



FOR IMMEDIATE RELEASE

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Boys & Girls Club Announces Name Change to Boys & Girls Clubs of Greater Augusta

Boys & Girls Clubs of the CSRA, the Augusta area's premier youth development organization, announces a name change to Boys & Girls Clubs of Greater Augusta. The name change reflects the non-profit's unique history of service to the Augusta area while providing room for growth and encompassing the surrounding counties the organization currently serves.

"Our name change will more clearly communicate who we are and where we serve," says Boys & Girls Clubs CEO, Kim Evans. "So often, when we work with people who live outside of this area, we find that they are confused about where our Clubs are located. We frequently hear questions that present the need to clarify, such as, 'What does CSRA stand for?' followed by 'Are you in Savannah?'. Our city's name is recognized and respected globally and the name change allows us to use that recognition to broaden our impact."

The new name is effective immediately and comes as the organization moves through its 70th year of service to Augusta and surrounding communities. The former name will officially be retired and signage on buildings and vehicles will be replaced over the upcoming months.

More information on Boys & Girls Clubs of Greater Augusta can be found online at:
www.bgcgreateraugusta.org.

About Boys & Girls Clubs of Greater Augusta

Boys & Girls Clubs of Greater Augusta enables more than 3,900 youth annually to reach their full potential. Clubs do this by focusing on the five key elements for positive youth development: a safe, positive environment; fun; supportive relationships; opportunities and expectations; and recognition. Club programs focus on preparing youth to be college and workforce ready as engaged citizens who give back to their community. The goals of these programs center around 3 primary outcome areas: Academic Success, Good Character and Leadership, and Healthy Lifestyles. Boys & Girls Clubs of Greater Augusta operates five Clubs and two teen centers located across three counties (Richmond, McDuffie, Washington) plus three school-based sites. Offering after school care and summer camp, the mission of Boys & Girls Clubs is to inspire and enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

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