT, LEBANON, TURN LEFT AT THE END OF THE WORLD, WALK ON



WATER, AVIVA MY LOVE, THE SECRETS, THIS IS SODOM, FOOT NOTE, APPLES FROM THE DESERT, MAKTUB, THE LAST BAND IN LEBANON and THE OTHER STORY. The company takes a particular interest in new projects investing enormous amounts of time and energy in developing Israeli talent and the local film industry.

In this capacity, United King Films have taken on the task of rejuvenating the archives of Israel's film treasures to preserve and release the old film favorites of all times. In order to achieve this goal the company has founded the biggest DVD authoring studio in Israel with editing and sound suites, "DVD Master".

To date 400 titles were rejuvenated in their facilities. They have also opened Israel's first DCP facility for Digital cinema.

JOIN US

UNITED KING FILMS



סרטי יונייטד קינג