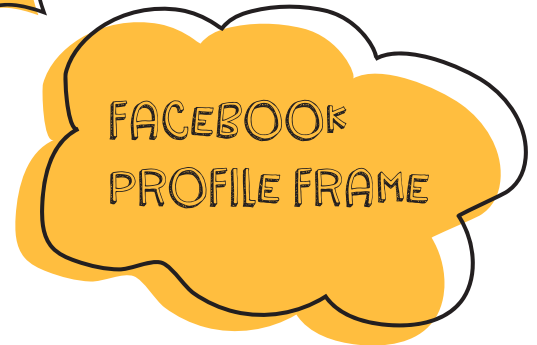
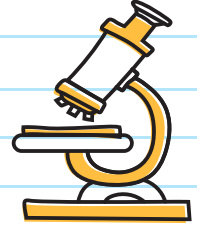
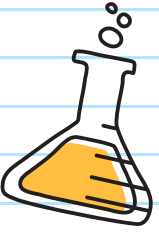


READING FOR RESEARCH

STRONGER TOGETHER



In conjunction with February's *I Love to Read Month*, we have teamed up with the University of Minnesota Masonic Children's Hospital and Reading for Research to:

- 1) SET READING GOALS
- 2) RAISE FUNDS FOR PEDIATRIC CANCER RESEARCH

We encourage each child to set a personal goal for how many minutes they plan to read during the month of February and then ask family and friends for a flat donation that can be made online. Our hope is to encourage both reading and support for pediatric cancer research. Sadly, cancer of all ages affects many families.

We are **STRONGER TOGETHER** and can make an enormous impact for the pediatric cancer community by reading one minute at a time. Thank you for supporting your child's reading goals and for helping raise money for pediatric cancer research.

FOR MORE INFORMATION OR TO MAKE AN ONLINE DONATION, PLEASE VISIT:
READING4RESEARCH.ORG
READING4RESEARCH@GMAIL.COM

The following message can be emailed, posted on social media sites or used when making calls and asking for a donation.

"Hello, my school, _____, is partnering with Reading for Research and the University of Minnesota to fund groundbreaking pediatric cancer research.

I plan to read _____ minutes during the month of February.

Would you kindly sponsor my reading goal with a flat donation? You can donate online at:

READING4RESEARCH.ORG

We are **STRONGER TOGETHER** and can make an enormous impact for the pediatric cancer community by reading one minute at a time. Thank you for your support and encouragement!



DID YOU KNOW THAT EACH YEAR, MORE THAN 15,000 KIDS AND YOUNG ADULTS ARE DIAGNOSED WITH CANCER? THAT'S ABOUT 43 CHILDREN PER DAY! YET ONLY 4% OF THE BILLIONS OF DOLLARS THAT ARE ANNUALLY SPENT ON CANCER RESEARCH AND TREATMENTS ARE DIRECTED TOWARDS TREATING CHILDHOOD CANCER.